



HOME SHOW POLICY

As the number of home shows as well as the size of the booths continue to increase year over year it has become a needed best practice that we issue a home show policy dealing with donated material to ensure that we are able to allocate our resources to all of our Belgard partners that help to promote and sell our products. We value our partnerships with the local distributors and contractors and view the home show season as a great way to kick the year off and get our partners names out in the market!

We are proud to announce our 2018 Home Show Program.

- For a given show we want to make sure different Belgard products are highlighted, so once a participant submits a product, other Belgard participants in the show should be advised to select other products from the Belgard product line.
- Design of booth must be submitted to the local Belgard Territory Manager and quantities validated by us 2 weeks prior to material being shipped for the home show.
- This will be a one-time transaction per year, so if the participant does more than 1 show they will need to re-use the product.
- To qualify for our home show policy; Belgard brochures must be the only hardscape brochure they feature “hand out or display in their booth” at the show.
- Participating contractors or dealers will be responsible for all freight charges incurred.

Available product for donation if above criteria is met:

10 Pallets for Master Craftsman

(2 extra pallets may be donated if the contractor is signed up for BPP and promotes it at show)

8 Pallets for BAC's

(1 extra pallet may be donated if the contractor is signed up for BPP and promotes it at show)

5 Pallets for contractors that are currently enrolled in the CEP program

All additional products will be at 50% off through Dealer.

- Mirage, Element, Chicago Brick Oven, Silca System, Techniseal and Tandem Wall accessories “clips, connectors and modular grid components” are not available for donation or the 50% discount. If a customer would like to feature these products in an upcoming event please contact your Belgard Division Manager.