

Social Media Cheat Sheet

Thank you so much for being a part of the Vancouver Fall Home Show!

We'd love for you to get in on the action and share details about the Show on social media by tagging @vanhomeshows and using the hashtags #VFHS18.

To keep our message clear and consistent, we're sharing this social media cheat sheet with you to assist with any content and messaging you may be sharing prior to and even over the course of the show. Below, you'll find a few key details and talking points about the show that you may want to reference and include in any of the posts that you'll share with your followers and audience. We've also provided some sharing guidelines for you throughout the course of the Show to gain maximum exposure.

Please let me know if you have any questions! Happy sharing!

SOCIAL MEDIA:

Instagram: <u>@vanhomeshows</u> #VFHS18 Twitter: <u>@VanHomeShows</u> #VFHS18

Facebook: facebook.com/homeandgardenevents

Web: vancouverfallhomeshow.com

Key Messages

From renovation overhaul to brand-new build, and DIY do-over to one-day décor dreams, the <u>Vancouver Fall Home Show</u> is where big ideas, trusted advice, and fresh inspiration unite, complete with more than 325 trusted brands and local companies. It's where the biggest names in the industry, including Todd Talbot, from HGTV's <u>Love It or List It Vancouver</u>, lifestyle gurus Colin McAllister and Justin Ryan, stars of <u>Cottage Life</u>'s Great Canadian Cottages and Tiffany Pratt from HGTV Canada's <u>Home to Win</u> join forces with local experts to bring your

home dreams to life. Four days only – October 18-21, 2018 – at the Vancouver Convention Centre West. <u>Buy your tickets online and save \$3!</u>

Show Dates & Hours

Thursday, October 18 4 p.m. – 9 p.m.
Friday, October 19 Noon – 9 p.m.
Saturday, October 20 10 a.m. – 9 p.m.
Sunday, October 21 10 a.m. – 6 p.m.

Show Venue & Location

Vancouver Convention Centre West 1055 Canada Place Vancouver, B.C. V6C 0C3

Admission:

 Adults (13+):
 \$16

 Adults (13+) ONLINE:
 \$13

 Seniors (60+):
 \$13

 Seniors (60+) ONLINE:
 \$10

Seniors (60+) Friday before 6 p.m. \$6 (Box Office + Online)

Children 12 and under: FREE

Buy your tickets online and save \$3 at www.vancouverhomeshows.com

VENUE:

Vancouver Convention Centre West

ADDRESS:

Vancouver Convention Centre West 1055 Canada Place Vancouver, B.C. V6C 0C3