

EDMONTON FALL HOME SHOW

MEDIA KIT YOUR 2019 GUIDE

THE SHOW FOR EVERY HOME

After a bustling back-to-school, the fall season is well underway, and so is that nagging feeling we have about the projects we should have finished over the summer. It's "that" time, when we want to refresh and renew our homes. The Edmonton Fall Home Show couldn't come sooner. Coming off a record-breaking first season on Island of Bryan, HGTV Canada's Bryan Baeumler is taking a break from the Bahamas to share his experiences and expert tips for your latest reno ideas. Plus, industry leaders like Vancouver's Jamie Banfield have got you covered for budget friendly revamps you won't feel guilty about. Fall in love with your kitchen one more time with help from local culinary experts on The Cooking Stage presented by Canadian Appliance Source and get inspired to take your next dinner party to the next level at Dinner x Design.

The Edmonton Fall Home Show is sure to motivate DIYers, home improvement gurus and budding designers on their next home ventures and we've got the experts and the inspiration to help you out. With more than 200 local exhibitors and amazing industry leaders, the Edmonton Fall Home Show continues to be the season's best stop for help on your next renovation project-- it really is the show for every home!

We can't wait to see you there!

Kristy Cairns
Show Manager

THE VITALS

WHEN

Friday, October 18 | Noon – 9 pm
Saturday, October 19 | 10 am – 9 pm
Sunday, October 20 | 10 am – 6 pm

WHERE

EDMONTON EXPO CENTRE
7515-118 Ave NW, Edmonton, AB

HOW

Purchase tickets online:
www.edmontonfallhomeshow.com

Adults (13+): \$12.00
Seniors (60+): \$10.00
Seniors Friday before 5pm: \$5.00
(Box Office & Online)
Children 12 and under: FREE
Group (20 or more): \$9.00 each
PURCHASE ONLINE & SAVE \$2



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EVENTS



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Consumer & Exhibitor Contact
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MUST-SEE PRESENTERS

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BRYAN BAEUMLER

HGTV Canada's *Island of Bryan*

Bryan doesn't believe he's put in an honest day's work unless he gets his hands dirty. A natural-born teacher, the Gemini-award winning host has been educating and entertaining viewers across Canada and the US since 2007 on the hit shows Disaster DIY, Canada's Handyman Challenge, Leave it to Bryan, House of Bryan, Bryan Inc. and his new show *Island of Bryan*. Bryan's quick wit and easy-going personality have made him a huge hit with viewers on all of his home renovation shows.

Learning valuable tricks of the trade from his father, a meticulous aircraft engineer, Bryan spent his childhood summers building his family's cottage from the ground up. After earning a dual degree in Political Science and Business, Bryan was headed towards a career of practicing law. Realizing he'd rather be renovating than being chained to a desk, his innate passion for building took over and he traded in his tie for a tool belt and founded Baeumler Quality Construction.

A few kids and number of hit TV shows later, Bryan continues to tackle home renovation projects, be the spokesperson for numerous products and expand his growing businesses to include Baeumler Approved and Baeumler Custom Cabinetry. Currently filming season 2 of *Island of Bryan* with wife Sarah, viewers have been able to watch them restore a small abandoned resort on South Andros Island in the Bahamas. In *Island of Bryan*, we follow the story of this radical life event for the Baeumlers, from a dream of creating and running a luxury boutique resort in paradise, to the reality of leaving their friends, family and life behind to take on their most challenging build yet. For more information about Bryan, visit bryanbaeumler.com.

Presentation Topic: Tales from the Island, lessons learned, and the REAL value hiding inside your home

Catch Bryan on the on the HGTV Canada Main Stage presented by The Edmonton Journal on Friday at 6pm and Saturday at 1pm.



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JAMIE BANFIELD

Jamie Banfield Design

As an award-winning interior designer, Jamie Banfield believes in obtainable and timeless design for all spaces. Jamie has become a creative force in the industry, and is recognized for his signature West Coast style. He has the ability to transform and create well-edited spaces that exude both function and beauty. With a passion for sustainable design Jamie offers a unique perspective to his finished projects from private residences to boutique commercial projects throughout the Pacific North West.

Presentation Topic: The Designer Kitchen - Ten designer hacks to renovating a kitchen like a pro

Catch Jamie on the HGTV Canada Main Stage presented by the Edmonton Journal , Friday at 8pm and Saturday at 4pm

Kathy Yuen

Phase One Design Group

Kathy is an Architectural Technologist, and founder of Phase One Design, a luxury residential design firm specializing in new custom homes across Canada. Her award-winning firm has helped over 562 homeowners design their dream homes. Their work can be seen from Victoria to Nova Scotia and has been featured in numerous publications including House and Home Magazine, Best Home Magazine, the Globe and Mail, and more. Kathy hosts the YouTube Channel, Custom Homes with Kathy, and regularly appears on the main stage at the Home + Garden Shows in Calgary and Vancouver. She is a well recognized business leader, advocate, and educator in the custom home community, and has been nominated twice for RBC's Women Entrepreneur of the Year. Kathy's vision is to leave a legacy in the world, one custom home at a time.

Presentation Topic: Presentation Topic: How to Design + Build Your Dream Home 101

Catch Kathy on the HGTV Canada Main Stage presented by the Edmonton Journal , Friday at 5pm and Saturday at Noon



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NEIL HARDING Sleep Country

Neil Harding has worked for Sleep Country Canada for the past 18 years. Neil is in charge of home shows, warehouse sales, and product knowledge training nationally. As a highly trained and experienced sleep expert, Neil has helped thousands of Canadians get a better night's sleep!

Presentation Topic: Let's Talk About Sleep

Catch Neil on the HGTV Canada Main Stage presented by the Edmonton Journal, Saturday at 5pm and Sunday at 11am

STEVE SALSMAN Energy Savers Insulation

Steve Salsman has over 20 years experience in sales and marketing in the construction industry. Since 2016, he has co-owned Energy Savers Insulation and is passionate about educating homeowners on how to effectively insulate their homes and save money on their heating and cooling bills. Energy Savers Insulation is a family owned business from Sherwood Park that focuses on using chemical free, eco-friendly insulation products.

Presentation Topic: Attic Moisture and cold rooms above garages

Catch Steve on the HGTV Canada Main Stage presented by the Edmonton Journal, Sunday at 3pm



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SUGAR LOVE SPICES

Loreto & Nicoletta

Loreto and Nicoletta have been cooking up an Italian storm on their online blog www.sugarlovespices.com. In their bustling kitchen, they combine their passion for savory and sweet, and of course a bit of spice! They are avid supporters of using local, organic and seasonal ingredients to prepare foods that bring people together through a love of tradition and creativity.

Presentation Topic: Seasonal Risotto

Catch Sugar Love Spices on The Cooking Stage presented by Canadian Appliance Source, Saturday at 6pm and Sunday at Noon.

HUMA

Mairel Montero-Sena

Mairel was born in Puebla, a city in the centre of Mexico, and learned to appreciate good home-cooking from her Abuelita. After graduating from 5 years of culinary school she looked forward to travelling and honing her skills at various restaurants in Mexico, Germany, Spain and Montreal. She came to Canada in 2007, became a contestant on Chopped Canada Season 1, and experimented with several well-received "Taco Days" pop-ups before opening her own establishment, HUMA, in 2015.

Presentation Topic: Costras de sirloin (keto tacos)

Catch Mairel Montero-Sena on The Cooking Stage presented by Canadian Appliance Source, Friday at 3pm



GETJOYFULL

Emily Mardell, RD

Emily Mardell is a Registered Dietitian, expert in family nutrition, and Founder of GetJoyfull—a movement that celebrates local producers, and empowers families to connect with the food on their tables. As a food-loving Mama of three, Emily's greatest joy is creating delicious, kid-friendly recipes that help others raise healthy eaters. Follow the GetJoyfull adventure at www.getjoyfull.com, and get inspired to fill up on family time.

Presentation Topic: "Easy Peas-y", plant-powered recipes for kids of all ages

Catch Emily on The Cooking Stage presented by Canadian Appliance Source, Saturday at 4pm



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THE QUARTER SECTION

Kevin Zellweger

Kevin Zellweger is the co-founder and owner of the Quarter section food co, a baking and catering company focused on organic, local and sustainable food. Kevin got his start in food as a child in his mother's farmhouse kitchen, and has not stopped cooking since. although his formal training is as a commercial pilot and he has also operated his own construction and renovation business for the last 17 years. not having formal culinary education has allowed him to stay as an ever learning student of food.

Presentation Topic: Making sourdough from scratch is easier than you think!

Catch Kevin on The Cooking Stage presented by Canadian Appliance Source, Sunday at 2pm

COURTYARD BY MARRIOTT DOWNTOWN

Pawanjit Singh, CCC

Born in India, Chef Singh cumulates 16 years of culinary experience. After moving to Edmonton in 2007, Chef Singh has worked in restaurants, hotels and clubs bringing his earned experience and culinary skills to Courtyard by Marriott, Edmonton Downtown. He holds the Chef de Cuisine (CCC) title, the highest credential of Canada in culinary. He has participated and won in local city events, a participation that keeps him motivated and inspired to bring latest food trends to the menu. Adding to his credentials, he has won the gold medal at Stew Off Alberta Competition, Silver medal in Alberta CCFCC Hot Live Professional Competition.

Presentation Topic: Korean Glaze Meat Balls Slider, Jicama Slaw, Kimchi, Gochujang Aioli on Mini Ciabatta

Catch Pawanjit on The Cooking Stage presented by Canadian Appliance Source, Friday at 7pm



HUTCH + HOWL

Chelsie Hutchinson, Teira Howell & Tianna Rusnak

Hutch + Howl creates cold pressed juice + nutritious additions based out of St. Albert. Locally sourced and full of the good stuff.

Presentation Topic: Nut mylks and a snack using the pulp after the mylk is made

Catch Hutch + Howl on The Cooking Stage presented by Canadian Appliance Source, Saturday at 11am



REAL ADVICE

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The HGTV Canada MAIN STAGE

Presented by the Edmonton Journal

Furnished by Cottswood Interiors

Designed by The Ginger Home

The Main Stage is the place to be for the industry knowledge you're D.I.Y-ing to know! From the latest innovations in home improvement to expert tips on renovations, get advice from some of TV's best like HGTV's Bryan Baeumler from Island of Bryan. Plus, with design experts like Jamie Banfield, you'll come away with the tried-and-true tricks to kick-start your next project and stay on budget. Seriously, what are you waiting for?!



The COOKING STAGE

Presented by Canadian Appliance Source

Designed by Jamie Banfield Design

Appliances provided by Blomberg

Put down your place mats and set the table at the Cooking Stage. It's time to celebrate in one of the most used rooms of the home—the kitchen! From meal prep advice to hearty home cooked meals, some of Alberta's leading culinary experts are (literally) cooking up a stage at the Edmonton Fall Home Show. Sample some tasty treats and get the cooking inspiration you need to prepare mouth-watering dishes yourself. Just follow that delicious scent!



MEET OUR EXPERTS



JENNIFER HUGHES

Turquoise Chair

Designer of Dinner x Design

Turquoise Chair is an Edmonton based Interior Design business providing professional design services to enhance the beauty and quality of residential and commercial spaces.

Jennifer Hughes of Turquoise Chair is passionate about creating beautiful and functional spaces for her clients to reflect their personal style and transform their design dreams into reality. Jennifer's style is a unique mix of modern clean lines and contemporary curves with added rustic and vintage elements.



JENNIFER WOCH

House of j Interiors

Designer of The Lounge

House of j is an Edmonton full service interior design company that is dedicated to personal quality work. Interior design and decorating is at the core of who Jennifer is. Her belief is that interior design is not something that is dictated by the latest magazine trend, but rather it is dictated by each individual.



AMANDA CAMPBELL

The Ginger Home

Designer of The Main Stage

The Ginger Home (Est. Sept 2018) was started as a way to showcase the renovation journey and transformation of a 90's bungalow to modern farmhouse! They are a husband and wife team based in Edmonton, AB. Amanda does the dreaming and scheming and Mark does the building and renovation!

REAL INSPIRATION

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Dinner x Design

Designed by Turquoise Chair

Who said you can't have both? Marvelous meals paired with dazzling design will set you apart from any other dinner party on the block. Get inspired by Dinner x Design with the tablescapes and centerpieces that will wow your guests and make your dishes taste that much more delicious. You know what they say: you eat with your eyes first!



the little flower truck co.

Daisy me rollin'...and bloomin'! It might be little, but the blooms are oh-so mighty. the little flower truck co. is parking itself at the Edmonton Fall Home Show and bringing the fresh florals straight to you! From sunflowers, to roses, to tulips and more, pick, arrange, and bundle your perfect fall bouquet. Go ahead, put the petal to the metal!



The Creative Hive

You don't have to have your own office to be the best in the "buzz". Step foot into "The Hive", a now converted co-working warehouse that hosts workshops, events and weddings and shares space to some of Edmonton's best entrepreneurs, creators and experts. From photography, local artisans, to home specialists, The Creative Hive is home to a slew of YEG's brightest, ready to share their skills with homeowners.



The Lounge

Designed by House of j

We get it, home revamps take a lot of energy. Take 5 (or more!) in The Lounge designed by Turquoise Chair. Clear your head and get back to your blueprints after a well-deserved glass of wine and a bite to eat. Plus, it's just steps away from the Main Stage so you won't miss out on any of the expert tips or show action. Don't worry, we won't judge if you stay a bit longer!



The Makers Keep

It's a pop of local love. From home essentials to handcrafted goods, stop into The Makers Keep to shop Alberta made products perfect for your place. Plus, some of Edmonton's best makers will be showcasing their talents and sharing them with you too! Take part in a workshop hosted by some of YEG's most talented creators all weekend long.

