



# CALL ATTENTION TO YOUR COMPANY WITH THE NEW EXHIBITOR MARKETING PACKAGE

**BOOTH SPACE** 

Homeowners are always looking for what's NEW. The Jacksonville Home Shows provides all NEW Exhibitors the ability to set themselves apart with a high-impact package that drives traffic and promotes their presence.

The NEW Exhibitor package includes:



Sample of Exhibitor Icon

### IN PRINT

NEW EXHIBITOR icon in the show guide next to your listing.

# AT THE SHOW

- NEW EXHIBITOR icon "tent card" for your booth. This should be located in a prime spot for your customers to notice.
- Sign with NEW EXHIBITORS list at show entrance.





## ONLINE

- A NEW EXHIBITOR icon will be on your detailed exhibitor listina.
- NEW EXHIBITOR icon will be listed on the home page of the detailed exhibitor listings.
- NEW EXHIBITORS will be represented as its own category.

#### SEARCH BY CATEGORY

- · Appliances, Water Systems and Household Products
- Associations & Non Profits
- · Cleaning Products and Service
- · Construction & Renovation, Remodeling, Flooring, Painting, Contractors Foundations Crafts
- Financial, Insurance, Mortgage, Real Estate Agents, Home Inspections
- Food & Beverage
- · Garden, Decks & Patios, Landscape & Outdoors
- · Gifts & Gadgets (Cash & Carry, Direct Sell Products)

#### · HAVE QUESTIONS? -



TINA ROBINSON Show Manager 904-622-9140 (Alpha #, A) tinar@MPEshows.com



**EDOARDO MORERA Exhibit Sales Consultant** 904-380-7956 (Alpha B-L) edoardom@MPEshows.com



KAREN ADAIR **Exhibit Sales Consultant** 904-380-7955 (Alpha M-Z) karena@MPEshows.com