

— MINNEAPOLIS —
Holiday
BOUTIQUE

THOUSANDS OF SHOPPERS ARE LOOKING FOR YOU!

NOVEMBER 8-10, 2019
U.S. Bank Stadium

EXHIBIT AT THE HOLIDAY BOUTIQUE!

Businesses wishing to become vendors at the Minneapolis Holiday Boutique must submit an application with deposit for consideration. The show features vendors who offer a wide variety of high-quality holiday gifts, but not every applicant will be accepted. Space is limited and a waiting list will be maintained once product categories are capped. Qualifying vendor categories include, but are not necessarily limited to:

apparel, jewelry, personal accessories, décor, gourmet food, seasonal items, gifts, specialty services.

Since vendor spaces are limited, each applicant is asked to provide their website or picture of their products. This information will help the staff better evaluate the vendor's products/services and display at the show.

OUR EXHIBITORS DRAW A CROWD!

In November 2019, hundreds of companies will join together to create the shopping event of the season! With thousands of higher-income shoppers, you're sure to SELL, SELL, SELL!



**WE HAVE
A HIGHLY
QUALIFIED
AUDIENCE**



98%

spend up to \$500 at the show

94%

spend between 1-4 hours at the show

72%

are likely or very likely to tell a friend or family member about the show



Source: 2017 Marketplace Events Attendee Survey

MORE THAN JUST A BOOTH

- An 8' high back drape and 8' high side drape, for smaller and connected spaces
- A standard company identification sign, 7" x 44"
- Five badges for every 100 square feet of exhibit space (20 badges maximum)
- 10 complimentary tickets for every 100 square feet of exhibit space (25 tickets maximum)
- Company listing in the Show Guide
- 24-hour security



SHOW HOURS

Fri	NOV 8	10:00 a.m. - 9:00 p.m.
Sat	NOV 9	10:00 a.m. - 9:00 p.m.
Sun	NOV 10	10:00 a.m. - 5:00 p.m.

MOVE-IN HOURS

Wed	NOV 6	Noon - 8:00 p.m.
Thu	NOV 7	7:00 a.m. - 8:00 p.m.

MOVE-OUT HOURS

Sun	NOV 10	5:01 p.m. - Midnight
Mon	NOV 11	8:00 a.m. - Noon

Move-in dates and times will be scheduled in advance. Hours subject to change.

2019 BACK ON THE FIELD



MARKETPLACE EVENTS IS THE LARGEST PRODUCER OF HOME SHOWS IN NORTH AMERICA. WE PRODUCE 58 CONSUMER HOME SHOWS AND SEVEN HOLIDAY SHOWS IN 32 MARKETS EACH YEAR THAT COLLECTIVELY ATTRACT 20,000 EXHIBITORS AND 1.8 MILLION ATTENDEES.

BOOTH PRICING

Concourse Exhibit Space Rate	\$12.99/sq. ft.
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REQUIRED:

Exhibitor Listing	\$79
New Exhibitor Marketing Package	\$100
Corner Premium	\$200
Entrance Premium	\$200

SPACE IS LIMITED! CALL TODAY!



RACHEL JORGENSEN
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JULIANNE SPARGO
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**More unique shopping experiences. More sales for your business.
Ask us about our Holiday shows in these great cities!**

DES MOINES HOLIDAY BOUTIQUE NOVEMBER 1-3, 2019

Iowa Events Center
Des Moines, IA
DesMoinesHolidayBoutique.com

**CHRISTMAS GIFT +
HOBBY SHOW
NOVEMBER 6-10, 2019**
Indiana State Fairgrounds, West Pavilion
Indianapolis, IN
ChristmasGiftAndHobbyShow.com

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HOLIDAY BOUTIQUE
NOVEMBER 8-10, 2019**
U.S. Bank Stadium
Minneapolis, MN
MinneapolisHolidayBoutique.com

**SOUTHERN CHRISTMAS SHOW
NOVEMBER 14-24, 2019
PREVIEW NIGHT: NOV. 13, 2019**
The Park Expo and Conference Center
Charlotte, NC
SouthernChristmasShow.com

**KANSAS CITY
HOLIDAY BOUTIQUE
NOVEMBER 14-17, 2019**
Overland Park Convention Center
Overland Park, KC
KCHolidayBoutique.com