



NEWS RELEASE

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THE GREENSBORO IDEAL HOME SHOW RETURNS TO GREENSBORO'S COLISEUM COMPLEX MARCH 23-25, 2018

GREENSBORO, NC (March 2018) - Just in time to usher in spring in the Triad, the highly anticipated Greensboro Ideal Home Show returns to the Coliseum Complex from March 23-25, 2018.

As always, the show fills every available inch of the facility with seminars, interior and outdoor design ideas and tips, home improvement and DIY ideas as well as the hottest new products.

Meet The Fabulous Beekman Boys. Fans have followed the city-meets-country antics of The Fabulous Beekman Boys duo Josh Kilmer-Purcell and Brent Ridge since they transplanted themselves from New York City to Beekman Farm in upstate New York, where they are raising 80 goats, two pigs, a dozen chickens and a narcissistic llama — all while learning that the "simple life" isn't so simple. Josh and Brent will share their stories – and yes, photos of the goats and narcissistic llama – during their presentations at the Greensboro Ideal Home Show on Friday, Saturday and Sunday.

Tour the Belgard Gardens. The popular Belgard Gardens feature area located at the show's entrance are lush, expansive green spaces featuring greenery, flowers and breathtaking hardscapes. Local experts from Case Outdoor Living, Green Valley Landscaping, Pond Professors and Williamson Landscaping are sure to inspire your next outdoor living project - and we bet you won't be able to put your camera down as you get ideas (and eye candy).

Designer Rooms. Back by popular demand, the six spaces that comprise the Designer Rooms are like your favorite design magazine or Pinterest board come to life. Local design talents put their unique stamp and showcase the latest in colors, accessories and textures in interiors inspired by their favorite vacation spots.

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Other features include the AIDP Sample Sale, Tiny Home, Hero Day on Friday (free admission for all retired and active duty military, first responders and teachers with ID) and more.

Show hours are Friday and Saturday, 10 a.m. – 8 p.m.; and Sunday 11 a.m. – 5 p.m. Tickets are \$10 for adults and free for children under 12. Advance discounted tickets for \$9 available at greensboroidealhomeshow.com.

About Marketplace Events

Marketplace Events creates vibrant expositions connecting enthusiasts with experts, products and services in dynamic face-to-face environments. The company produces 38 consumer home shows in the US, 16 in Canada, and nine holiday shows. The 63 combined events, in 28 markets, attract 20,000 exhibitors, 1.8 million attendees and another 2.8 million unique web visitors annually. From 14 offices, the 150-person staff produces some of the most successful and longest-running shows in North America, including market-leading shows in Minneapolis, Philadelphia, Indianapolis, Vancouver, Calgary and Montreal—some of which have thrived in their markets for more than 75 years. www.marketplaceevents.com

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