



20,000* SHOPPERS ARE LOOKING FOR YOU!

**projected attendance*

NOV. 30-DEC. 2, 2018

Suburban Collection Showplace

EXHIBIT AT THE HOLIDAY BOUTIQUE!

Businesses wishing to become vendors at the new Detroit Holiday Boutique must submit an application with deposit for consideration. The show will feature vendors who offer a wide variety of high-quality holiday gifts, but not every applicant will be accepted. Space is limited and a waiting list will be maintained once product categories are capped. Qualifying vendor categories include, but are not necessarily limited to:

apparel, jewelry, personal accessories, décor, gourmet food, seasonal items, gifts, specialty services.



OUR EXHIBITORS DRAW A CROWD!

In November 2018, hundreds of companies will join together to create the shopping event of the season! The new Detroit Holiday Boutique will bring together unique, high-quality vendors that offer the latest styles, trends, jewelry, gifts, children's items and gourmet food for the holiday season. With thousands of higher-income shoppers, you'll sure sell, sell, sell!



**WE HAVE
A HIGHLY
QUALIFIED
AUDIENCE**



97%

spend up to \$500 at the show

82%

rated the value they received at the show as excellent, very good or good

70%

spend between 3-6 hours at the show

Source: 2016 Marketplace Events Attendee Survey



MORE THAN JUST A BOOTH

- An 8' high back drape and 8' high side drape, for smaller and connected spaces
- A standard company identification sign, 7" x 44"
- Five badges for every 100 square feet of exhibit space (20 badges maximum)
- 10 complimentary tickets for every 100 square feet of exhibit space (25 tickets maximum)
- Company listing in the Show Guide
- 24-hour security
- Online Exhibitor Listing (your own Web page!)



SHOW HOURS

Fri	NOV 30	10:00 a.m. - 9:00 p.m.
Sat	DEC 1	10:00 a.m. - 9:00 p.m.
Sun	DEC 2	10:00 a.m. - 5:00 p.m.

MOVE-IN HOURS

Wed	NOV 28	Noon - 8:00 p.m.
Thu	NOV 29	8:00 a.m. - 8:00 p.m.

MOVE-OUT HOURS

Sun	DEC 2	5:01 p.m. - 10:00 p.m.
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Move-in dates and times will be scheduled in advance. Hours subject to change.

BOOTH PRICING

Exhibit Space Rate \$10.39/sq. ft.

REQUIRED:

Exhibitor Listing \$59

ADDITIONALLY:

Corner Premium \$200

Main Aisle Premium \$200

Island \$800



Did you know?

MARKETPLACE EVENTS IS THE LARGEST PRODUCER OF CONSUMER SHOWS IN NORTH AMERICA. WE PRODUCE 54 CONSUMER HOME SHOWS AND NINE HOLIDAY SHOWS IN 28 MARKETS EACH YEAR THAT COLLECTIVELY ATTRACT 20,000 EXHIBITORS AND 1.8 MILLION ATTENDEES.

SPACE IS LIMITED! CALL TODAY!



CHRISTIE ELIG

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More unique shopping experiences. More sales for your business.
Ask us about our Holiday shows in these great cities!

NEW SHOW

MILWAUKEE HOLIDAY BOUTIQUE NOVEMBER 2-4, 2018

Wisconsin State Fair Park
Milwaukee, WI
MilwaukeeHolidayBoutique.com

NEW SHOW

MYSTIC LAKE HOLIDAY BOUTIQUE NOVEMBER 2-4, 2018

Mystic Lake Center
Prior Lake, MN
MysticLakeHolidayBoutique.com

DES MOINES HOLIDAY BOUTIQUE NOVEMBER 2-4, 2018

Iowa Events Center
Des Moines, IA
DesMoinesHolidayBoutique.com

NEW SHOW

COLUMBUS HOLIDAY BOUTIQUE NOVEMBER 2-4, 2018

Greater Columbus Convention Center
Columbus, OH
ColumbusHolidayBoutique.com

CHRISTMAS GIFT + HOBBY SHOW NOVEMBER 7-11, 2018

Indiana State Fairgrounds, West Pavilion
Indianapolis, IN
ChristmasGiftAndHobbyShow.com

MINNEAPOLIS HOLIDAY BOUTIQUE NOVEMBER 9-11, 2018

U.S. Bank Stadium
Minneapolis, MN
MinneapolisHolidayBoutique.com

SOUTHERN CHRISTMAS SHOW NOVEMBER 8-18, 2018 PREVIEW NIGHT: NOV. 7, 2018

The Park Expo and Conference Center
Charlotte, NC
SouthernChristmasShow.com

KANSAS CITY HOLIDAY BOUTIQUE NOVEMBER 15-18, 2018

Overland Park Convention Center
Overland Park, KC
KCHolidayBoutique.com

DetroitHolidayBoutique.com

MARKETPLACE EVENTS
Largest Home Show Producer In North America