

Subject: Winnipeg Renovation Show Social Media Cheat Sheet

Hi!

Thank you so much for being a part of the 2023 Winnipeg Renovation Show! We'd love for you to get in on the action and share details about the [Winnipeg Renovation Show](#) on your social media tagging [@wpghomeshows](#) and using the hashtag #WRS23.

To keep our message clear and consistent, we're sharing this social media cheat sheet with you to assist with any content and messaging you may be sharing prior to and over the course of the show. Below, you'll find a few key details and talking points about the show that you may want to reference and include in any of the posts that you'll share with your followers and audience. We've also provided some sharing guidelines for you throughout the course of the show to gain maximum exposure.

WINNIPEG RENOVATION SHOW SOCIAL MEDIA SHARING GUIDELINES

Frequency

We would be thrilled if you can commit to posting on Instagram stories 1–2 times per day from January 13-15, including anything going on at your booth or throughout the Show! Please be sure to include our handle [@wpghomeshows](#) and hashtag #WRS23. We'll be able to share your stories on our account to ensure maximum exposure. If you're in need of images before the Show starts, here is a [folder of images](#) for your use.

Please feel free to post on Instagram and Twitter as well and be sure to mention [@wpghomeshows](#). Please let me know if you have any questions! Happy sharing!

Twitter: [@WPGHomeShows](#) #WRS23

Instagram: [@wpghomeshows](#) #WRS23

Web: [winnipegrenovationshow.com](#)

Facebook: [facebook.com/WinnipegHomeShows](#)

Key Messages

Your Project. Our Experts. Bring them together at the Winnipeg Renovation Show, returning to the RBC Convention Centre January 13-15, 2023. From Bryan Baeumler, star of HGTV Canada's *Island of Bryan*, and local guest speakers to hundreds of home improvement companies to choose from, we have everything you need to make your home goals happen. Buy tickets early and save at [www.winnipegrenovationshow.com](#).

Key Talent + Speakers

- [HGTV Canada](#) star [Bryan Baeumler](#)
- Winnipeg-based renovator, Curtis Breslaw of [All Canadian Renovations](#)
- [Vesta Custom Design](#) Panel
- Peter Amoroso of SIS Panels - Nexxgen Building Systems
- Rena Walters + Kelly Belanger of [RW Staging & Design](#) and [Blue Rose Interiors](#)
- Stu Pynoo & Maegan Clerihew of [ReVolution Trailers](#)

Show Dates & Hours

Friday, January 13th: Noon – 9:00 pm

Saturday, January 14th: 10:00 am – 9:00 pm

Sunday, January 15th: 10:00 am – 6:00 pm

Show Venue & Location

RBC Convention Centre
375 York Avenue
Winnipeg, MB R3C 3J3

Admission

Adults Box Office: \$13.00

Online Advance Adult: \$11.00

Senior Box Office: \$10.00

Seniors Online: \$8.00

Half Day (entry after 4 pm): \$6.

Buy tickets early & online at www.winnipegrenovationshow.com