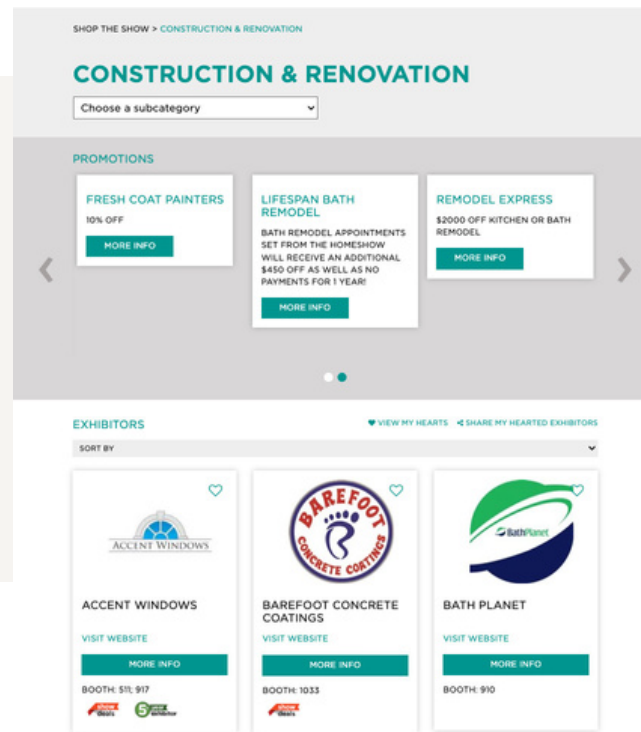


ENHANCED EXHIBITOR LISTING

Go from basic to Enhanced!

An Enhanced Listing is an amazing marketing opportunity. You can maximize your exposure and introduce more customers to your business by enhancing your exhibitor listing. The exhibitor list is one of the most visited pages across all show websites. Consumers view the exhibitor list before, during and after the show. Make your listing the best it can be!

This is all included in the contracted space cost and there is no additional charge.



BENEFITS OF CREATING YOUR ENHANCED LISTING



Offer a show special or discount. Use a promo code or offer a percentage off. 51% of attendees are looking for exclusive show deals!



Upload your company logo and product photos. Images speak loudly!



Enter a full description of your company. Help consumers find you using the search tool. If you sell different types of products, be sure to list them all.



Provide your email and follow up with email requests. Be sure and reply to any quote requests you receive, try and make appointments with customers during the show.

VISIBILITY

Receive a full page on our website! Detailed company information will remain on the website throughout the show and can be used to promote your specific products and services.

SALES

Consumers can contact you through a search function and email form and you can immediately respond to requests for more information.

Questions? Email our digital support representative.

MARKETPLACE | EVENTS

Jennifer Kropf
Digital Coordinator
jenk@mpeshows.com

