

WINNIPEG HOME + GARDEN SHOW

RBC CONVENTION
CENTRE

APRIL 16-19

Over 28,000 buyers are looking for help with their home projects.


GROW YOUR BUSINESS AT THE WINNIPEG HOME AND GARDEN SHOW


Join us at the Winnipeg Home + Garden Show from April 16-19, 2020 at the RBC Convention Centre. Our show features high profile exhibitors and industry personalities sharing the latest trends to keep consumers informed and ready to move ahead with their home improvement projects. Partner with the leading producer of home and garden show events in North America. Exhibit with 14,000 experts that count on our 57 home shows to boost their annual sales. We know what works; put our experience to work for you!

EXHIBITOR PRODUCT CATEGORIES INCLUDE:


- Appliances
- Construction & Renovation
- Financial & Mortgage Agents
- Garage & Automotive
- Garden & Outdoors & Landscaping
- Gutters & Roofing
- Heating & Air Conditioning
- Home Décor, Art, Design & Furnishings
- Home Entertainment & Electronics
- Kitchen & Bath
- Recreation & Fitness
- Utility Companies
- Windows, Window Coverings & Doors

WE ATTRACT A MORE QUALIFIED AUDIENCE:

75% 
attended with spouse
(meet both decision
makers)

94% 
of attendees
are homeowners

97% 
of attendees have
a project in mind

More than half 
of attendees have a
renovation budget of
up to \$50,000

**Source: 2018 Marketplace Events Attendee Survey

MORE THAN JUST A BOOTH

- Standard pipe & drape
- Exhibitor badges
- Complimentary admission passes
- Listing in official Show Guide
- Tips to increase your sales at the show and booth design ideas at a FREE exhibitor workshop
- Exhibitor Kit for pre-show planning
- 24-hour security
- Online exhibitor listing (your own web page!)
- Sponsorship opportunities
- Promotional opportunities with major media partners
- Research/date collection
- Material handling including forklift services and storage



HEAR WHAT ONE OF OUR EXHIBITORS HAD TO SAY:

“We made a decision to invest a considerable amount in upgrading our display for the 2018 show. This new display substantially increased the number and quality of leads we received. We generated a phenomenal 400%- return on our investment, which is the best marketing dollars we’ve ever spent. It pays to put your best foot forward!”

— Roland Rivard, *Voyageur Door and Window*

“We at Barkman were very impressed with the overall attendance of the show as well as the amount of advertising that went into this weekend. The show is now headed in the right direction and we are looking forward to working with you again at next year’s show. Great job.”

— *Barkman Concrete*

SHOW HOURS

Thursday April 16th	noon–9pm
Friday April 17th	noon–9pm
Saturday April 18th	10am–9pm
Sunday April 19th	10am–6pm

BOOTH PRICING Exhibit Space Rate

\$19.79
per/sq.ft

\$250 Corner Charge

\$150 Direct Sell

\$200 Perimeter Charge

\$100 New Exhibitor Marketing Package

\$149 Online Exhibitor Listing

All rates subject to 5% GST

**BOOK YOUR
SPACE TODAY!**

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