

THE OHIO HOME + REMODELING SHOW

THOUSANDS OF CONSUMERS ARE LOOKING FOR YOU!

JANUARY 10-12, 2020

Greater Columbus Convention Center

MEET YOUR NEXT FEW THOUSAND CUSTOMERS HERE.

More than 8,000 people attend the **Ohio Home + Remodeling Show** annually seeking helpful advice, solutions, new products and experts for their next renovation, décor or landscape project. The **Ohio Home + Remodeling Show** features high-interest exhibits, high-profile industry personalities and the latest trends to bring in customers who are ready to move ahead with their home improvement projects.

EXHIBITOR PRODUCT CATEGORIES INCLUDE:

- Appliances
- Construction & Renovation
- Financial & Mortgage Agents
- Flooring
- Garage & Automotive
- Garden & Outdoors
- Gutters, Roofing & Siding
- Heating & Air Conditioning
- Home Décor, Art, Design & Furnishings
- Home Entertainment & Electronics
- Kitchen & Bath
- Recreation & Fitness
- Pools & Spas
- Utility Companies
- Windows, Window Coverings & Doors



WE ATTRACT A MORE QUALIFIED AUDIENCE



96%

did not attend another home show in the market (reach a unique audience)

95%

plan to complete a project

92%

are homeowners

74%

attend with a spouse or partner - meet BOTH decision makers

70%

are ages 35-64

69%

have a home renovation budget of up to \$50,000

67%

are in the planning or budgeting stage of their home improvement project

\$113,151

average annual household income across all our spring U.S. shows

Source: 2018 Marketplace Events Attendee Survey

Did you know?

MARKETPLACE EVENTS IS THE LARGEST PRODUCER OF HOME SHOWS IN NORTH AMERICA. WE PRODUCE 59 CONSUMER HOME SHOWS AND FIVE HOLIDAY SHOWS IN 30 MARKETS EACH YEAR THAT COLLECTIVELY ATTRACT 20,000 EXHIBITORS AND 1.8 MILLION ATTENDEES.

YOUR INVESTMENT IS MORE THAN JUST A BOOTH

- Standard pipe & drape
- Exhibitor badges
- Complimentary admission passes
- Listing in the official Show Guide (deadline applies)
- Exhibitor guest ticket program at exclusive rates
- 24-hour security
- Online Exhibitor Listing (your own web page!)
- Tips to increase your sales at the show and booth design ideas at FREE exhibitor seminar
- Exhibitor manual for pre-show planning
- Promotional opportunities with major media partners
- Sponsorship opportunities
- Company ID sign

HEAR WHAT SOME OF OUR EXHIBITORS HAD TO SAY.

“This was a well-run show. Marketplace Events obviously cares about much more than just selling booth space!”

Tami Erickson, APPLIANCE FACTORY FINE LINES

“Best organized show!”

*Cathy Polta,
KITCHEN. INSPIRED., A DIVISION
OF BIG SANDY SUPERSTORE*

“The show is run extremely well. It has a very high-end feel compared to some other home shows in which we exhibit.”

Aaron Steinger, SUNLIGHT HOUSEPAINTING

MOVE-IN HOURS

Tuesday	JAN 7	8:00 a.m. - 6:00 p.m.
Wednesday	JAN 8	8:00 a.m. - 7:00 p.m.
Thursday	JAN 9	8:00 a.m. - 7:00 p.m.

SHOW HOURS

Friday	JAN 10	Noon - 9:00 p.m.
Saturday	JAN 11	10:00 a.m. - 9:00 p.m.
Sunday	JAN 12	10:00 a.m. - 6:00 p.m.

MOVE-OUT HOURS

Sunday	JAN 12	6:01 p.m. - 11:00 p.m.
Monday	JAN 13	8:00 a.m. - 4:30 p.m.

**Hours subject to change.*

BOOTH PRICING

Exhibit Space Rate	\$14.49/sq. ft.
Bulk Space (400 sq. ft. and greater)	\$13.79/sq. ft.

Required:

Exhibitor Listing	\$89
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Additional:

Corner Premium	\$150
Direct Sell Fee	\$150
Main Aisle Premium	\$200
Island Premium	\$600

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Greater Columbus Convention Center
OhioHomeAndRemodelingShow.com

GREAT BIG HOME + GARDEN SHOW
JANUARY 31 - FEBRUARY 9, 2020

Cleveland's I-X Center
GreatBigHomeAndGarden.com

CLEVELAND HOME + REMODELING EXPO
MARCH 20-22, 2020

Cleveland's I-X Center
HomeAndRemodelingExpo.com

DON'T MISS OUT ON GROWING YOUR BUSINESS! CALL TODAY!



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