

CAPITAL HOME SHOW

THOUSANDS OF CONSUMERS ARE LOOKING FOR YOU!

SEPTEMBER 20-22, 2019

Dulles Expo Center—Chantilly, VA

MEET YOUR NEXT FEW THOUSAND CUSTOMERS HERE.

Thousands of homeowners attend the **Capital Home Show** annually seeking helpful advice, solutions and new products for their next renovation, décor or landscape project. The **Capital Home Show** features high-interest exhibits, high-profile industry personalities and the latest trends to bring in customers who are ready to move ahead with their home improvement projects.

EXHIBITOR PRODUCT CATEGORIES INCLUDE:

- Appliances
- Construction & Renovation
- Financial & Mortgage Agents
- Garage & Automotive
- Garden & Outdoors
- Gutters & Roofing
- Heating & Air Conditioning
- Home Entertainment & Electronics
- Recreation & Fitness
- Utility Companies
- Kitchen & Bath
- Windows, Window Coverings & Doors
- Pools & Spas
- Home Décor, Art, Design & Furnishings



WE ATTRACT
A MORE
QUALIFIED
AUDIENCE

96%

of visitors are unique to EACH of our shows

94%

are homeowners

88%

plan on completing a project

70%

attend with a spouse or partner - meet BOTH decision makers

68%

are ages 35-64

\$144,311

average annual household income

Source: 2017 Marketplace
Events Attendee Survey

Did you
know?

MARKETPLACE EVENTS IS THE LARGEST PRODUCER OF HOME SHOWS IN NORTH AMERICA. WE PRODUCE 68 CONSUMER HOME SHOWS, FIVE HOLIDAY SHOWS AND TWO BRIDAL SHOWS IN 33 MARKETS EACH YEAR THAT COLLECTIVELY ATTRACT 22,000 EXHIBITORS AND 1.9 MILLION ATTENDEES.

MORE THAN JUST A BOOTH

- Standard draped backwall and siderail
- Complimentary admission passes
- FREE listing in the official Show Guide
- Exhibitor badges
- Pre-show promotional material
- 24-hour security
- Exhibitor manual for pre-show planning
- Promotional opportunities with major media partners
- Online Exhibitor Listing (your own Web page!)
- Sponsorship opportunities



HEAR WHAT ONE OF OUR EXHIBITORS HAD TO SAY.

“It was a well-rounded show of vendors with no particular category overloaded. **I want to do this show again.**”

Sally L. Buchanan, Three Trees Design

SHOW HOURS

Fri	SEPT 20	10:00 a.m. - 9:00 p.m.
Sat	SEPT 21	10:00 a.m. - 9:00 p.m.
Sun	SEPT 22	10:00 a.m. - 6:00 p.m.

MOVE-IN HOURS

Tue	SEPT 17	Noon - 5:00 p.m. <i>(400 sq. ft. or larger ONLY)</i>
Wed	SEPT 18	8:00 a.m. - 5:00 p.m.
Thu	SEPT 19	8:00 a.m. - 5:00 p.m.

MOVE-OUT HOURS

Sun	SEPT 22	6:01 p.m. - 10:00 p.m.
Mon	SEPT 23	8:00 a.m. - Noon <i>Hours subject to change.</i>

BOOTH PRICING

Exhibit Space Rate	\$17.59/sq. ft.
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REQUIRED:

Exhibitor Listing	\$99
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ADDITIONALLY:

Direct Sell Fee	\$200/booth
Corner Premium	\$250/corner
Main Aisle Premium	\$250/booth

MARKETPLACE EVENTS is proud to partner with Mike Rowe and the mikeroweWORKS Foundation

BOOK YOUR BOOTH FOR A CHANCE TO MEET MIKE ROWE AT OUR SHOW IN MINNEAPOLIS IN FEBRUARY 2020!



Photo credit:
Michael Segal

BENEFITS TO EXHIBITORS

- Your business associated with one of Forbes 10 Most Trustworthy Celebrities
- Turbo-charged advertising with Mike's image and voice
- Opportunity to partner with mikeroweWORKS Foundation
- Trade Day with free admission for those in the industry and educational sessions from vocational schools
- Online job boards to help you find qualified staff
- Live appearances by Mike Rowe at select shows each year

CAPITAL HOME SHOW
SEPTEMBER 20-22, 2019
Dulles Expo Center
Chantilly, VA
CapitalHomeShow.com

HOME + REMODELING SHOW
JANUARY 17-19, 2020
Dulles Expo Center
Chantilly, VA
HomeAndRemodelingShow.com

CAPITAL REMODEL + GARDEN SHOW
FEBRUARY 21-23, 2020
Dulles Expo Center
Chantilly, VA
CapitalRemodelAndGarden.com

**DON'T MISS OUT ON GROWING YOUR BUSINESS!
CALL TODAY! 888-248-9751**