

CINCINNATI  
**HOME  
 +GARDEN  
 SHOW**  
 —SINCE 1969—

# 48,454 CONSUMERS ARE LOOKING FOR YOU!

**FEB. 22-23 & FEB. 27-MARCH 1, 2020**

Duke Energy Convention Center

## MEET YOUR NEXT FEW THOUSAND CUSTOMERS HERE.

More than 48,400 homeowners attend the **Cincinnati Home + Garden Show** annually seeking helpful advice, solutions and new products for their next renovation, décor or landscape project. The **Cincinnati Home + Garden Show** features high-interest exhibits, high-profile industry personalities and the latest trends to bring in customers who are ready to move ahead with their home improvement projects.

### EXHIBITOR PRODUCT CATEGORIES INCLUDE:

- Appliances
- Construction & Renovation
- Financial & Mortgage Agents
- Garage & Automotive
- Garden & Outdoors
- Gutters & Roofing
- Heating & Air Conditioning
- Home Entertainment & Electronics
- Recreation & Fitness
- Utility Companies
- Kitchen & Bath
- Windows, Window Coverings & Doors
- Pools & Spas
- Home Décor, Art, Design & Furnishings



**WE ATTRACT  
 A MORE  
 QUALIFIED  
 AUDIENCE**



**98%**  
 plan to complete a project

**96%**  
 did not attend another  
 home show in the market  
 (reach a unique audience)

**95%**  
 are homeowners

**80%**  
 attend with a spouse or partner -  
 meet BOTH decision makers

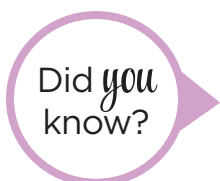
**79%**  
 have a home renovation project  
 budget of up to \$50,000

**73%**  
 are ages 35-64

**68%**  
 are in the planning or  
 budgeting stage of their  
 home improvement project

**\$115,049**  
 average annual household income

*Source: 2018 Marketplace  
 Events Attendee Survey*



MARKETPLACE EVENTS IS THE LARGEST PRODUCER OF HOME SHOWS IN NORTH AMERICA. WE PRODUCE 68 CONSUMER HOME SHOWS, FIVE HOLIDAY SHOWS AND TWO BRIDAL SHOWS IN 33 MARKETS EACH YEAR THAT COLLECTIVELY ATTRACT 22,000 EXHIBITORS AND 1.9 MILLION ATTENDEES.

## MORE THAN JUST A BOOTH

- Exhibitor badges
- Complimentary admission passes
- Listing in the official Show Guide
- Exhibitor guest ticket program at exclusive rates
- 24-hour security
- Online Exhibitor Listing (your own Web page!)
- Tips to increase your sales at your booth and design ideas
- Pre-show promotional material
- Exhibitor manual for pre-show planning
- Promotional opportunities with major media partners
- Sponsorship opportunities



## HEAR WHAT ONE OF OUR EXHIBITORS HAD TO SAY.

“We thought we did better with our larger space this year. We had more interaction with attendees than we did with a smaller booth. Communication with the show team was great throughout the process—the notifications and reminders we received were helpful.”

*Liza Rothe, MADDOX GARDEN CENTER & LANDSCAPING*

**MARKETPLACE EVENTS is proud to partner with Mike Rowe and the mikeroweWORKS Foundation**

**BOOK YOUR BOOTH FOR A CHANCE TO MEET MIKE ROWE AT OUR SHOW IN MINNEAPOLIS IN FEBRUARY 2020!**



Photo credit:  
Michael Segal

### BENEFITS TO EXHIBITORS

- Your business associated with one of Forbes 10 Most Trustworthy Celebrities
- Turbo-charged advertising with Mike's image and voice
- Opportunity to partner with mikeroweWORKS Foundation
- Trade Day with free admission for those in the industry and educational sessions from vocational schools
- Online job boards to help you find qualified staff
- Live appearances by Mike Rowe at select shows each year

## BOOTH PRICING

Exhibit Space Rate	
10'x10'	\$1,619
8'x10'	\$1,549

### REQUIRED:

Exhibitor Listing	\$99
New Exhibitor Marketing Package	\$100

### ADDITIONALLY:

Direct Sell Fee	\$200
Corner Premium	\$200/Corner



**DON'T MISS OUT  
ON GROWING  
YOUR BUSINESS!  
CALL TODAY!  
513-826-3427**