



VANCOUVER
FALL
HOME
SHOW


Vancouver
Convention
Centre West
Sept 28 - Oct 1

VANCOUVER FALL HOME SHOW 2023

Thank you so much for being a part of the
2023 Vancouver Fall Home Show!

We'd love for you to get in on the action and share details
about the Show on your social media channels tagging
[@VanHomeShows](https://www.instagram.com/VanHomeShows) and using the hashtag
[#VANHomeShow](https://www.instagram.com/VANHomeShow).

To keep our message clear and consistent, we're sharing this
social media cheat sheet with you to assist with any content
and messaging you may be sharing prior to and over the
course of the show.



About The Vancouver Fall Home Show

Get real home advice from trusted home experts at the [Vancouver Fall Home Show](#), returning September 28th – October 1st at the Vancouver Convention Centre – West. With hundreds of experts all under one roof and appearances from celebrities including HGTV Canada's [Bryan Baeumler](#) of [Island of Bryan](#), [Tori Wesszer](#) of [Fraîche](#) and [Bruno Feldeisen](#) of [CBC's The Great Canadian Baking Show](#). You're bound to find new ideas, inspiration and great deals around every corner. Stop by to explore this season's top trends in decorating, renovating, cooking and more.

Four days only – September 28 - October 1, 2023 - at the Vancouver Convention Centre - West

Buy tickets online at www.vancouverfallhomeshow.com

Tips for Sharing

- **Instagram and Facebook Stories:** Share behind-the-scenes video content and photos, special offers, or features available at your booth.
- **Instagram Reels:** Record fun and engaging clips of your booth, highlighting the Show weekend or featuring your team.
- **Facebook + Twitter:** Let your audiences know where you'll be at the Show, share photos and links to purchase tickets.
- **TikTok:** Record fun and engaging clips of your booth, highlighting your involvement in the Show or featuring your team. *While we don't have a TikTok account you can mention the 'Vancouver Fall Home Show.'*
- Tag the Show accounts and use the Show hashtag (see below), use geolocations (Vancouver Convention Centre - West), add hashtags to your posts and utilize features in the apps ie. trending songs, Instagram story stickers etc.
- Share Instagram stories throughout each day of the Show and share 1-3 posts / Reels daily, as needed.

#VANHomeShow



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