

# CAPITAL HOME SHOW

# 16,424 CONSUMERS ARE LOOKING FOR YOU!

SEPTEMBER 21-23, 2018

Dulles Expo Center—Chantilly, VA

## MEET YOUR NEXT FEW THOUSAND CUSTOMERS HERE.

More than 16,400 homeowners attend the **Capital Home Show** annually seeking helpful advice, solutions and new products for their next renovation, décor or landscape project. The **Capital Home Show** features high-interest exhibits, high-profile industry personalities and the latest trends to bring in customers who are ready to move ahead with their home improvement projects.

### EXHIBITOR PRODUCT CATEGORIES INCLUDE:

- Appliances
- Construction & Renovation
- Financial & Mortgage Agents
- Garage & Automotive
- Garden & Outdoors
- Gutters & Roofing
- Heating & Air Conditioning
- Home Entertainment & Electronics
- Recreation & Fitness
- Utility Companies
- Kitchen & Bath
- Windows, Window Coverings & Doors
- Pools & Spas
- Home Décor, Art, Design & Furnishings



WE ATTRACT  
A MORE  
QUALIFIED  
AUDIENCE



**96%**

of visitors are unique to EACH of our shows

**96%**

are homeowners

**89%**

attend with a project in mind

**70%**

attend with a spouse or partner - meet BOTH decision makers

**68%**

are ages 35-64

**\$144,159**

average annual household income

*Source: 2016 Marketplace Events Attendee Survey*

Did you know?

MARKETPLACE EVENTS IS THE LARGEST PRODUCER OF HOME SHOWS IN NORTH AMERICA. WE PRODUCE 54 CONSUMER HOME SHOWS AND NINE HOLIDAY SHOWS IN 28 MARKETS EACH YEAR THAT COLLECTIVELY ATTRACT 20,000 EXHIBITORS AND 1.8 MILLION ATTENDEES.

## MORE THAN JUST A BOOTH

- Standard draped backwall and siderail
- Complimentary admission passes
- FREE listing in the official Show Guide
- Exhibitor badges
- Pre-show promotional material
- 24-hour security
- Exhibitor manual for pre-show planning
- Promotional opportunities with major media partners
- Online Exhibitor Listing (your own Web page!)
- Sponsorship opportunities



## HEAR WHAT ONE OF OUR EXHIBITORS HAD TO SAY.

"It was a well-rounded show of vendors with no particular category overloaded. **I want to do this show again.**"

*Sally L. Buchanan, Three Trees Design*

## SHOW HOURS

Fri	SEPT 21	10:00 a.m. - 9:00 p.m.
Sat	SEPT 22	10:00 a.m. - 9:00 p.m.
Sun	SEPT 23	10:00 a.m. - 6:00 p.m.

## MOVE-IN HOURS

Tue	SEPT 18	Noon - 5:00 p.m. <i>(400 sq. ft. or larger ONLY)</i>
Wed	SEPT 19	8:00 a.m. - 5:00 p.m.
Thu	SEPT 20	8:00 a.m. - 5:00 p.m.

## MOVE-OUT HOURS

Sun	SEPT 23	6:01 p.m. - 10:00 p.m.
Mon	SEPT 24	8:00 a.m. - Noon

*Hours subject to change.*

## BOOTH PRICING

Early Bird Pricing \$19.39/sq. ft.  
*(valid through October 27, 2017)*

Exhibit Space Rate \$19.59/sq. ft.  
*(valid October 28, 2017)*

Exhibitor Listing - Required \$99

New Exhibitor \$100  
Marketing Package - Required

### ADDITIONALLY:

Direct Sell Fee \$200/booth  
Corner Premium \$250/corner  
Main Aisle Premium \$250/booth

**HOME + REMODELING SHOW**  
**JANUARY 19-21, 2018**  
Dulles Expo Center  
Chantilly, VA  
[HomeAndRemodelingShow.com](http://HomeAndRemodelingShow.com)

**CAPITAL REMODEL + GARDEN SHOW**  
**FEBRUARY 23-25, 2018**  
Dulles Expo Center  
Chantilly, VA  
[CapitalRemodelAndGarden.com](http://CapitalRemodelAndGarden.com)

**CAPITAL HOME SHOW**  
**SEPTEMBER 21-23, 2018**  
Dulles Expo Center  
Chantilly, VA  
[CapitalHomeShow.com](http://CapitalHomeShow.com)

**DON'T MISS OUT ON GROWING YOUR BUSINESS! CALL TODAY!**



**STEPHANIE SHEMIK**  
Sales Manager  
703-935-3177  
*(Alpha #, A-C)*  
[stephanies@MPeshows.com](mailto:stephanies@MPeshows.com)



**KARA FATIGATI**  
Exhibit Sales Consultant  
571-814-4948  
*(Alpha D-M)*  
[karaf@MPeshows.com](mailto:karaf@MPeshows.com)



**HEATHER MARTIN**  
Exhibit Sales Consultant  
703-775-0073  
*(Alpha N-Z)*  
[heatherm@MPeshows.com](mailto:heatherm@MPeshows.com)



**LISA GARDON**  
Show Manager  
716-429-6626  
[lisag@MPeshows.com](mailto:lisag@MPeshows.com)