

EDMONTON  
FALL  
HOME  
SHOW

Oct 20-22  
Edmonton  
Expo Centre

the show  
for every  
home.

TAKE ADVANTAGE OF  
THESE OPPORTUNITIES.  
CALL TODAY!



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## EXCLUSIVE EXHIBITOR MARKETING OPPORTUNITIES

**EMAIL BLAST** Advertise your special offers, announce contests, launch a new product and keep your business top-of-mind. Market your products and services to our database of over 26,700+ highly specialized group of homeowners! **\$500 per blast**

**MEDIUM RECTANGLE WEB ADS** Create an ad to be posted on our site with a link back to your website to promote your company. Our advertising campaign directs consumers to the website to “buy tickets online and save,” while exhibitors utilize the site to obtain all their pre-show information. All ads are displayed in rotation on all pages of the website. **\$1,500**

**FLOOR DECALS** Bring awareness to your booth location and make your presence known. You can also choose to sponsor your section of the floor, subject to availability, leading to your booth. **Starting at \$200**  
**Deadline is October 2, 2017**

**ENTRANCE & EXIT DISTRIBUTION/SAMPLING** Want your product to get in the hands of everyone? Exit and Entrance Sampling rights are available. Limited number of sampling locations available. **Call for details**

**HELP DESK** Your company can present the Help Desk feature at the show. Wherever the Help Desk is promoted, your company will be mentioned including at the Help Desk (located at the show entrance) with show floor signage, show guide, website, eblasts, and potentially our advertising campaign. **Call for details**

**CATEGORY SPONSOR** Be the official Category Sponsor in your industry at this year's show! Stand out from the crowd and be recognized as the leading company in your field and drive traffic to your booth! **Call for details**

**LOGO ID ON FLOORPLAN** Help your future customers find you by putting your company logo on the floor plan in the show guide. **\$500.**  
**Deadline is September 4, 2017**

**EXTRA SHOW GUIDE MARKETING** Stand out from your competition in the Show Guide listings section. Extra category listings, top of category and red category listings will put your company in the spotlight. **Starting at \$100.**  
**Deadline is September 8, 2017**

**BAG SPONSORSHIP** Promote your brand as the official bag sponsor. Imagine 17,000+ consumers carrying your company's branded bag, acting as a mobile billboard - all day! It doesn't stop at the show as consumers will take home these eco-friendly bags to use in their daily lives. You'll get bag rights, sponsorship in a pre-show email and an inclusion on our sponsorship page.  
**All Weekend - Sold Out!**