

# BMO CENTRE STAMPEDE PARK

September 17<sup>th</sup> – 20<sup>th</sup>, 2020  
Rules & Regulations



## booth design & construction

Please see the Booth Design Guidelines document in the [Exhibitor Kit](#) on our website for complete details.

## cleaning

Exhibitors are responsible for cleaning their exhibit or having it done through GES Canada Exposition Services Limited at an additional cost (vacuuming, dusting, garbage removal, etc.). Order forms are online under section #5 of the Exhibitor Kit.

Please clean and empty paints, varsol, etc. into the container provided in the wash rack at the back of the East Hall of the BMO Centre.

## customs broker

For all customs related concerns, please contact our official customs broker Remy Perrot, Director of Sales for the Alberta Region – **Davidson & Sons Customs Brokers**, phone: 604-697-2595 or [remy@davidsonandsons.com](mailto:remy@davidsonandsons.com)

## display vehicles

Exhibitors who wish to have a vehicle in their exhibit space must inform Show Management of their intent and purpose prior to **September 4, 2020**. Safety precautions are required by the venue, and sponsorship regulations may prohibit certain types of vehicles. **Any vehicle driving onto or off the show floor must have a Floor Manager to act as a “spotter” to direct the vehicle.** Please contact your Exhibit Sales Consultant for approval and delivery scheduling.

Motor vehicles or gasoline powered equipment on the show floor that are a part of the show and are remaining in the building, must only have ¼ of a tank or 20 liters, whichever is less.

## draws or contests

All contests must have prior approval from Show Management.

Please fill in the [Contest Request Form](#) and return it by **September 4, 2020**.  
\*Form found in the Exhibitor Kit online.

Information obtained from the ballots is to be used solely by the exhibitor who collected the information and solely for the purpose mentioned on the ballot.

Show Management reserves the right to terminate any contest, by removing ballots from the booth, if it does not comply with the Competition Act, or with Show

Management Regulations. For more information on the Competitions Act please contact the Competition Bureau at 1-800-348-5358. Names of winners must be submitted to Marketplace Events.

## electrical services

**You are responsible for ordering any and all electrical services** you will need through Calgary Stampede Event Services. Electrical outlets, such as 100-volt and 220-volt electrical service, are available at standard show rates. If you require accent lighting, spots or additional power, this is available on a rental basis through the Calgary Stampede Event Services (order forms are located under section #5 of the Exhibitor Kit on our website). **Discount pricing available until September 2<sup>nd</sup>, 2020.**

***\*Please note that the Calgary Stampede Event Services desk is located by Overhead Door #5.***

## exhibitor (staff) badges

Complimentary exhibitor badges will be provided based on the square footage of exhibit space purchased. There will be a \$10.00 charge for each additional badge ordered. Badges will NOT be issued to anyone under the age of 14.

**If you require additional badges please fill out the [Extra Exhibitor Badge Order Form](#) and return it by **September 4, 2020**.  
\*Order form also found in the Exhibitor Kit online.**

**Exhibitor badges must be picked up at the Show Office during Move-In.** The Show office is located in Room 105 across the concourse from Hall B. **Exhibit space must be paid for in full before you can start moving in your booth and pick up exhibitor badges.**

**Please make sure your staff is aware that there is a \$10.00 fee to replace lost badges.** Exhibitors must wear their badges at all times. Do not leave them in your booth. As well, your exhibitor badge must be shown to security to gain admittance to the show. It is imperative that your staff is informed of this policy as they may be refused entry without a badge. *We appreciate your co-operation and courtesy in this matter.*

## facility care

Painting, nailing, drilling or screwing into the floor, walls or any part of the **building is not permitted except by prior approval of both Marketplace Events and Building Management.**

For further guidelines and regulations, please also refer to the information indicated under the heading "flooring."

## food & beverage sampling

Any exhibitor giving food or beverage item samples are restricted to a **2-ounce liquid portion (maximum) or a toothpick size food portion (maximum)**. The Calgary Exhibition & Stampede Concessionaire agreement must be sent in for their approval, prior to move-in. Calgary Exhibition reserves the right to close any concession not following regulations. Alberta Health also requires a detailed application prior to exhibiting in the show; this is a mandatory form if you are involved with selling/sampling food or beverage items.

If required, please make sure you have made proper arrangements with the Calgary Stampede to order a hand wash station, blue boys or water hook-ups as they are not provided by Marketplace Events and water hook-ups are not always accessible in every

booth location. As an exhibitor you are responsible for draining your own holding tank - we ask you drain your tank in the dish rack room which is by Overhead Door 5.

**Please fill out the Alberta Health Vendor Application and the Calgary Stampede Concessionaire Agreement and return it to the appropriate suppliers no later than 14 days prior to the event. Please send copies of both forms to the show team for their records. \*Applications can be found on the Exhibitor Kit page on our website.**

## **forklift services**

Forklift services are provided by our Show Service Provider GES, if you require a forklift to drop your items off at your booth location, at no cost. If you require additional forklift services within your booth location, there is a fee for this service. Please refer to the GES order forms online in the Exhibitor Kit.

## **fire regulations & flame proofing**

- As per the Calgary Fire Department Indoor Special Events Requirements Guide, all materials (tents, sheds, canopies, and fabric coverings on display pop-ups; temporary structures including signage in and hung above a booth) must have a **permanently attached label (sewn in by the manufacturer)** indicating conformance to CAN/ULC-S109 or NFPA 701, Flame Tests of Flame-Resistant Fabrics and Films.
- If the above information is not available, provide proof the material has been treated with a fire-retardant product. Include the product name, the date applied, a sample of fabric that has been subjected to a flame test in accordance with NFPA 705 “Field Flame Test for Textiles and Films”, and an unburned sample for testing.
- **Any materials without the proper labeling will be removed from the show floor immediately.**
- Neither your booth, nor the gas connections, may infringe on the booth behind or beside you. Gas connections must always be accessible, in the event of an emergency.
- Highly visible signage must be used on each burn unit to warn parents of a burn hazard to children.

**Any companies looking to use burn barrels, candles, ceremonial smoldering or any type of open flame outside of a performance will have to apply for a City of Calgary Open Flame Permit. Please see the below link and contact your Exhibit Sales Consultant for further information.**

<http://www.calgary.ca/CSPS/Fire/Pages/Fire-codes/Open-flames.aspx>

## **first aid and accident/incident reporting**

All incidents/accidents that occur on-site must be reported to security and Show Management immediately.

First aid services are located onsite during move-in, move-out and show days to respond to medical emergencies. Please visit the onsite Show Office in room #105 across from Hall B or contact the Show Office at 403-261-0583.

## **flooring**

**Appropriate floor covering is mandatory and must cover the entire surface of your exhibit.** This could be carpet, interlocking stone, ceramic tile, linoleum, etc. Exhibitors wishing to lay tile or other floor covering, or build any structure, may not adhere it directly

to the building floor. It is required that building paper, plastic sheeting, or some other suitable protection be laid on the building floor. If two-sided adhesive tape is used, it must be completely removed by the exhibitor while dismantling.

**Building Management strictly prohibits the following:**

- The fastening of material to concrete floors by means of ramset fasteners or masonry nails.
- The fastening of nailing strips to any of the building walls, by any means.
- The painting of floors or walls in any part for the building.

**freight free aisles  
& emergency  
exits**

In order to provide unobstructed emergency access and egress during move-in/move-out, freight free aisles will be designated. Freight free aisles will be regularly monitored by the floor managers and all items found in these aisles (such as crates, carpet, boxes, etc.) will be required to be moved immediately.

In addition to the freight free aisles, it is also essential that all emergency exits from the building be kept clear. Similar to the freight free aisles, all items found blocking the emergency exits will be asked to be cleared immediately by the floor managers.

In order to assist with sufficient work space, move-in times assigned must be noted and respected. Exhibitors are encouraged to carefully plan their move-in and only move in display items as required (i.e. move in office furniture once carpet is laid). We appreciated your cooperation with this policy.

**guest tickets**

**ONLY \$8!** Guest Tickets are available to exhibitors for distribution to your customers, prospects, friends and family at a discounted price of \$8 (regular \$16).

Please fill in the [Guest Ticket Request Form](#) and return it before **September 4, 2020**.  
\* Order form located in our Exhibitor Kit online.

**helium balloons,  
popcorn & peanuts in  
the shell**

**Helium balloons, popcorn or peanuts (in the shell) are NOT permitted in the show!**

**Hotel  
accommodation**

Marketplace Events has appointed **Hotel Arts** as our official host hotel. Please refer to our Exhibitor Kit for more information.

**insurance**

Marketplace Events LLC, Calgary Fall Home Show, or the Calgary Exhibition and Stampede, **will not** be responsible for injury to persons, nor the loss or damage of products, exhibits, equipment or decorations by fire, accident, theft or any other cause while in the show building or its environs.

No alcohol may be consumed on show site other than during designated times and locations as specified in this Exhibitor Service Manual and/or on posted signage by the show facility/convention center. Alcohol consumption is strictly forbidden during all move-in and move-out hours. Additionally, the use or distribution of illegal drugs is strictly forbidden. Any persons including exhibitors, service providers, employees, attendees or anyone else working at or attending the show that does not comply with this policy will be removed from the show and their credentials will be revoked.

**EXHIBITORS MUST CONSULT WITH THEIR OWN INSURANCE BROKER TO ENSURE THAT THEY HAVE SUFFICIENT INSURANCE AGAINST ALL RISKS TO EITHER PERSONNEL OR EQUIPMENT AND PUBLIC LIABILITY. A COPY OF PROOF OF INSURANCE MUST BE PROVIDED TO Marketplace Events.**

Please fill out the [Certificate of Insurance form](#) and return it by **September 4, 2020**.  
\*Order form located in the Exhibitor Kit online.

If you currently do not have any insurance for your company for the duration of the show, you have the option of purchasing temporary insurance for X amount of days. Please see the link below for **HKMB Hub International** insurance where you will be able to purchase insurance for the Calgary Fall Home Show.

## material handling

Crates (not cartons) will be stored for the duration of the show and returned to exhibitors after 7PM, Sunday, September 20, 2020. Each crate must have the company name and booth number clearly marked. Labels may be obtained from the Show Office or GES Canada.

If you require the use of heavy-duty unloading equipment, you are requested to notify Marketplace Events at least **two weeks prior to show time** so that arrangements can be made to have it available. Costs of renting and operating such equipment must be borne by the exhibitor. Exhibitors who can supply their own trucks and dollies are urged to do so.

## microphones

The use of microphones is NOT permitted on the show floor unless approved by Show Management.

## move-in

**All exhibits must be ready by 3:30pm, Thursday, September 17, 2020.**

Please refer to the website for the updated move in schedule with your specific move-in time. This should be posted within a month prior to the show.

For move-in please use:

Hall B – Door 6

Hall C – Door 12

There will be no access through the front entrances. Move-in will be through the back entrances only.

Please note that no vehicles will be allowed on the show floor after 4:00 PM or possibly earlier depending on exhibitor traffic on Wednesday, September 16<sup>th</sup>, 2020. Come early to avoid disappointment.

Security guards will be posted at all move-in doors. The floor director will patrol entrances.

***ABSOLUTELY NO CHILDREN UNDER 14 ALLOWED  
ON THE FLOOR DURING MOVE-IN AND/OR MOVE-OUT.***

**move-out**

**Removal or dismantling of exhibits or exhibit materials will NOT be permitted before 7:00 PM on Sunday, September 20, 2020.** (1 hour delay to allow for aisle carpet removal). Early dismantling of your booth may prevent your future participation in our shows.

Exhibitors are strongly urged to remove all cartons and open cases of product from the building immediately after the close of the show. **While Marketplace Events will take all reasonable security measures to safeguard small items, immediate removal of such items will minimize the possibility of loss from pilferage.**

The same move-out door system as during move-in will be in effect. Security will patrol the front entrances, with one supervisor on the floor. Exhibitors must post staff in their booth during move-out to secure their merchandise.

**Exhibitors are reminded that charges will be made by the Calgary Exhibition & Stampede for equipment and material left in the building after 2pm Monday, September 21, 2020.**

**parking**

Calgary Exhibition & Stampede directly controls ALL parking. There will be no reserved/designated "Exhibitor Parking"; however, the parking pass will guarantee a parking spot on Stampede Park.

Exhibitors will receive an email directly from the Stampede parking office with all parking information - including a map & parking pass pick-up location – when placing an exhibitor parking pass order.

Lot #25A on the Stampede Grounds is available to exhibitors for unpaid overnight truck/trailer storage. Extra Equipment such as pallets, granite, bricks, gravel piles, trucks/trailers and bobcats/loaders, etc. CANNOT be left in the exhibitor lots or Lot 25A unless inside of a trailer or truck bed/box.

Parking passes are available for pick up at booth 3A as soon as Move In starts up until show open. Booth 3A is marked by a blue star on the map. Click [HERE](#) to view a map of where this is located. If you have not purchased a parking pass and would still like to, these can be purchased at the North or South gates when entering Stampede Park.

If you are interested in parking a Fleet Vehicle in prime location parking for advertising purposes, you can do this for a charge of \$34/24hr. Please speak with the staff at the gates to let them know if you are planning to do this. They will need to provide you with the correct park pass.

## press releases

Exhibitors are urged to provide Reformation PR with press clippings and photographs of any new products being shown. Information can be found on our [directory of services](#).

## propane/natural gas/compressed air

If any propane or natural gas fired equipment is to be displayed in an exhibitor's booth, the exhibitor must contact Show Management, prior to move-in, explaining the nature of the equipment. Requests will then be submitted to the Safety Engineers for approval, rejection or limitations.

**Any companies looking to use burn barrels, candles, ceremonial smoldering or any type of open flame outside of a performance will have to apply for a City of Calgary Open Flame Permit. Please see the below link and contact your Exhibit Sales Consultant for further information.**

<http://www.calgary.ca/CSPS/Fire/Pages/Fire-codes/Open-flames.aspx>

## public relations

Marketplace Events has appointed Reformation PR as our official provider of public relations for the Calgary Fall Home Show. Contact information in [Directory of Services](#) can be found online in the Exhibitor Kit.

## security service

Exhibitors are responsible for their own booth security. Security guards will be on duty 24-hours a day throughout move-in, show days, and move-out. They are there to safeguard your interests. Please extend them your fullest co-operation and courtesy in the performance of their duties. Help them do their jobs and always wear your exhibitor badges when trying to enter the building prior to show open.

Exhibitors are asked to report any losses to the Show Office immediately. Security personnel will investigate. Show Management assumes no responsibility for losses.

## sheds/canopies/ temporary structures

As per the Calgary Fire Department Indoor Special Events Requirements Guide, all materials (tents, sheds, canopies, and fabric coverings on display pop-ups; temporary structures including signage in and hung above a booth) must have a **permanently attached label (sewn in by the manufacturer)** indicating conformance to CAN/ULC-S109 or NFPA 701, Flame Tests of Flame-Resistant Fabrics and Films.

If the above information is not available, provide proof the material has been treated with a fire retardant product. Include the product name, the date applied, a sample of fabric that has been subjected to a flame test in accordance with NFPA 705 "Field Flame Test for Textiles and Films", and an unburned sample for testing.

**Any materials without the proper labeling will be removed from the show floor immediately.**

Booths that include tents, canopies or other structures having between 9.3 m<sup>2</sup> (100 ft.<sup>2</sup>) and 27.9 m<sup>2</sup> (300 ft.<sup>2</sup>) of roof, ceiling or other obstruction MUST have a listed single station **smoke alarm**.

A structure as described above with a source of ignition is also required to have a **2A-10BC fire extinguisher**.

## shipping

Call **GES at 403-243-2212** to ship your materials.

Materials shipped directly to the site, must be clearly labeled as follows:

**Calgary Fall Home Show**  
**(Your Company Name & Your Booth Number)**  
**20 Roundup Way**  
**BMO Centre, Loading Door #6**  
**Calgary, AB T2G 2W1**

**Note: Due to security risks, packages not properly marked will be refused.**

*Only prepaid shipments will be accepted on-site during move-in. Management reserves the right to refuse non-paid shipments.*

Due to the volume of business that takes place on Stampede Park, **the Calgary Stampede CANNOT accept shipments prior to the first move-in day**. This is a result of all the events taking place on park grounds and we do not want packages getting misplaced.

Please ensure that your package label includes the following:

- Exhibitor Name (and Booth #)
- Show Name
- Show Location
- Show Date
- Event Manager Name (Marketplace Events)
- Onsite client contact name & number

Please see the Calgary Stampede Event Services [Shipping/Receiving Procedures document](#) for complete details.

## show decorator

The official show decorator is **GES Canada Expositions Services Limited (GES)**.

Please refer to the Directory of Services located in the Exhibitor Kit. September 2<sup>nd</sup> is the deadline for any discounted pricing.

They are responsible for the following:

- Furniture Rental (tables, chairs, etc.)
- Sign Writing/Banner Orders
- Carpet Rentals
- Draping
- Display Set-up Assistance
- On-Site Labour and Cleaning

## show floor safety

The set up and tear down of an exhibit floor is defined by law as a construction zone. As such, safety shoes, protective eye, headgear and harness (as necessary) are strongly recommended in most cases and required in others. Keep your work area clean and tidy. Un-secured wires, trip hazards and sharp edges are everyone's concerns.

**ABSOLUTELY NO CHILDREN UNDER 14 ALLOWED  
ON THE FLOOR DURING MOVE-IN AND/OR MOVE-OUT.**



## show management

The Calgary Fall Home Show is managed and produced by:

**Marketplace Events LLC**  
**306 - 5940 MacLeod Trail SW, Calgary, AB T2H 2G4**  
**Phone (403) 253.1177 Fax (403) 253.7878**

**ON-SITE SHOW OFFICE**  
(effective September 15<sup>th</sup> – 21<sup>st</sup>, 2020)  
Phone: (403) 261-0583  
Fax: (403) 261-0323

	contacts	office	cell
Jodi Vereschagin	Exhibit Sales (A-E)	403.253.1177 x208	403.608.7852
Jayne Sander	Exhibit Sales (F-P, #)	403.253.1177 x206	587.999.3450
Casey Matulic	Exhibit Sales (Q-Z)	403.253.1177 x204	403.542.1629
Martin Egli	Western Canada Sales Manager	403.253.1177 x233	403.542.9091
Micheline Picot	Show Manager	403.253.1177 x205	403.850.1924
Marie Young	Operations/Show Administrator	403.253.1177 x201	403.561.9030

## signage

Please see the [Booth Design Guidelines](#) document in the [Exhibitor Kit](#) on our website for all signage rules.

Management has appointed GES as the sign contractor. We suggest that you order your signs well in advance of the show (order forms are located on our website).

Any signs hung above a booth by Calgary Stampede Event Services must have proof that the sign complies with Fire Regulation and rating CAN/ULC-S109.

Price signs pertaining to competition are not permitted. Where price must be advertised, signs must be small, neat and inoffensive, and Marketplace Events shall have the right to prescribe the character and number.

**Banners to be hung** – Please contact Calgary Stampede Event Services well in advance of the show (order forms are in the Exhibitor Kit online) to arrange for banner hanging. Banners cannot always be hung over your exhibit due to the limitations of the ceiling beams. Any banners or signage deemed inappropriate by Show Management will be removed at the exhibitor's expense.

## slips, trips & falls

During move-in, there may be a considerable amount of debris, water and snow on the floors that can cause potential injury. We ask that exhibitor's onsite employees and/or suppliers/contractors be continuously aware of their surroundings and alert to potential hazards. In addition, everyone must comply with the following procedures:

- All work areas/booth spaces are to be kept in reasonable order and materials not in use (i.e.: tools, wood, etc.) be appropriately stored.
- Reinforce with employees positioning of materials at booths to minimize congestion as much as possible.
- Reinforce with employees placing waste in appropriate waste containers.
- All vehicles entering the buildings must have competent drivers and ensure that precautions are taken to avoid excess snow, rain, oil, etc. on the show floor.
- All vehicles and trailers must be in proper working condition with no fluid leaks.
- Utilize the minimum amount of packaging required and return packaging when possible (i.e.: wood, reusable packaging, etc.)
- Notify Show Management of any unsafe practices or conditions noticed that could pose a potential hazard.

## smoking by-law

Calgary Exhibition & Stampede has been deemed a “Non-Smoking & Non-Vaping” building guided by the City by-law 57M92. Smoking and Vaping are permitted outside the building only in the designated areas.

## soliciting

**Soliciting is not permitted in the aisles, in other exhibitor’s booths, at any building entrance/exit, or anywhere on the grounds of Stampede Park.**

Soliciting of business and distribution of sample, souvenirs, and literature, including solicitation by costumed personnel, must be confined to the exhibitor’s space.

Solicitation of exhibitors or visitors by non-exhibitors is strictly prohibited and should be reported to Show Management immediately.

## sound systems

Home entertainment, music and other exhibitors producing sound must keep sound to a minimum within their own exhibit. **Show Management reserves the right to control sound levels or in the event it becomes a nuisance to other exhibitors.**

The use of live bands, recorded music, public address systems, etc., is not permitted on the show floor or within the grounds of the BMO Centre unless authorized by Show Management.

## stone cutting

Due to the hazards related to stone cutting, exhibitors are requested to pre-cut stone off site prior to the move-in.

Stone cutting is not permitted at the booth; **the only exception is with the use of a wet saw.** All safe work practices must be followed during any stone cutting activity. You must keep the stone cutting area clean and free of any hazards or waste material.

## subletting of exhibit space

Exhibitors are **NOT PERMITTED TO SUBLET** their space to another company or product without prior written permission from Marketplace Events. Violators will be removed from the show.

## telephone service

Exhibitors must make their own arrangements for phone service in their booth.

**\*Order forms are also located under Calgary Stampede Services of the Exhibitor Kit page on our website.**

## use of tools

Hand and power operated hand tools may need to be utilized on the show floor, please review the following requirements for the use of tools:

- Ensure all staff operating tools are competent and knowledgeable on the proper and safe operation of such tools. Pre-show training, regarding the operation of power operated hand tools, is recommended as required.
- Ensure all move-in and move-out staff are properly equipped with the appropriate tools for completing tasks. All power tools must be in safe working condition with the appropriate safety mechanisms.
- All staff operating tools are required to wear appropriate personal safety equipment. Safety gloves and glasses are essential when risk of hand and eye injuries is high.

## vehicular traffic

In order to maintain freight free aisles and avoid congestion, the number of vehicles allowed on the show floor at any one time will be restricted.

The loading area can become very congested and therefore all exhibitors are asked to respect their move-in times as per the schedule.

For those exhibitors with small loads, dollies will be on loan to assist with the transfer of material to the booth location, we ask that this be done safely and efficiently and that your vehicle be moved as soon as possible to allow your fellow exhibitors the space to also move-in.

If you do require access onto the show floor with your vehicle, there are a couple of policies you need to follow:

- All drivers must be competent and capable to maneuver in confined spaces. They need to respect the rules of the road and show floor.
- All vehicles and trailers need to be in proper working condition with lights, brakes, transmission, etc.
- A spotter must be used to escort the vehicle and for all reversing vehicles.
- Maximum speeds posted must be respected. When on the show floor, vehicles will not be allowed to drive faster than walking speed.
- Idling must be kept to a minimum while in the building.
- We ask that vehicles are clear of snow, ice or mud prior to entering the show floor.

## **working at heights & the use of ladders**

There are many situations where working at heights is necessary. In order to avoid injury, we require the following procedures to be followed:

- Proper extension devices (i.e.: ladders) must be used. Ladders higher than 10' are not permitted for safety reasons.
- Items such as tables, chairs, boxes etc. shall not be used to lift a person or to be stood upon.
- All ladders should be maintained in safe working order with suitable heights, weight loads, non-slip footings, rung spacing and tethers capable for what they are subject to (must be CSA Approved).
- When in use, ladders also need to be placed on a firm non-slip ground surface.
- Ensure onsite employees and/or suppliers/contractors working at heights comply with all the local fall arrest and fall protection legislated requirements.
- Proper fall protective equipment (i.e.; lanyard and safety harness) must be worn when working at heights over 3 meters.
- Ensure a safe and engineered approved anchor is used as the fixed support system for fall protection equipment and that the anchor system meets weight and height requirements for the task.
- Ladders are not to be used as working platforms. If working at a height is required for an extended period, proper platforms must be used.
- All Exhibitors, on-site employees and/or suppliers/contractors working at heights must be trained and understand the proper use of fall protection equipment and extension devices.