

OTTAWA
FALL
HOME
SHOW

Sept 22-25
EY Centre

MORE THAN 12,300 CONSUMERS ARE LOOKING FOR YOU!



MEET YOUR NEXT FEW THOUSAND CUSTOMERS HERE.

More than 12,300 homeowners attend the Ottawa Fall Home Show annually seeking helpful advice, solutions and new products for their next renovation, decor or landscape project. Our show features high-interest exhibits, high-profile industry personalities and the latest trends to bring in customers who are ready to move ahead with their home improvement projects. Partner with the leading producer of home and garden show events in North America, with over 40 years experience. We know what works; put our experience to work for you!

EXHIBITOR PRODUCT CATEGORIES INCLUDE:

- Appliances
- Construction & Renovation
- Financial & Mortgage Agents
- Garage & Automotive
- Garden & Outdoors
- Gutters & Roofing
- Heating & Air Conditioning
- Home Entertainment & Electronics
- Recreation, Fitness
- Utility Companies
- Kitchen & Bath
- Windows, Window Coverings & Doors
- Pools & Spas
- Home Decor, Art, Design & Furnishings

WE ATTRACT A MORE QUALIFIED AUDIENCE:

94%



of attendees
are homeowners

More than
58%

of attendees have a
renovation budget of up
to \$50,000



72%

of attendees have
a project in mind



75%



attended with spouse
(meet both decision
makers!)

*Source: 2021 Marketplace Events Attendee Survey



OTTAWAFALLHOMESHOW.COM

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MARKETPLACE
EVENTS

MORE THAN JUST A BOOTH

- Standard pipe & drape
- Exhibitor badges
- Complimentary admission passes
- Listing in official Show Guide
- Exhibitor Kit for pre-show planning
- 24-hour security
- Online exhibitor listing (your own web page!)
- Sponsorship opportunities
- Promotional opportunities with major media partners



EXHIBITOR SNAPSHOT

The results speak for themselves! Exhibitors shared their experience in the post-show survey from the 2021 Ottawa Fall Home Show. Here's what was reported:

- **94%** stated their overall satisfaction with the show was “excellent”, “very good”, or “good”
- **94%** will “definitely” or “likely” exhibit at the show again
- **88%** will “definitely” recommend or are “likely to” recommend the show to other potential exhibitors
- The main reasons exhibitors participated in the show was to Create brand awareness (**81%**) and to Generate sales leads (**75%**)

SHOW HOURS

Thursday Sept 22	12pm–9pm
Friday Sept 23	12pm–9pm
Saturday Sept 24	10am–7pm
Sunday Sept 25	10am–5pm

BOOTH PRICING Exhibit Space Rate

Regular Booth Space	\$17.00 per/sq.ft
Main Aisle Booth Space	\$18.50 per/sq.ft
Open Corner Premium	\$200.00 per corner
Interactive Exhibitor Listing	\$99.00 (mandatory)

BOOK YOUR SPACE TODAY!

GROW YOUR BUSINESS AT THE OTTAWA FALL HOME SHOW!

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