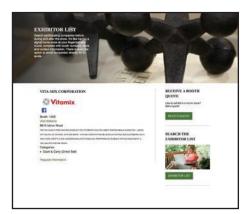
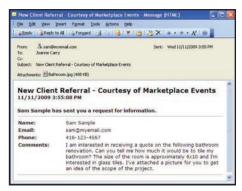


# EXHIBITOR \$79 LISTING REQUIRED WITH BOOTH SPACE

# **NOVEMBER 3-5, 2017 | IOWA EVENTS CENTER**



Sample of Exhibitor Listing on website



Sample email of what you will receive when you receive a request for a quote.

### **Contact us TODAY!**

### MICHELE OPPENHIMER

Exhibit Sales Consultant 919-306-3545 micheleo@MPEshows.com

### **JULIANNE SPARGO**

Show Manager 952-933-3850, ext. 116 juliannes@MPEshows.com

### **Increase your exposure!**

Grow your business through our online Exhibitor Listing; a resource where buyers can search by company name, category or product. Promote your company to unique visitors before, during and after the show. Shoppers can even email you directly with questions or orders!

### What's in it for you?

- Receive a full-page on our website dedicated to your company – much more than just one line in a static list of companies
- The Exhibitor List search tool will be promoted prominently on the show's home page, in our official Show Guide and in consumer emails

### **About our website**

- The Exhibitor List page is continuously in the top three pages viewed by visitors
- We send regular e-blasts to our subscribers, post Facebook and Twitter messages and work with media partners to drive web traffic all year
- Our address is heavily promoted in all consumer advertising

### How-to get set up - as easy as 1-2-3-4!

Once you reserve a booth at the show, your sales representative will send you login information and instructions to enter your company's information online.

### **Submission Deadline: OCTOBER 27, 2017**

(The sooner you post it, the sooner you gain the exposure!)

"The Exhibitor Listing is awesome! We received two phone calls and six emails from the listing on the show website. This is a great addition and if these turn into clients, my show will be paid for before it even starts."

Ed Del Portillo, DEMCO REFINISH PROS

"We had 48 visitors to our website from the link on the show website... pretty good!"

Brendan G. Charters, EURODALE DEVELOPMENTS

## DesMoinesHolidayBoutique.com

