

— MINNEAPOLIS —

Holiday

BOUTIQUE

# 26,226 SHOPPERS ARE LOOKING FOR YOU!

NOVEMBER 9-11, 2018

U.S. Bank Stadium

## EXHIBIT AT THE HOLIDAY BOUTIQUE!

Businesses wishing to become vendors at the Minneapolis Holiday Boutique must submit an application with deposit for consideration. The show features vendors who offer a wide variety of high-quality holiday gifts, but not every applicant will be accepted. Space is limited and a waiting list will be maintained once product categories are capped. Qualifying vendor categories include, but are not necessarily limited to:

**apparel, jewelry, personal accessories, décor, gourmet food, seasonal items, gifts, specialty services.**

Since vendor spaces are limited, each applicant is asked to provide their website (or picture of their products), and list three show references from the past two years. This information will help the staff better evaluate the vendor's products/services and display at the show.



WE HAVE  
A HIGHLY  
QUALIFIED  
AUDIENCE

## OUR EXHIBITORS DRAW A CROWD!

In November 2018, hundreds of companies will join together to create the shopping event of the season! The Minneapolis Holiday Boutique brings together unique, high-quality vendors that offer the latest styles, trends, jewelry, gifts, children's items and gourmet food for the holiday season. With thousands of higher-income shoppers, you're sure to sell, sell, sell!



98%

spend up to \$500 at the show

94%

spend between 1-4 hours at the show

72%

are likely or very likely to tell a friend or family member about the show

Source: 2016 Marketplace Events Attendee Survey

MinneapolisHolidayBoutique.com

MARKETPLACE EVENTS  
Largest Home Show Producer in North America

## MORE THAN JUST A BOOTH

- An 8' high back drape and 8' high side drape, for smaller and connected spaces
- A standard company identification sign, 7" x 44"
- Five badges for every 100 square feet of exhibit space (20 badges maximum)
- 10 complimentary tickets for every 100 square feet of exhibit space (25 tickets maximum)
- Company listing in the Show Guide
- 24-hour security



## NEW FOR 2018

- Carpeting all aisles on show floor running North, South, East and West
- Additional entrance on the show floor on the northwest side
- New "Made in Midwest" artisan area in the northwest quadrant of the show floor
- Additional hours and zones allocated for move-in and move-out

Did you know?

MARKETPLACE EVENTS IS THE LARGEST PRODUCER OF HOME SHOWS IN NORTH AMERICA. WE PRODUCE 61 CONSUMER HOME SHOWS AND NINE HOLIDAY SHOWS IN 28 MARKETS EACH YEAR THAT COLLECTIVELY ATTRACT 20,000 EXHIBITORS AND 1.8 MILLION ATTENDEES.

## SHOW HOURS

Fri	NOV 9	10:00 a.m. - 9:00 p.m.
Sat	NOV 10	10:00 a.m. - 9:00 p.m.
Sun	NOV 11	10:00 a.m. - 5:00 p.m.

## MOVE-IN HOURS

Wed	NOV 7	2:00 p.m. - 8:00 p.m.
Thu	NOV 8	8:00 a.m. - 8:00 p.m.

## MOVE-OUT HOURS

Sun	NOV 11	5:01 p.m. - 10:00 p.m.
Mon	NOV 12	8:00 a.m. - Noon

*Move-in dates and times will be scheduled in advance. Hours subject to change.*

## BOOTH PRICING

Exhibit Space Rate \$12.99/sq. ft.

### REQUIRED:

Exhibitor Listing	\$79
New Exhibitor Marketing Package	\$100

### ADDITIONALLY:

Storage Fee	\$50 for 5'x10' \$100 for 10'x10'
Corner Premium	\$200
Main Aisle Premium	\$200/10' of frontage

## SPACE IS LIMITED! CALL TODAY!



### JULIANNE SPARGO

Show Manager  
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juliannes@MPEshows.com

More unique shopping experiences. More sales for your business.  
Ask us about our Holiday shows in these great cities!

**DES MOINES  
HOLIDAY BOUTIQUE  
NOVEMBER 2-4, 2018**  
Iowa Events Center  
Des Moines

NEW SHOW

**MILWAUKEE  
HOLIDAY BOUTIQUE  
NOVEMBER 2-4, 2018**  
Wisconsin State Fair Park  
Michigan

NEW SHOW

**COLUMBUS  
HOLIDAY BOUTIQUE  
NOVEMBER 2-4, 2018**  
Greater Columbus Convention Center  
Cleveland

**CHRISTMAS GIFT &  
HOBBY SHOW  
NOVEMBER 7-11, 2018**  
Indiana State Fairgrounds, West Pavilion  
Indianapolis

**SOUTHERN CHRISTMAS SHOW  
NOVEMBER 8-18, 2018  
PREVIEW NIGHT: NOV. 7, 2018**  
The Park Expo and Conference Center  
Charlotte

**KANSAS CITY  
HOLIDAY BOUTIQUE  
NOVEMBER 15-18, 2018**  
Overland Park Convention Center  
Johnson County

NEW SHOW

**DETROIT  
HOLIDAY BOUTIQUE  
NOVEMBER 30-DEC. 2, 2018**  
Suburban Collection Place  
Detroit

MinneapolisHolidayBoutique.com

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