Please replace all highlighted areas with your customer and company information and delete these instructions.

**THIS LETTER MUST BE COMPLETELY FILLED OUT TO BE CONSIDERED VALID.**

July 20, 2017

Jane Johnson

1234 Any Where Drive

Anywhere, USA

Dear Jane,

Please accept this invitation to join us at the **Deseret News Home Show** being held on Oct 12-14, 2018 at the Mountain America Expo Center. Find remodeling tips, new ideas, practical advice, and great deals with hundreds of industry experts all under one roof! ***YOUR HOME. YOUR STYLE***. ***3 DAYS ONLY*** *to shop, compare, and save!*

**MEET HGTV FIXER UPPER’S CLINT HARP**

HGTV’s Talented carpenter Clint Harp of Fixer Upper, Harp Design Co. and DIY Network’s *Wood Work*, appears on the Design Stage to discuss his experience in carpentry and home improvement and share his knowledge with the audience

**COME SEE TV HOST AND BLOGGER BROOKE GRAHAM**Talented TV host and blogger, Brooke Graham has rounded up 3 of the shining stars from the design world to answer--What’s Coming in 2019. Catch her moderating the panel of experts on the design stage throughout the weekend!

**Please bring this letter with you to any entrance for *TWO* free entries** (a $22 value) courtesy of (Insert your company name here along with any other show special or company information you wish)

This letter **MUST be surrendered** at the entrance to the show.

If you have any questions before the show, please feel free to contact me (Insert your contact information)

I look forward to seeing you at the show!

Sincerely,

(Your name & company here)

\*You MUST bring this letter to the entrance for admission into the show. \*