

DOWNTOWN  
RALEIGH  
HOME  
SHOW

FAIRGROUNDS  
SOUTHERN  
Ideal  
home  
show®

## CATEGORY SPONSORSHIP OPPORTUNITIES

Stand out from the crowd, drive traffic to your booth and generate awareness year-round!

### PACKAGE INCLUDES:

- 1/4 page Show Guide Ad
- Bold listing in the Show Guide
- Logo ID in the Show Guide as category sponsor
- Inclusion in one consumer e-blast
- Medium Rectangle Web Banner on the show's website
- Inclusion in sponsor signage
- 50-75 word write up in sponsor section on our Web Page
- Custom Promo Code to provide discounted tickets to friends, family, staff and customers
- 30 guest tickets
- One inclusion on our Home and Garden Events Facebook page
- Two mentions on our Twitter page
- One dedicated blog post on the show's blog website

### SPONSORSHIP INVESTMENT: \$2,500

*(booth space not included) Must have a minimum booth space of 200 sq. ft. in order to qualify for a Category Sponsorship.*

### WHY SPONSOR?

- Target and engage qualified homeowners face to face in a unique environment
- We will maximize your Return On Investment by creating a source of experimental marketing and brand transference through additional on-site and online branding opportunities
- Build relationships and awareness with fellow exhibitors sponsors and the media
- Generate new customers, leads, sales and brand awareness

Categories include but not limited to: Landscaping • Home Entertainment • Flooring • Hot Tub • Roofing • Renovation/Remodeling • Home Builder • Heating/Cooling • Appliance • Kitchen/Bath • Doors/Windows

ONLY ONE SPONSOR PER CATEGORY. CALL TODAY!



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