

50TH ANNIVERSARY

CINCINNATI HOME + GARDEN SHOW

Presented by the
Cincinnati-Northern Kentucky
Honda Dealers



**FEB. 23-24 &
FEB. 28 - MARCH 3, 2019**

Duke Energy Convention Center

How-to set up your company's Exhibitor Listing

How-to create your listing - as easy as 1-2-3-4!

1. Enter your company info online at:
<http://www.cincinnatihomeandgardenshow.com/add-exhibitor-login>
2. Log in with the username: **CHGSFebruary@mpe.com** and
password: **CHGSFebEX9**
Please note that the password is case sensitive.
Contact your sales rep if you want to fax/email your information.
3. We will create your company profile and set up your Request
Information form.
4. We will update and maintain your page as required so you can
promote product launches, store sales, events and more through
your company page!

Tips to get the most out of your listing

- Enter a full description of your company. The more information you provide the better, as it will help people find you using the search tool.
- Use as many keywords as possible. The keywords will help you appear in the search results. If you sell different types of products, be sure to list them all.
- Select the category that best represents your company. Your company will be listed under this heading.
- Include your booth number. Make sure customers can find your company on the show floor.
- Offer a show special or discount. Use a promo code or offer a percentage off to people who mention your listing, this way you can track the results.
- Follow up with email requests. Be sure and reply to any quote requests you receive - try and make appointments with customers during the show.

Benefits of creating your company listing

VISIBILITY - Receive a full page on our website (www.CincinnatiHomeAndGardenShow.com) to promote your company, store(s) and products. Update this information while your listing is active to promote show specials, new products, store openings and more!

SALES - Consumers can contact you through a search function and email form and you can immediately respond to requests for more information.

Need more help?

If you need technical help or want to make changes to your listing, please email **Jen Shaw** at jens@MPeshows.com.

The screenshot shows the exhibitor listing form on the Cincinnati Home and Garden Show website. The form is titled "ADD YOUR EXHIBITOR LISTING" and includes the following fields: Company Name, Address 1, Address 2, City, State/Province, Zip/Postal Code, Phone Number, Booth #, and Website. There are also sections for "GET A BOOTH QUOTE" and "CHECK OUT THE 2018 SHOW!". The website header includes the event dates (FEB 23 - 24 & FEB 28 - MARCH 3, 2019) and the location (DUKE ENERGY CONVENTION CENTER, CINCINNATI, OH). The website also features a navigation menu with links for INFORMATION, SHOW FEATURES, EXHIBITOR LIST, LOOKING TO DISBURT, BLOG & SOCIAL, and BOOTH QUOTE. The main content area features a large image of a fire pit and a waterfall, with the text "EXHIBITOR LISTINGS" overlaid.