

Social Media Cheat Sheet

Thank you so much for being a part of the Winnipeg Renovation Show!

We'd love for you to get in on the action and share details about the Show on social media by tagging @WPGhomeshows and using the hashtag #WRS19.

To keep our message clear and consistent, we're sharing this social media cheat sheet with you to assist with any content and messaging you may be sharing prior to and even over the course of the show. Below, you'll find a few key details and talking points about the show that you may want to reference and include in any of the posts that you'll share with your followers and audience. We've also provided some sharing guidelines for you throughout the course of the Show to gain maximum exposure.

Please let me know if you have any questions! Happy sharing!

SOCIAL MEDIA:

Twitter: @WPGHomeShows #WRS19 Instagram: @WPGHomeShows #WRS19 Web: winnipegrenovationshow.com

Facebook: facebook.com/homeandgardenevents

Key Messages

Your Project. Our Experts. Bring them together at the <u>Winnipeg Renovation Show</u>, January 11-13, 2019 at the RBC Convention Centre. From Mike Holmes Jr., contractor & co-host of <u>Holmes + Holmes</u> on <u>HGTV Canada</u>, appearing on The Lifestyle Stage, presented by <u>EcoPoxy</u> to free consultations with the pros at Ask a Renovator, presented by the <u>Manitoba Home Builders' Association</u> and <u>Home Decor and Renovations Magazine</u>, plus more than 230 home improvement companies to choose from, we have everything you need to make your home goals happen. Buy tickets online and save \$3 courtesy of All Canadian Renovations at

<u>www.winnipegrenovationshow.com</u>. Satisfaction guaranteed – or the price of admission is on us!

Show Dates & Hours

Friday, January 11th: Noon – 9:00PM

Saturday, January 12th: 10:00AM – 9:00PM Sunday, January 13th: 10:00AM – 6:00PM

Show Venue & Location

RBC Convention Centre 375 York Avenue Winnipeg, MB R3C 3J3

Admission

Adults (13+): \$12.00

Adults (13+): ONLINE: \$9.00

Seniors (60+): \$10.00

Seniors (60+): ONLINE: \$7.00

Seniors (60+) Friday before 5:00PM: \$5.00 (Box Office & Online)

Children 12 and under: FREE

Buy tickets online courtesy of <u>All Canadian Renovations LTD</u> and save \$3 at www.winnipegrenovationshow.com