

CAPITAL HOME SHOW

16,424 CONSUMERS ARE LOOKING FOR YOU!

SEPTEMBER 21-23, 2018

Dulles Expo Center—Chantilly, VA

MEET YOUR NEXT FEW THOUSAND CUSTOMERS HERE.

More than 16,400 homeowners attend the **Capital Home Show** annually seeking helpful advice, solutions and new products for their next renovation, décor or landscape project. The **Capital Home Show** features high-interest exhibits, high-profile industry personalities and the latest trends to bring in customers who are ready to move ahead with their home improvement projects.

EXHIBITOR PRODUCT CATEGORIES INCLUDE:

- Appliances
- Construction & Renovation
- Financial & Mortgage Agents
- Garage & Automotive
- Garden & Outdoors
- Gutters & Roofing
- Heating & Air Conditioning
- Home Entertainment & Electronics
- Recreation & Fitness
- Utility Companies
- Kitchen & Bath
- Windows, Window Coverings & Doors
- Pools & Spas
- Home Décor, Art, Design & Furnishings



WE ATTRACT A MORE QUALIFIED AUDIENCE



96%

of visitors are unique to EACH of our shows

96%

are homeowners

89%

attend with a project in mind

70%

attend with a spouse or partner - meet BOTH decision makers

68%

are ages 35-64

\$144,159

average annual household income

Source: 2016 Marketplace Events Attendee Survey



Did you know?

MARKETPLACE EVENTS IS THE LARGEST PRODUCER OF HOME SHOWS IN NORTH AMERICA. WE PRODUCE 58 CONSUMER HOME SHOWS AND EIGHT HOLIDAY SHOWS IN 32 MARKETS EACH YEAR THAT COLLECTIVELY ATTRACT 20,000 EXHIBITORS AND 1.8 MILLION ATTENDEES.

MORE THAN JUST A BOOTH

- Standard draped backwall and siderail
- Complimentary admission passes
- FREE listing in the official Show Guide
- Exhibitor badges
- Pre-show promotional material
- 24-hour security
- Exhibitor manual for pre-show planning
- Promotional opportunities with major media partners
- Online Exhibitor Listing (your own Web page!)
- Sponsorship opportunities



HEAR WHAT ONE OF OUR EXHIBITORS HAD TO SAY.

“It was a well-rounded show of vendors with no particular category overloaded. **I want to do this show again.**”

Sally L. Buchanan, Three Trees Design

HOME + REMODELING SHOW
JANUARY 19-21, 2018
Dulles Expo Center
Chantilly, VA
HomeAndRemodelingShow.com

CAPITAL REMODEL + GARDEN SHOW
FEBRUARY 23-25, 2018
Dulles Expo Center
Chantilly, VA
CapitalRemodelAndGarden.com

CAPITAL HOME SHOW
SEPTEMBER 21-23, 2018
Dulles Expo Center
Chantilly, VA
CapitalHomeShow.com

SHOW HOURS

Fri SEPT 21 10:00 a.m. - 9:00 p.m.
Sat SEPT 22 10:00 a.m. - 9:00 p.m.
Sun SEPT 23 10:00 a.m. - 6:00 p.m.

MOVE-IN HOURS

Tue SEPT 18 Noon - 5:00 p.m.
(400 sq. ft. or larger ONLY)
Wed SEPT 19 8:00 a.m. - 5:00 p.m.
Thu SEPT 20 8:00 a.m. - 5:00 p.m.

MOVE-OUT HOURS

Sun SEPT 23 6:01 p.m. - 10:00 p.m.
Mon SEPT 24 8:00 a.m. - Noon
Hours subject to change.

BOOTH PRICING

Exhibit Space Rate \$19.79/sq. ft.

Exhibitor Listing - Required \$99

New Exhibitor \$100

Marketing Package - Required

ADDITIONALLY:

Direct Sell Fee \$200/booth
Corner Premium \$250/corner
Main Aisle Premium \$250/booth

DON'T MISS OUT ON GROWING YOUR BUSINESS! CALL TODAY!

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