

HOW-TO CREATE YOUR LISTING - as easy as 1-2-3!

1. Enter your company info online at:
<http://winnipeghomeandgardenshow.com/add-exhibitor-login>
2. Log in (Exhibitor Listing Login) on our homepage with the username: WHGSApril@mpe.com and password: [WHGSAprEX20](#)
Please note that the password is case sensitive.
Contact your sales rep if you want to fax/email your information.
3. We will create your company profile and set up your Get a Quote form
4. We will update and maintain your page through the year as required so you can promote product launches, store sales, events and more through your company page year-round!

Tips to get the most out of your listing

- Enter a full description of your company. The more information you provide the better as it will help people find you using the search tool.
- Use as many keywords as possible. The keywords will help you appear in the search results. If you sell different types of products, be sure to list them all.
- Select the category that best represents your company. Your company will be listed under this heading.
- Include your booth number. Make sure customers can find your company on the show floor.
- Offer a show special or discount. Use a promo code or offer a percentage off to people who mention your listing, this way you can track the results.
- Follow up with email requests. Be sure and reply to any quote requests you receive – try and make appointments with customers during the show.

Benefits of creating your company listing

VISIBILITY – Receive a full page on our website! Detailed company information will remain on the Winnipeg Home and Garden Show website (www.winnipeghomeandgardenshow.com) leading up to the show and 6 months after the show has ended.

SALES – Consumers can contact you through a search function and email form and you can immediately respond to requests for more information

Need more help?

If you need technical help or want to make changes to your listing, please email Jen Shaw at jens@MPEshows.com.

The screenshot shows the 'EXHIBITOR LOGIN' page on the Winnipeg Home + Garden Show website. The page features a navigation menu at the top with options like 'INFORMATION', 'SHOW FEATURES', 'EXHIBITOR LIST', 'LOOKING TO EXHIBIT', 'BLOG & SOCIAL', and 'BOOTH QUOTE'. Below the navigation is a search bar and a 'BOOTH QUOTE' button. The main content area is titled 'EXHIBITOR LOGIN' and includes a login form with the following fields: '1. Email / Username', '2. Password', and a '3. Remember me' checkbox. Below the form is a 'Login' button. To the right of the login form, there is a section titled 'GET A BOOTH QUOTE' with a sub-header 'Make a year's worth of sales in one weekend.' and a 'BOOTH QUOTE' button. Below this is a section titled 'SEARCH THE EXHIBITOR LIST' with a small image of a woman sitting at a table and a 'SEARCH THE EXHIBITOR LIST' button.