

MINNEAPOLIS  
**HOME**  
+REMODELING  
**SHOW**  
**FEB. 3-6, 2023**  
U.S. Bank Stadium

# Innovation Avenue

Have your new product featured on the main aisle at the show! Innovation Avenue will highlight and promote new and/or innovative products from exhibitors of the show. Innovation Avenue will be promoted as one of the features of the show and all products will featured on the show website. Each product on Innovation Avenue will be accompanied by a sign that directs attendees to your booth. If your company has a cool and/or new product, this is a great way to generate added exposure for your business.

Company: \_\_\_\_\_

Contact Name \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Your Product: \_\_\_\_\_

What makes your product special? \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Please note, there will be approximately 3'x3' display boxes to showcase products on Innovation Avenue. Ideally, your product can be displayed, however if product is too large or small, how can your product be displayed on Innovation Avenue (i.e. Signage, video, etc.)?

\_\_\_\_\_

\_\_\_\_\_

*If available, please include picture with your submission.*

Please send questions and New Products Showcase submission to:

Bruce Evans at [bruceee@MPEShows.com](mailto:bruceee@MPEShows.com)

Phone: 612.209.4593

Approximately 12-15 items will be selected for Innovation Avenue. Submissions will be reviewed for consideration and exhibitor will be contacted if approved by December 15, 2022.