



## **Exhibitor Rules and Guidelines**

U.S. Bank Stadium would like to aid you in the production of your show as it relates to third party exhibitors. The information listed below is not intended to be all-inclusive, but to provide a quick reference point for your exhibitors' participation at the facility.

### **General Policies**

- Items not permitted by vendors or guests:
  - Helium balloons
  - Outside food and/or beverage
  - Hard sided coolers
  - Stickers or other items that may adhere to venue surfaces
  - Any booth or vendor elements that may damage or permanently alter the state of the venue or it's field covering: no holes may be drilled, punched, or cored into building
- Both a State of Minnesota and a City of Minneapolis tax license must be obtained if retail is being sold
- Open flame elements (such as candles or fire pit displays) only permissible with proper Minneapolis Fire Department permitting and approval
- Promotion or advertisement of vendor booths at a Trade Show or Consumer Show on site must follow all required stadium branding guidelines

### **Vehicles – Vendor/Display**

- Vehicle access to the loading dock ramp and the event floor will be at the discretion of Stadium staff, with direction from show management
- Display vehicles in the stadium must have:
  - No more than ¼ tank of fuel or five gallons of fuel, whichever is the lesser amount
  - Gas caps taped
  - Battery leads disconnected and insulated
  - A drip pan or sheet underneath vehicle
- Vehicles displayed on plaza:
  - A drip pan or sheet underneath vehicle
  - Vehicles may not be placed in front of an exit or direct egress path
- Contact information must be left with building personnel if a vehicle will remain in the facility

### **Code Requirements**

- Propane tanks are not permitted inside the stadium
- All tents and enclosed structures must adhere to all Fire Code Regulations and may require permits
- Personal/consumer routers are not permitted in the venue
- Power needs for display booths must be provided by the stadium to ensure proper permitting; power distribution points are subject to nightly disconnection as needed

### **Food Sampling/Vending**

- Sampling and/or sale of food and beverage must be pre-approved by Aramark
  - Approved food must be pre-packaged and safe at ambient temperatures. Items that require refrigeration or must be hot held are not permitted
  - Samples should not be full serving size items
- Refuse must be disposed of in appropriate containers
- Food Trucks:
  - Trucks may not run on generator or propane power
  - Beverage sales are not permitted
  - Ideally, no food items offered that directly conflict with current partners
  - \$500 flat rate for one shift of 5 hours/per truck
  - \$1000 flat rate for full show day/per truck
- Liquor Sampling:
  - Liquor vendor is required to manage id check and sample distribution
  - Sample must be 1oz or less
  - Every guest that appears under 30 years of age must provide their ID for each sample