

JANUARY 2019

WHO'S WHO SPECIAL EDITION RENOVATIONS

FEATURING THE OFFICIAL GUIDE TO THE
2019 WINNIPEG RENOVATION SHOW

Hiring the right professional can make all the difference when planning a renovation. That's why it's time to showcase and celebrate outstanding Manitoba renovators in a special edition of *Who's Who* magazine.

This upscale, glossy magazine will feature some of the best renovators in the business as well as a complete guide to the 2019 Winnipeg Renovation Show including the floor plan, exhibitor listing, stage schedule and more!

PUBLICATION DATE: Thursday, January 3, 2019

BOOKING DEADLINE: Friday, November 23, 2018

ADVERTISING OPPORTUNITIES

FULL PAGE AD HALF PAGE AD
\$1,149^{+gst} **\$649^{+gst}**

OUTSIDE BACK COVER INSIDE FRONT COVER
\$1,999^{+gst} **\$1,999^{+gst}**

AD MATERIAL DEADLINE: WEDNESDAY, DECEMBER 5, 2018

FULL PAGE AD SIZE HALF PAGE AD SIZE
Bleed: 8.375" w x 11.125" h 7.125" w x 4.875" h
Trim: 8.125" w x 10.875" h
Safety: 7.125" w x 9.875" h

Rates include full colour & ad design services.

DISTRIBUTION: 45,000 COPIES

45,000 copies of the magazine will be distributed in the Winnipeg Free Press to select upper-income households as well as at the Winnipeg Renovation Show.

ONLINE PUBLICATION & PROMOTION

The magazine will be published online as an interactive web magazine for an entire year at:

winnipegfreepress.com/publications

It will also be promoted on our homepage for a full month.

**The Winnipeg Free Press website receives
over 2.2 million visits each month!**

(Source: Google Analytics – 2018 Q1 Average)



EXCLUSIVE OPPORTUNITY

FRONT COVER PACKAGE: \$2,999^{+gst}

Here's your chance to have your business featured on the FRONT COVER of the magazine!

This exclusive opportunity includes a professionally-shot photo of your business as the main cover photo, plus a cover line directing readers to a two-page story about your business inside the magazine.

ADVERTORIALS



SINGLE PAGE:
\$1,499^{+gst}

DOUBLE-PAGE SPREAD:
\$2,299^{+gst}

Here's your chance to shine the spotlight on your business and tell readers all about your company's strengths, accomplishments and what sets you apart from your competitors. The Winnipeg Free Press will provide a writer and photographer to work with you to create a positive and professional editorial profile about you and your business.

Space is limited – reserve your spot today!

CANCELLATION DEADLINE: Friday, November 30, 2018. Payment in full will be required for any reserved space that is cancelled after this deadline.

Winnipeg Free Press

To reserve your advertising space, contact your Winnipeg Free Press representative,
or **Barb Borden** at **204-697-7389** | **barb.borden@freepress.mb.ca**