



Media release
For immediate release

**Innovations and the Latest Decoration and Renovation Trends at the 39th
Montreal National Home Show, Presented by RE/MAX in Partnership with
RONA**
March 9th to 18th, 2018

Montreal, December 12th, 2017– The 39th Montreal National Home Show, presented by RE/MAX in partnership with RONA, will be held from March 9th to 18th, 2018 at Place Bonaventure. With over 500 exhibitors and 1,500 experts and specialists, the Show offers the widest choice for the completion of your renovation, landscaping and decoration projects. The Show will appeal to both homeowners and those renting and this year will feature everything you need to decorate your apartment on a budget, change your bedroom furniture, landscape your yard, begin a major renovation project (roof, windows, balcony, etc.) or plan to purchase home appliances. Year after year, it presents the latest innovations available on the market.

RONA, co-presenter of the Show!

Big news this year: the Show team is proud to welcome RONA as co-presenter of the event. RONA has been a point of reference when it comes to renovations for Quebecers since 1939 and will occupy a space covering over 6,000 square feet right in the heart of the Show. Several booths will allow visitors to learn about and be inspired by innovations and the latest industry trends. Visitors will find a whole host of products for enjoying the summer months, from outside building materials to patio furniture, barbecues and powered equipment. The big star of the RONA space will undoubtedly be the vast section dedicated to home appliances, where visitors will find everything needed to put the finishing touches on their renovation projects!

Experts zone for discussion with professionals

The Place des Conférences is being transformed into an Experts Zone this year and will become a space for discussion between visitors and experts. Various topics will be discussed, from budget-friendly decorating ideas to services offered by designers and the best practices for successful house flipping. The full schedule and themes for discussion will be available in the spring.

Make way for new talent and the dream kitchen!

Two recently graduated designers, Anne Grillot and Camille Poulin, the first and second place winners of the 2017 Prix Richelieu de la Relève en Design, will create a fantastic display for visitors by decorating a wall at the Show entrance and exit. Renowned designer Karyne Beauregard will showcase her talent and demonstrate her expertise by creating a beautiful life-size kitchen that visitors can visit and where there will be food tastings.

Maison Enfant Soleil by Bonneville

The 2018 Maison Enfant Soleil by Bonneville—named Angeline after the young Opération Enfant Soleil ambassador for 2018—will be presented at the Show. Inspired by the Natur series, this beautiful house has been designed in a spirit that makes nature an integral part of the house. It will be bordered by a garden landscaped by Entreprises P. Picard.

Contest

Because our visitors love contests, we are offering a special one this year! Designer Maxime Partouche will design and create two bathrooms with a distinct look and will exhibit them at

the Show. The contest winner will see their bathroom renovated according to the model of their choice! Sign up at the Show.

Satisfaction guaranteed

The Montreal National Home Show is the largest and most comprehensive show of its kind in Canada, bringing together the biggest names in the industry. Visitors discover new products and services as well as trends that help them bring their design, renovation and decor dreams to life. Management invites anyone who is not satisfied with their visit to fill out a form at the promoter's office and receive a refund by mail 30 days after the event.

About Marketplace Events

Marketplace Events creates vibrant expositions connecting enthusiasts with experts, products and services in dynamic face-to-face environments. The company produces 38 consumer home shows in the US, 14 in Canada, and five holiday shows. The 57 combined events, in 25 markets, attract 15,000 exhibitors, 1.75 million attendees and another 2 million unique web visitors annually. From 14 offices, the 150-person staff produces some of the most successful and longest-running shows in North America, including market-leading shows in Minneapolis, Philadelphia, Washington, D.C., Vancouver, Calgary and Montreal—some of which have thrived in their markets for more than 75 years. In 2016 the company launched Marketing Solutions, a division that provides digital marketing, custom printing, branded content and sales support to their expanding customer base.

www.marketplaceevents.com

Salonnationalhabitation.com

Show hours and admission

Monday to Friday	11 a.m. to 9 p.m.
Saturday	10 a.m. to 9 p.m.
Sunday	10 a.m. to 6 p.m.

Adults	\$16
Seniors (60 and up) and students	\$13
Children 6 to 12	\$6
Children 5 and under	Free
Family (2 adults + 2 children)	\$35
Additional child	\$6

\$3 discount on tickets purchased online, courtesy of BP Canada

- 30 -

Media relations:

Anne Dongois, 514-826-2050, anne@adcom.ca