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Marketplace Events Acquires Winnipeg Home Shows from Manitoba Home Builders' Association

CLEVELAND, OHIO – September 9, 2015 – Marketplace Events, North America's largest home show producer, announced today it has purchased two consumer home shows held annually in Winnipeg, MB from the Manitoba Home Builders' Association (MHBA), a non-profit trade association with more than 300 members.

Marketplace Events acquired the **Kitchen, Bath & Renovation Show** held annually in January and the **Home Expressions Home and Garden Show** held every March, both at the RBC Convention Centre.

"We've been nothing but impressed with the potential of the home show business in Winnipeg and with the leadership of the Manitoba Home Builders' Association," said Tom Baugh, CEO of Marketplace Events. "Based on the strong consumer show history of the Winnipeg market and the dramatic expansion of the RBC Convention Centre, our expectations of growth in Manitoba are significant," he continued. "We think this is a smart acquisition, both short and long term."

Jan Currier, who managed the events for the MHBA, will continue to manage the shows alongside the Marketplace Events team out of Vancouver, BC.

"The Manitoba Home Builders' Association has been proud to be able to present Home Expressions for 40 years and KBR for 12 years to interested Manitoba consumers," said Mike Moore, President of the MHBA. "We are confident of continued excellence from Marketplace Events and look forward to the growth and improvement of both shows in the coming years."

The Winnipeg purchase is the first acquisition of the year for the company that in 2014 added seven home shows to their portfolio, acquiring a show in Edmonton, AB and two in Raleigh, NC while also launching two shows in Ottawa, ON and one each in Edmonton, AB and New Orleans, LA. The acquisition expands the company's footprint in Canada to 13 annual shows in six markets in addition to their 29 US shows.

About Marketplace Events

Marketplace Events creates vibrant expositions connecting enthusiasts with experts, products and services in dynamic face-to-face environments. The company now produces 42 home shows annually in 21 markets including: 29 shows in the US and 13 in Canada that collectively attract 14,000 exhibitors, 1.5 million attendees and another 1.5 million unique web visitors annually. From 12 offices, the 112-person staff produces some of the most successful and longest-running shows in North America, including market-leading home shows in Montreal, Vancouver, Calgary, Minneapolis, Philadelphia and Washington, D.C.—some of which have thrived in their markets for more than 75 years.

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