

CAPITAL HOME SHOW

SEPT. 25-27, 2020

Dulles Expo Center
Chantilly, VA



Meet your next few thousand customers here!

Thousands of qualified homeowners attend the **Capital Home Show** annually seeking helpful advice, solutions and new products for their next renovation, décor or landscape project. The **Capital Home Show** features high-interest exhibits, high-profile experts and the latest trends to bring in customers who are ready to move ahead with their home improvement projects.

Get face to face with qualified homeowners



94%

homeowners



87%

have a project
in mind



73%

attend with a
spouse or partner—
meet BOTH
decision makers



68%

of visitors are
between the
ages of 35-64



\$143,382

average annual
household income

Source: 2018 MarketplaceEvents Attendee Survey



16,490

TOTAL ATTENDEES FOR 2020

20.2+ MILLION

PAID MEDIA IMPRESSIONS

ADVERTISING SPEND TOPS

\$201,350+!





Home Shows WORK!

"The Capital Home Show has always paid off for us not only in acquiring new prospects, but we even invite our past clients to find out if they are considering doing another project in the future. We typically average ten to fifteen past clients visiting our booth."

Glen Miracle, NVS Kitchen & Bath

"We have been exhibiting in all three Capital home shows for quite some time and we are always thrilled with our experiences! From the ease in setting up our booth to the quality sales opportunities we acquire at the shows, it's always a success!"

Lois Johnson Closet America



Mike Rowe

"There's really no place like these shows that puts you face to face with qualified homeowners. With so many companies struggling to find workers, getting the right jobs has never been more important."

Mike Rowe, CEO of the mikeroweWORKS Foundation and Skilled Trades Advocate

Mike Rowe will not be appearing at the Capital home shows.

Booth Prices

Exhibit Space Rate \$17.59/sq. ft.

REQUIRED:

Exhibitor Listing \$99

OPTIONAL:

Corner Premium \$250/corner

Direct Sell Fee \$200/booth

Main Aisle Premium \$250/corner

**CALL TODAY
TO BOOK!**

888-248-9751



We've got you covered!

CAPITAL HOME SHOW

SEPTEMBER 25-27, 2020

Dulles Expo Center—Chantilly, VA
CapitalHomeShow.com

HOME +REMODELING SHOW

JANUARY 22-24, 2021

Dulles Expo Center—Chantilly, VA
HomeAndRemodelingShow.com

CAPITAL REMODEL +GARDEN SHOW

FEBRUARY 26-28, 2021

Dulles Expo Center—Chantilly, VA
CapitalRemodelAndGarden.com

96% of visitors are unique to EACH of our shows. Get in front of a new audience at each show!

MARKETPLACE | **EVENTS**

Marketplace Events is the largest producer of home shows in North America with more than 75 consumer shows.

GET CONNECTED!



@CapitalShows
37,200 impressions



Home And Garden Events
105,963 fans



HomeShows
4,494 followers