

Social Media Cheat Sheet

Thank you so much for being a part of the <u>Winnipeg Home + Garden Show</u>!

We'd love for you to get in on the action and share details about the Show on social media by tagging @WPGHomeShows and using the hashtag #WHGS19.

To keep our message clear and consistent, we're sharing this social media cheat sheet with you to assist with any content and messaging you may be sharing prior to and even over the course of the show. Below, you'll find a few key details and talking points about the show that you may want to reference and include in any of the posts that you'll share with your followers and audience. We've also provided some sharing guidelines for you throughout the course of the Show to gain maximum exposure.

Please let me know if you have any questions! Happy sharing!

SOCIAL MEDIA: Facebook: <u>facebook.com/homeandgardenevents</u> Instagram: <u>@wpghomeshows</u> #WHGS19 Twitter: <u>@WPGHomeShows</u> #WHGS19 Web: <u>winnipeghomeandgardenshow.com</u>

Key Messages

Make it Yours. From paint colour to furniture, landscaping to functionality, your space is all about you. Do the homework to make your home work at the <u>Winnipeg Home + Garden Show</u>, returning April 4-7, 2019 at the RBC Convention Centre. Don't miss stars of <u>HGTV Canada's</u> <u>Masters of Flip</u>, Kortney + Dave Wilson, star of HGTV Canada's <u>Home to Win</u>, Carson Arthur, along with TV personality and lifestyle expert <u>Amanda (Forrest) Aerin</u> plus must-see features

and more than 280 trusted brands to choose from. Visit <u>www.winnipeghomeandgardenshow.com</u> for more details.

Show Dates & Hours

Thursday, April 4th	Noon – 9:00PM
Friday, April 5th	Noon – 9:00PM
Saturday, April 6th	10:00AM – 9:00PM
Sunday, April 7th	10:00AM - 6:00PM

Show Venue & Location

RBC Convention Centre 375 York Avenue Winnipeg, MB R3C 3J3

Admission

Adults (13+):	\$13.00
Adults (13+): ONLINE	\$11.00
Seniors (60+):	\$10.00
Seniors (60+): ONLINE	\$7.00
Seniors (60+) Friday before 5:00PM	\$5.00 (Box Office & Online)
Children 12 and under:	FREE

Buy tickets online and save \$2 at <u>https://winnipeghomeandgardenshow.com</u>.