

CINCINNATI HOME +GARDEN SHOW

— SINCE 1969 —

How-to set up your company's Exhibitor Listing

**FEB. 22-23 &
FEB. 27 - MARCH 1, 2020**
Duke Energy Convention Center

How-to create your listing - as easy as 1-2-3-4!

1. Enter your company info online at:
<https://www.cincinnatihomeandgardenshow.com/add-exhibitor-login>
2. Log in with the username: **CINHGSFebruary@mpe.com** and password: **CINHGSFebEX20**
Please note that the password is case sensitive.
Contact your sales rep if you want to fax/email your information.
3. We will create your company profile and set up your Request Information form.
4. We will update and maintain your page as required so you can promote product launches, store sales, events and more through your company page!

Tips to get the most out of your listing

- Enter a full description of your company. The more information you provide the better, as it will help people find you using the search tool.
- Use as many keywords as possible. The keywords will help you appear in the search results. If you sell different types of products, be sure to list them all.
- Select the category that best represents your company. Your company will be listed under this heading.
- Include your booth number. Make sure customers can find your company on the show floor.
- Offer a show special or discount. Use a promo code or offer a percentage off to people who mention your listing, this way you can track the results.
- Follow up with email requests. Be sure and reply to any quote requests you receive - try and make appointments with customers during the show.

Benefits of creating your company listing

VISIBILITY - Receive a full page on our website (www.CincinnatiHomeAndGardenShow.com) to promote your company, store(s) and products. Update this information while your listing is active to promote show specials, new products, store openings and more!

SALES - Consumers can contact you through a search function and email form and you can immediately respond to requests for more information.

Need more help?

If you need technical help or want to make changes to your listing, please email **Jen Shaw** at jens@MPeshows.com.

CincinnatiHomeAndGardenShow.com

The screenshot shows the exhibitor listing form on the Cincinnati Home and Garden Show website. The form is titled "ADD YOUR EXHIBITOR LISTING" and includes the following fields: Company Name, Address 1, Address 2, City, State/Province, Zip/Postal Code, Phone Number, Booth #, Website (Please do not include https://), Facebook page, Twitter page, and a section for "Upload company logo or product photo" with a file name field. There is also a "GET A BOOTH QUOTE" section and a "SEARCH THE EXHIBITOR LIST" section. The website header includes the show name, dates (FEB. 22-23 & FEB. 27-MARCH 1, 2020), location (DUKE ENERGY CONVENTION CENTER CINCINNATI, OH), and navigation links (HOME, ABOUT CONTACT, EXHIBITOR LIST, LOOKING TO BOOTH?, ALIEN & SOCIAL, BOOTH QUOTE).

MARKETPLACE | EVENTS
Largest Home Show Producer in North America