THINK SPONSORSHIP

Looking to drive traffic to your booth, generate more leads, promote new products and increase brand awareness? WE CAN HELP. PARTNER WITH US.

DESERET NEWS

HOME SHOW

OCTOBER 12-14, 2018

Mountain America Expo Center

DeseretNewsHomeShow.com

HOME SHOW

JANUARY 11-13, 2019

Mountain America Expo Center

SaltLakeHomeShow.com

HOME +GARDEN SHOW

MARCH 8-10, 2019

Mountain America Expo Center

SaltLakeTribuneHomeShow.com

TITLE SPONSORSHIP of the Salt Lake Home Show January 2019 - Your company name would appear in all places that include the name of the show just like Deseret News Home Show and Salt Lake Tribune Home + Garden Show. **\$50.000**

OFFICIAL PRODUCT SPONSOR

Your company would be the official product company of a given product in the shows i.e. flooring, furniture, appliances, etc. Limit only one company per industry.

\$3,000 - JANUARY & MARCH \$1,750 - OCTOBER SPECIAL



VALET PARKING SPONSOR

Your company would be the provider of free valet parking at the show. This would include 50 VIP tickets provided to you for your customers *Valet parking space will be limited.

\$2,500 - OCTOBER, \$3,000 - JANUARY \$3,500 MARCH

BAG SPONSORSHIP RIGHTS

Your company would provide free bags to attendees of the show via distribution at the show entrance. The bags would include your logo, catch phrase, etc. *Doesn't include cost of bag production.

\$2.000



ONLINE TICKET SPONSOR

Your company would be listed as the reason for discounted tickets i.e. "discount courtesy of _____". You would be listed in all our print ads, email blasts, and website ticket page. Your company would also be able to ask 2 questions of consumers on the ticket page and receive the responses from those questions. **\$2,000**





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