

# JACKSONVILLE HOME + PATIO SHOW

# 28,252 CONSUMERS ARE LOOKING FOR YOU!

SEPT. 26-29, 2019

Prime Osborn Convention Center

## MEET YOUR NEXT FEW THOUSAND CUSTOMERS HERE.

More than 28,252 homeowners attend the **Fall Jacksonville Home + Patio Show** annually seeking helpful advice, solutions and new products for their next renovation, décor or landscape project. The **Fall Jacksonville Home + Patio Show** features high-interest exhibits, high-profile industry personalities and the latest trends to bring in customers who are ready to move ahead with their home improvement projects.

### EXHIBITOR PRODUCT CATEGORIES INCLUDE:

- Appliances
- Construction & Renovation
- Financial & Mortgage Agents
- Garage & Automotive
- Garden & Outdoors
- Gutters & Roofing
- Heating & Air Conditioning
- Home Entertainment & Electronics
- Recreation & Fitness
- Utility Companies
- Kitchen & Bath
- Windows, Window Coverings & Doors
- Pools & Spas
- Home Décor, Art, Design & Furnishings



WE ATTRACT  
A MORE  
QUALIFIED  
AUDIENCE



**96%**

of visitors are unique to EACH of our shows

**90%**

are homeowners

**87%**

attend with a project in mind

**70%**

are ages 35-64

**70%**

attend with a spouse – meet BOTH decision makers

**\$114,961**

average annual household income

*Source: 2017 Marketplace  
Events Attendee Survey*

Did you  
know?

MARKETPLACE EVENTS IS THE LARGEST PRODUCER OF HOME SHOWS IN NORTH AMERICA. WE PRODUCE 59 CONSUMER HOME SHOWS AND FIVE HOLIDAY SHOWS IN 30 MARKETS EACH YEAR THAT COLLECTIVELY ATTRACT 20,000 EXHIBITORS AND 1.8 MILLION ATTENDEES.

[JacksonvilleHomeShows.com](http://JacksonvilleHomeShows.com)

MARKETPLACE | EVENTS  
Largest Home Show Producer | in North America

## MORE THAN JUST A BOOTH

- Standard pipe & drape
- Exhibitor badges
- Complimentary admission passes
- Listing in the official Show Guide
- 24-hour security
- Online Exhibitor Listing (your own Web page!)
- Sponsorship opportunities
- Exhibitor guest ticket program at exclusive rates
- Tips to increase your sales at the show and booth design ideas at a FREE exhibitor workshop
- Pre-show promotional material
- Exhibitor manual for pre-show planning
- Sponsorship opportunities
- Promotional opportunities with major media partners



## HEAR WHAT ONE OF OUR EXHIBITORS HAD TO SAY.

**"It is always a good idea to meet face to face with thousands of people in only four days who you would not have seen otherwise. We did some great business!"**

*Jack Melvin, Keyboard Connection*

## SHOW HOURS

Thu	SEPT 26	11:00 a.m. - 9:00 p.m.
Fri	SEPT 27	11:00 a.m. - 9:00 p.m.
Sat	SEPT 28	10:00 a.m. - 9:00 p.m.
Sun	SEPT 29	10:00 a.m. - 6:00 p.m.

## MOVE-IN HOURS

Tue	SEPT 24	8:00 a.m. - 5:00 p.m.
Wed	SEPT 25	8:00 a.m. - 5:00 p.m.

## MOVE-OUT HOURS

Sun	SEPT 29	6:05 p.m. - 11:00 p.m.
Mon	SEPT 30	8:00 a.m. - Noon

*Hours subject to change.*

## BOOTH PRICING

Exhibit Space Rate

Sections 1-4	\$12.89/sq. ft.
Sections 5 & 6	\$14.89/sq. ft.

REQUIRED:

Exhibitor Listing	\$79
New Exhibitor Marketing Package	\$100

ADDITIONALLY:

Direct Sell Fee	\$200
Main Aisle Premium	\$200
Corner Premium	\$200/corner

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**FEBRUARY 28-MARCH 3, 2019**  
 Prime Osborn Convention Center

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**SEPTEMBER 26-29, 2019**  
 Prime Osborn Convention Center

**DON'T MISS OUT ON GROWING YOUR BUSINESS! CALL TODAY!**



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