

ALL NEW
INDIANA
FLOWER
+ PATIO
SHOW

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**THE ALL-NEW INDIANA FLOWER + PATIO SHOW
FACT SHEET**

WHAT: Now in its 59th year, the Indiana Flower + Patio Show is a place where people visit to become inspired, informed and energized with helpful advice, thousands of solutions and the coolest new products. The show features more than 40 Showcase Gardens crafted by many of Indiana's premier landscapers, hundreds of finer outdoor living experts, and thousands of ideas to take home!

The Indiana Flower + Patio Show is produced by Marketplace Events, which produces 46 shows annually in 23 markets, including: 33 home shows in the U.S.; 14 home shows in Canada; and four holiday shows. The 51 events collectively attract 14,000 exhibitors, 1.5 million attendees and another 2 million unique web visitors annually.

WHEN: 9 days: Saturday, March 11 through Sunday, March 19, 2017

WHERE: Indiana State Fairgrounds – West Pavilion and Exposition Hall

SPECIAL FEATURES:

Dig in to More Gardens — More Than an Acre!

This year's Flower + Patio Show offers bigger, more extravagant Showcase Gardens that will wow when you walk down the aisles.

Looking for something more practical and affordable? The Show's Feature Gardens will be scattered throughout the West Pavilion and Expo Hall, mid-sized gardens blending upscale and budget-friendly options to display a range of capabilities from the landscapers. There will also be a great showcase of gardens for all backyards on a budget.

Throughout West Pavilion and Expo Hall are more than 50,000 square feet of greenery — that's almost the size of a football field!

Old, New, Borrowed, Blue

Get a glimpse of a marriage of elegant outdoor living with the natural environment. All the gardens at the Flower + Patio Show will include one or more items that are old, new, borrowed or blue. It might be an antique or a new plant, a borrowed artifact or new trendy blue color.

And this theme for the show also reflects the time-honored tradition of having "something old, something new, something borrowed, something blue" to give a bride good luck on her wedding day.

McNamara Florist features a wedding garden installation in the center of West Pavilion. This wedding-themed garden is the perfect place to get married, surrounded by gorgeous greens and the most beautiful tablescape and decorations.

A Growing New Feature: The Plant Market

It's an exciting new addition to the Indiana Flower + Patio Show — the Plant Market! This new feature offers Flower + Patio Show visitors a first look at the buds of spring. Take home herbs, succulents, seeds, terrariums, cacti and hardy spring annuals.

Plus, get fresh flowers, plants and supplies throughout the 4,500 square feet of the Plant Market, located just inside the north entrance of West Pavilion!

HGTV's Chris Lambton Transforms Your Yard

Chris is host of DIY Networks "Yard Crashers" and appears with wife Peyton on HGTV's "Going Yard," where they transform backyards, one house at a time. The show highlights Chris's landscaping skills and gardening know-how as he creates outdoor living spaces and features including patios, pergolas, fire pits and water features for deserving homeowners.

Chris appears at the Flower + Patio Show Friday, March 17 through Sunday, March 19, offering attendees expert advice that includes landscaping, hardscaping, garden planning, lawn care and maintenance for all the areas of your outdoor living space.

Meet HGTV's The House Counselor, Laurie March

As the host and creative force behind The House Counselor on HGTVRemodels.com, Laurie March guides her clients through the potential minefield that a remodeling project can become. Also the design coordinator for DIY Network's Blog Cabin, Laurie shares her knowledge and passion for remodeling, decorating, gardening, cooking and crafting.

Laurie appears at the Flower + Patio Show Saturday, March 11 and Sunday, March 12, sharing with attendees her approach to project managing and remodeling, which focuses on both the emotional and tactical aspects of a design project.

Master Your Home Garden Dream with Carrie Petty

Carrie Petty is a fourth-generation Hoosier, Master Gardener and a garden and lifestyle blogger. It is her passion to show people how to "Grow a Beautiful Life." After 20 years as an award-winning custom homebuilder, Carrie now does what she loves best — playing in the dirt! Carrie

appears at the Flower + Patio Show with tips on mastering your garden dream and how gardening and dirty hands equal a beautiful life. "A green thumb is a good life!"

Take Your Blooms To Go

The American Institute of Floral Designers (AIFD) is managing the fresh-cut flowers-to-go portion of the show, which is the flagship of the Plant Market. Show visitors get the chance to take home the scents, colors and textures of the season. The large, colorful retail display offers fabulous bouquets of healthy, hardy blossoms that can be purchased to take home at great prices!

AIFD will bring Show attendees the freshest flowers possible, sourced from around the world. Be sure to stop in for the best buys in fresh-cut flowers.

AIFD designers also will be onsite daily to help with flower selection, commentating on floral design, hosting hands-on workshops and answering any questions you have about caring for your fresh flowers.

Get in On the Hands-On Fun!

Check out the Flower + Patio Show workshops for some hands-on fun! Not only can you listen and learn, but you can participate. Create gardens of all types and sizes, build your dream bridal bouquet, design a unique signature bracelet and much more during these brand-new workshops.

All workshops will take place in Expo Hall near the Outdoor Living Stage at the west end of the building.

Think Spring with Outdoor Living Experts

The Outdoor Living Stage hosts the area's most accomplished outdoor living experts, offering advice to dig your hands and mind into. Take a break from marveling at the exhibits, including the spectacular Showcase Gardens, and visit the Outdoor Living Stage!

The Belgard Challenge

The Belgard Challenge, one of the Indiana Flower + Patio Show's most popular attractions, again pits three Central Indiana landscape designers against one another to create the most fabulous garden within a price range of \$25,000 installed.

Showgoers love the Belgard Challenge because they choose the winner through onsite voting. Be sure to spend time inspecting each garden, and vote for your favorite!

Recreation Unlimited Kids Play Zone

Want to bring the whole family to the Flower + Patio Show, but you're not sure what the kids will enjoy? Try the Kids Play Zone! Featuring equipment from Recreation Unlimited, this area is designed to let the kids play and give you a chance to try before you buy. Backyard playsets, basketball goals, trampolines and more will be on display and ready for your kids to explore.

Expo Hall Shines in the Dark

More than 12,000 square feet of gardens "in the dark" use only landscape, theatrical and multi-purpose lighting. This never-before-seen feature is headlined by Vive Exterior Design, Fiano

Landscapes and Country Gardens. And joining them is Cool Ponds. Always a crowd favorite, Expo Hall in the Dark promises a stunning waterscape design.

Packed full of gardens and features, Expo Hall will be just as beautiful and full of must-see features as West Pavilion.

Blooming Sale!

Spot something in an Indiana Flower + Patio Show garden you can't live without? Almost all plant materials, hardscapes, structures and decorative pieces used to create the magnificent gardens at this year's event are available at our annual Blooming Sale!

When you see something for your own at-home landscape, talk with the onsite representatives of the garden where it's displayed, and they will reserve the item for you. Then on the final Sunday of the show, you can pick up your new treasure!

Plus:

Noble Evening in the Garden: Where Dreams Blossom

This preview gala to the Indiana Flower + Patio Show began in 1997. It takes place on Friday, March 10, featuring house favorites from Indianapolis's top restaurants, live entertainment, silent and live auctions and more. Don't miss this exciting preview, set among the fabulous Showcase Gardens, at the Indiana State Fairgrounds.

The 21st Annual Noble Evening in the Garden is presented by The National Bank of Indianapolis and hosted by the Noble Auxiliary, with all proceeds from the event benefitting Noble of Indiana.

Hero Day – Tuesday, March 14

Pay honor and tribute to all our heroes on Hero Day, Tuesday, March 14! All active and retired military, police and fire personnel get FREE ADMISSION for the day, plus FREE PARKING at the State Fairgrounds. Just bring a valid ID, and come enjoy the Flower + Patio Show for the day!

TICKETS: \$14 – Adult FREE – Children 12 and under

SHOW TIMES:

Saturdays	3/11, 3/18	10 a.m. – 9 p.m.
Sundays	3/12, 3/19	10 a.m. – 5 p.m.
Monday-Wednesday	3/13 – 3/15	10 a.m. – 7 p.m.
Thursday-Friday	3/16-3/17	10 a.m. – 9 p.m.

ONLINE DISCOUNT: Check out the Indiana Flower + Patio Show website at www.IndianaFlowerandPatioShow.com and get \$2 off admission — good every day! Make sure to go online and save!

FOR MORE INFORMATION, CALL 317.705.8719 OR VISIT THE INDIANA FLOWER + PATIO SHOW WEBSITE AT www.IndianaFlowerandPatioShow.com.

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