

# WINNIPEG HOME +GARDEN SHOW

APR. 5-8, 2018

RBC Convention Centre

## How-to set up your company's Exhibitor Listing

### How-to create your listing - as easy as 1-2-3!

1. Enter your company info online at:  
<http://winnipeghomeandgardenshow.com/add-exhibitor-login>
2. Log in (Exhibitor Listing Login) on our homepage with your username: **WHGSApril** and password: **WHGSAprEX8**  
Please note that the password is case sensitive. Contact your sales consultant if you want to fax/email your information.
3. We will create your company profile and set up your **Get a Quote** form
4. We will update and maintain your page through the year as required so you can promote product launches, store sales, events and more through your company page year-round!

### Tips to get the most out of your listing

- Enter a full description of your company. The more information you provide the better as it will help people find you using the search tool.
- Use as many keywords as possible. The keywords will help you appear in the search results. If you sell different types of products, be sure to list them all.
- Select the category that best represents your company. Your company will be listed under this heading.
- Include your booth number. Make sure customers can find your company on the show floor.
- Offer a show special or discount. Use a promo code or offer a percentage off to people who mention your listing, this way you can track the results.
- Follow up with email requests. Be sure to reply to any quote requests you receive - try and make appointments with customers during the show.

### Benefits of creating your company listing

**VISIBILITY** - Receive a full page on our website! Detailed company information will remain on the Winnipeg Home + Garden Show website ([winnipeghomeandgardenshow.com](http://winnipeghomeandgardenshow.com)) for the entire show season

**SALES** - Consumers can contact you through a search function and email form and you can immediately respond to requests for more information

### Need more help?

If you need technical help or want to make changes to your listing, please email **Jen Shaw** at [jens@mpeshows.com](mailto:jens@mpeshows.com).

The screenshot displays the website's navigation menu with options: INFORMATION, SHOW FEATURES, EXHIBITOR LIST, LOOKING TO EXHIBIT, BLOG & SOCIAL, and BOOTH QUOTE. The main content area is titled 'EXHIBITOR LIST' and includes a search function and a list of categories such as Accessibility, Elevators, Lifts, Ramps; Appliances, Water Systems and Household Products; Architecture, Home Design & Planning; Associations & Non Profits; Cleaning Products and Service; Construction & Renovation, Remodeling, Flooring, Painting, Contractors, Foundations; Financial, Insurance, Mortgage, Real Estate Agents, Home Inspections; Food & Beverage; Garage (Doors, Organization) & Automotive; Garden, Decks & Patios, Landscape & Outdoors; Gifts & Gadgets (Cash & Carry, Direct Sell Products); Heating, Air Conditioning & Ventilation; Home Décor, Art, Interior Design & Furnishings; Home Entertainment, Electronics & Security; and Home Expansion, Gutters, Siding & Roofing. A sidebar on the right features a 'GET A BOOTH QUOTE' button and a 'SEARCH THE EXHIBITOR LIST' section with an image of a woman sitting at a table.