

JACKSONVILLE  
**HOME  
 + PATIO  
 SHOW**

# 29,430 CONSUMERS ARE LOOKING FOR YOU!

**SEPT. 27-30, 2018**

Prime Osborn Convention Center

## MEET YOUR NEXT FEW THOUSAND CUSTOMERS HERE.

More than 29,400 homeowners attend the **Fall Jacksonville Home + Patio Show** annually seeking helpful advice, solutions and new products for their next renovation, décor or landscape project. The **Fall Jacksonville Home + Patio Show** features high-interest exhibits, high-profile industry personalities and the latest trends to bring in customers who are ready to move ahead with their home improvement projects.

### EXHIBITOR PRODUCT CATEGORIES INCLUDE:

- Appliances
- Construction & Renovation
- Financial & Mortgage Agents
- Garage & Automotive
- Garden & Outdoors
- Gutters & Roofing
- Heating & Air Conditioning
- Home Entertainment & Electronics
- Recreation & Fitness
- Utility Companies
- Kitchen & Bath
- Windows, Window Coverings & Doors
- Pools & Spas
- Home Décor, Art, Design & Furnishings



**WE ATTRACT  
 A MORE  
 QUALIFIED  
 AUDIENCE**



**96%**

of visitors are unique to EACH of our shows

**90%**

are homeowners

**82%**

are ages 35-64

**79%**

attend with a project in mind

**75%**

attend with a spouse - meet BOTH decision makers

**\$108,892**

average annual household income

*Source: 2016 Marketplace  
 Events Attendee Survey*



MARKETPLACE EVENTS IS THE LARGEST PRODUCER OF HOME SHOWS IN NORTH AMERICA. WE PRODUCE 52 CONSUMER HOME SHOWS AND SIX HOLIDAY SHOWS IN 26 MARKETS EACH YEAR THAT COLLECTIVELY ATTRACT 17,250 EXHIBITORS AND 1.9 MILLION ATTENDEES.

## MORE THAN JUST A BOOTH

- Standard pipe & drape
- Exhibitor badges
- Complimentary admission passes
- Listing in the official Show Guide
- 24-hour security
- Online Exhibitor Listing (your own Web page!)
- Sponsorship opportunities
- Exhibitor guest ticket program at exclusive rates
- Tips to increase your sales at the show and booth design ideas at a FREE exhibitor workshop
- Pre-show promotional material
- Exhibitor manual for pre-show planning
- Sponsorship opportunities
- Promotional opportunities with major media partners



## HEAR WHAT ONE OF OUR EXHIBITORS HAD TO SAY.

**"It is always a good idea to meet face to face with thousands of people in only four days who you would not have seen otherwise. We did some great business!"**

*Jack Melvin, Keyboard Connection*

## SHOW HOURS

Thu	SEPT 27	11:00 a.m. - 9:00 p.m.
Fri	SEPT 28	11:00 a.m. - 9:00 p.m.
Sat	SEPT 29	10:00 a.m. - 9:00 p.m.
Sun	SEPT 30	10:00 a.m. - 6:00 p.m.

## MOVE-IN HOURS

Tue	SEPT 25	8:00 a.m. - 5:00 p.m.
Wed	SEPT 26	8:00 a.m. - 5:00 p.m.

## MOVE-OUT HOURS

Sun	SEPT 30	6:05 p.m. - 11:00 p.m.
Mon	OCT 1	8:00 a.m. - Noon

*Hours subject to change.*

## BOOTH PRICING

Exhibit Space Rate

Sections 1-4	\$12.79/sq. ft.
Sections 5 & 6	\$14.79/sq. ft.

REQUIRED:

Exhibitor Listing	\$79
New Exhibitor Marketing Package	\$100

ADDITIONALLY:

Direct Sell Fee	\$200
Main Aisle Premium	\$200
Corner Premium	\$200/corner

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**JACKSONVILLE HOME + PATIO SHOW**  
**FEBRUARY 28-MARCH 3, 2019**  
 Prime Osborn Convention Center

**DON'T MISS OUT ON GROWING YOUR BUSINESS! CALL TODAY!**



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