

Free Ticket Letter & E-Ticket Instructions

We offer all exhibitors two (2) different ticket programs at no additional cost. Regular admission to the show is \$11 so the value you can provide your customers with these programs is substantial. We encourage you to take advantage of these **free** programs and make the most of your participation in the show.

1. Exhibitor E-Tickets
2. Free Ticket Letter

Exhibitor E- Tickets:

Each exhibitor will receive a promo code good for 50 free tickets. Please free to distribute this promo code as you see fit. Exhibitor E- tickets are great for family, friends, customers, and social media posts! Tickets can be purchased at <https://saltlakehomeshow.tix123.com/> using your unique promo code.

(promo code will be emailed out about 4 weeks prior to show)

Free Ticket Letter:

This program allows you to provide free admission to vendors, clients, customers, etc. This program is offered to exhibitors at no-cost and no-limits are placed on the number of guests you invite. However, you **MUST** follow the instructions below.

Here's how it works:

Go online to SaltLakeHomeShow.com, scroll to the bottom of the page and click "Exhibitor Kit". Under Exhibitor Kit you will see Dark Blue Links, click on the one that reads "Free Ticket Letter Template." **You will need to fill in all the highlighted areas** with your company information & logo. You can mail or email a personalized letter to whomever you choose. Your guests redeem your letter at the show for 2 free entries. (Regular admission is \$11/adult. That's a \$22 savings you can provide for each letter you mail!

Rules:

- **Letters must include recipient name and full address to be valid!**
- You must follow the attached template. Don't send the attached template as-is it needs your information inserted. Replace the highlighted areas with your information.
- You may shift graphics to fit your letterhead as needed. Any deviations from the text must be approved.
- No duplicates or photocopies. **It is NOT acceptable to distribute a generic letter or a letter with 'fill this out' instructions. Such letters are not valid and will NOT be accepted.** You can search your word processor help for 'mail merge' to quickly create individual letters from a list.

If you have any questions, please contact Amanda Bates at AmandaB@mpeshows.com or 801.456.7485.