



VANCOUVER FALL HOME SHOW

October 18-21, 2018

Vancouver Convention Centre West
Vancouver, BC

OFFICIAL SHOW GUIDE

Westcoast Homes & Design magazine is pleased to be publishing the official show guide to the **Vancouver Fall Home Show** in the centre spread of the October issue. This full-colour, 16+ page guide is the ideal environment to showcase your company's products and services. Reach a targeted and affluent audience while driving traffic to your booth. Westcoast Homes & Design is the highest circulation Homes magazine in Metro Vancouver with 150,000 copies printed six times per year. The magazine is distributed through The Vancouver Sun on Saturdays and The Province on Sundays. 25,000 copies are racked at more than 400 locations for free pick up. An additional 10,000 copies will be available at the Vancouver Fall Home Show.

PUBLISHING DATE:

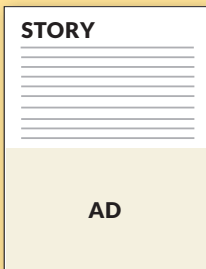
October 13: Delivered with The Vancouver Sun
October 14: Inserted in The Province

DEADLINES:

Booking: Monday, September 24
Material: Thursday, September 27

NATIVE CONTENT PACKAGE

Engage your audience with a professionally written story in print & online (350 words)



Includes: Print page + Digital story page

- Surrounding digital ad units
- 35,000 story driver impressions
- 35,000 Facebook /Twitter impressions



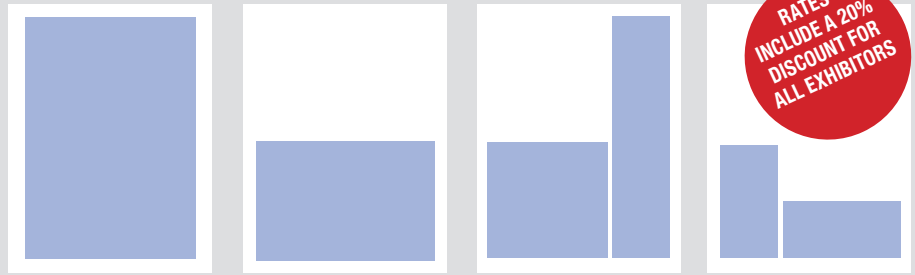
* Limited Availability Per Issue, Subject To Editorial Approval.

Package Bonus:

- Tweet to over 8000 WCHD Twitter followers
- Sponsored post on homesanddesign.ca

Package \$4680 (Print Only \$3600)*

AD RATES & SIZES



RATES INCLUDE A 20% DISCOUNT FOR ALL EXHIBITORS

FULL PAGE \$3,400

Trim 8.375" w x 10.75" h
Live Area 8" w x 10.375" h
Bleed 8.625" w x 11" h

1/2 PAGE \$1,920

Size 7.375" w x 4.65" h

1/3 PAGE \$1,280

Size or 4.85" w x 4.65" h
2.325" w x 9.5" h

1/6 PAGE \$640

Size or 2.325" w x 4.65" h
4.85" w x 2.225" h

**CONTACT PETE RYZNAR AT 604-605-2373
OR YOUR MULTI-MEDIA SALES CONSULTANT**

