

RICHMOND HOME +GARDEN SHOW



SPONSORSHIP OPPORTUNITIES

MARCH 1-3, 2019

Richmond Raceway Complex

Unique sponsorship opportunities offer you an additional way to increase exposure for your business.



**WE ATTRACT
A MORE
QUALIFIED
AUDIENCE**

Below are some of the sponsorships available:

Presenting Sponsorship (SOLD)

As presenting sponsor your company receives ultimate exposure with your logo included wherever the show logo is used. Significant exposure for your business including several elements.

Bag Sponsor (SOLD)

Opportunity to distribute bags at the entrance of the show. A great way to get your name in front of everyone attending.

Official Product/Service Sponsor (\$1000)

Excellent option to stand out among your competitors at the show. On site signage, sponsorship recognition and inclusion in select marketing are some of the elements included.

Feature Sponsorship (\$2,000)

As sponsor of a feature, your business name is mentioned wherever the feature is promoted – onsite signage, marketing, social media and more.

Email Blast Inclusion (\$375)

Reach customers before the show by being included in one of the pre-show email blasts sent to the show database.

Web Ad On Show Website (\$375)

Increase exposure for your business with a digital ad on the show website.

Celebrity Sponsorship (\$2,000)

Similar to Feature Sponsorship, your business name is mentioned wherever the celebrity is promoted. In addition, you have the opportunity for Meet & Greet, visit to your booth and can introduce the celebrity on the stage.

Online Ticket Sponsorship (\$5,000)

One of the more popular sponsorships. Your business is mentioned wherever the online ticket discount is mentioned...which is most of the marketing! Plus, be recognized as a sponsor with onsite signage, website and social media.

Don't see an opportunity that seems like a good fit for you?
The show team is happy to discuss other unique opportunities!



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