

exhibitor comments

Still not sure about exhibiting with us?

Take a look to see what some
of our exhibitors had to say.

12 DAYS OF CHRISTMAS



**Southern
Christmas
Show®**

NOV. 9-19, 2017

PREVIEW NIGHT NOV. 8, 2017

The Park Expo and Conference Center

CALL TODAY!



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SouthernChristmasShow.com

MARKETPLACE | EVENTS
Largest Home Show Producer In North America

"We have been a vendor at the Southern Christmas show for the past 18 years. It's been incredible to watch this show grow and expand through the years. Of all the shows we participate in throughout the year, this is the one that we never, ever question our return. It is by far the most lucrative of all the shows we attend. Being a vendor for so long, I have customers that come back to see me each and every year. I love the relationships that I've made with these customers and am always excited when I see them in our tasting room and gift shop as well as at the show. It is almost a weekly occurrence that I hear 'Oh! I remember you from the Christmas Show!' It's a great feeling."

Sandon Dennis,
DENNIS VINEYARDS

"We began exhibiting at the Southern Christmas Show to market our store and quickly discovered that it was a store unto itself. Now our attendance at the show is an important part of our business. It brings added sales and important visibility to our existing clients in the Carolina's and beyond and introduces us to new clients as well."

Bill Bartee,
JESSE BROWN'S-CHARLOTTE

"This was Scarlett's Horse's second year being a part of the Southern Christmas Show. The event is managed efficiently and professionally by the staff. During this past 2016 Southern Christmas show there were record numbers of people in the buying spirit and it's our best show of the year. Scarlett's Horse is looking forward to another great Southern Christmas Show for 2017!"

Carla Barbaree,
SCARLETT'S HORSE

"The Southern Christmas Show is a gateway into the Christmas Season. It is a tradition for shopping in a 'see-it-to-believe-it' atmosphere. As an exhibitor for 17 years I'd have to say, 'Be ready! The shoppers are coming!' because the aisles will be crowded with patrons ready to buy."

Holly Steele,
HOLLY'S GLITTER CONES

"What more can we ask for than 12 days to reach out to thousands of people who are looking for gift items at Christmas. This was our first year to participate in the show and we had so much fun talking about our towels, blankets and robes! It was a huge success for us and we plan to double our space for the 2017 show! Thanks for the opportunity."

Becca Ott,
LET'S TALK TOWELS

"For Belk, the Southern Christmas show allows us to reach thousands of customers who may or may not be a customer by showcasing an assortment of holiday gift giving ideas featuring a few of our most popular brands in women's cosmetics and fragrances. I think each year guests look forward to seeing what we have and enjoy shopping with us in this unique holiday shopping environment. Belk has been a part of the show for 18+ years. Each year has been great from a sales and customer service perspective. We look forward to the show each year!!!!"

Gigi Luedeman,
BELK INC.

"The Southern Christmas Show has been a life enhancing experience. Starting as an afterthought in a little side space, we have grown to a bigger than average space. Sales indicate that we need an even larger space next year. Sales and market recognition have increased beyond all expectations. We have a very small market handmade craft item and now find ourselves at the crossroads of craft and national markets. Thank you for this exposure and moreover thanks for the encouragement these past 12 years at SCS. We would not be here without YOU!"

Dan Triage,
DIRTWORKS POTTERY

"I LOVE doing the Southern Christmas Show. I LOVE meeting the people! I had so much fun! I enjoyed the show."

Vanessa Hurston,
TWAGS CO.