



# CALGARY FALL HOME SHOW

Sept 17 - 20, 2020  
BMO Centre  
Stampede Park

# 21,000+ CONSUMERS ARE LOOKING FOR YOU!


## MEET YOUR NEXT FEW THOUSAND CUSTOMERS HERE.

More than 21,000+ homeowners attend the **Calgary Fall Home Show** annually seeking helpful advice, solutions and new products for their next renovation, décor or landscape project. **The Calgary Fall Home Show** features high-interest exhibits, high-profile industry personalities and the latest trends to bring in customers who are ready to move ahead with their home improvement projects.

### EXHIBITOR PRODUCT CATEGORIES INCLUDE:

- Appliances
- Construction & Renovation
- Financial & Mortgage Agents
- Garage & Automotive
- Garden & Outdoors
- Gutters & Roofing
- Heating & Air Conditioning
- Home Entertainment & Electronics
- Recreation, Fitness
- Utility Companies
- Kitchen & Bath
- Windows, Window Coverings & Doors
- Pools & Spas
- Home Décor, Art, Design & Furnishings

## WE ATTRACT A MORE QUALIFIED AUDIENCE:

**95%**   
of attendees are homeowners

**More than half**   
have a home renovation project budget of up to \$50,000

**83%**   
of attendees have a project in mind

**70%**   
attended with spouse (both decision makers)

\*Source: 2018 Marketplace Events Attendee Survey

# MORE THAN JUST A BOOTH

- Standard pipe & drape
- Exhibitor badges
- Complimentary admission passes
- Listing in official Show Guide
- Exhibitor Kit for pre-show planning
- 24-hour security
- Online exhibitor listing (your own web page!)
- Sponsorship opportunities
- Promotional opportunities with major media partners
- Complimentary Wi-Fi on-site



## HEAR WHAT ONE OF OUR EXHIBITORS HAD TO SAY:

“There is no doubt how important the Calgary Home Shows have been for the success of our company. We started off with 100 sq.ft in 1 show and have now expanded into a multi-show Western Canada sponsorship deal. Being at the show allows us to get in front of consumers who otherwise wouldn’t seek out our business.”

- KEITH RILEY, RenovationFind.com

### SHOW HOURS

<b>Thursday Sept 17</b>	4pm–9pm
<b>Friday Sept 18</b>	noon–9pm
<b>Saturday Sept 19</b>	10am–9pm
<b>Sunday Sept 20</b>	10am–6pm

### BOOTH PRICING

Exhibit Space Rate  
**\$16.59** per/sq.ft

#### REQUIRED:

Exhibitor Listing **\$129**

New Exhibitor Marketing Package **\$100**

#### ADDITIONAL:

Direct Sell Fee **\$150/booth**

Corner Premium **\$250/corner**

\*If applicable for corner charge and corner premium



*We’ve partnered with Bryan Baessler as our official spokesperson for the Calgary Home Shows. Bryan will appear in all of our advertising campaigns and will also appear at the upcoming 2020 Calgary Fall Home Show. Bryan has increased show attendance on average of 12% in markets where he’s appeared in, **expect more media buzz, more attendees and more sales!***

### DON'T MISS OUT ON GROWING YOUR BUSINESS! CALL TODAY!



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