

NEW SHOW

DETROIT

Holiday

BOUTIQUE
NOV. 30-DEC. 2, 2018

Suburban Collection
Showplace

How-to set up your company's Exhibitor Listing

How-to create your listing - as easy as 1-2-3-4!

1. Enter your company info online at:
<http://detroitholidayboutique.com/add-exhibitor-login>
2. Log in (Exhibitor Listing Login) on our homepage with the username: **DHBDecember@mpe.com** and password: **DHBDecEX8**
Please note that the password is case sensitive. Contact your sales rep if you want to fax/email your information.
3. We will create your company profile and set up your Request Information form.
4. We will update and maintain your page as required so you can promote product launches, store sales, events and more through your company page!

Tips to get the most out of your listing

- Enter a full description of your company. The more information you provide the better, as it will help people find you using the search tool.
- Use as many keywords as possible. The keywords will help you appear in the search results. If you sell different types of products, be sure to list them all.
- Select the category that best represents your company. Your company will be listed under this heading.
- Include your booth number. Make sure customers can find your company on the show floor.
- Offer a show special or discount. Use a promo code or offer a percentage off to people who mention your listing, this way you can track the results.
- Follow up with email requests in a timely fashion.

Benefits of creating your company listing

VISIBILITY - Receive a full page on our website (www.DetroitHolidayBoutique.com) to promote your company, store(s) and products. Update this information while your listing is active to promote show specials, new products, store openings and more!

SALES - Consumers can contact you through a search function and email form and you can immediately respond to requests for more information.

Need more help?

If you need technical help or want to make changes to your listing, please email **Jen Shaw** at jens@MPeshows.com.

ADD YOUR EXHIBITOR LISTING

EXHIBITORS have the option to provide detailed listings. Remember to promote any show specials, new products, and services you provide - consider including a show discount (for example, mention the "Home Show" and receive 10% off to help track your success!)

Company Name: _____

Address 1: _____

Address 2: _____

City: _____

State/Province: _____

Zip/Postal Code: _____

Phone Number: _____

Booth # _____

Website: _____

Email: _____

Facebook page: _____

Twitter page: _____

Please enter your link on Better Business Bureau (if applicable): _____

Upload company logo or product photo (jpg, gif, png - no more than 400 pixels wide and 4000 target) _____

Booth # _____

E-mail Address: _____

RECEIVE A BOOTH QUOTE

Make a year's worth of sales in one weekend!

SEARCH THE EXHIBITOR LIST

advertisements on the right side of the page.