

PRESS RELEASE For immediate release

Everything for your home! Let the Show inspire you

The doors to the 37th edition of Montreal's National Home Show open on March 4th, 2016

Montreal, March 4th 2016 – March 4th 2016 marks the official opening of the 37th edition of Montreal's National Home Show, presented by RE/MAX in collaboration with the National Bank, at Place Bonaventure. Renewal and innovation will mark this edition.

The 2016 Show is a unique 10-day event where visitors can:

- Gather tips and advice from more than 500 partners and exhibitors
- Attend more than 60 interactive conferences on various topics, from renovating to deciphering the implications of co-ownership
- Admire FLOR, the premiered creation of world-renowned designer Jaime Bouzaglo (Armani, design concept of a royal palace, Europe's most prestigious boutiques and many more)

All this, and more, to inspire visitors and help them gain the confidence they need to make their dream project come true!

Here are a few of the interesting attractions of the 37th edition of Montreal's National Home Show:

• The Experts Zone

The Experts Zone, a presentation of lacopropriété.info, will be buzzing with subjects as diverse as the speakers who will take to its stage. Many types of conferences, touching on various subjects and aimed at different audiences, will be offered during the Show. Visitors are invited to come and chat with **Saskia Huot**, **Ginette Gervais**, **Hugo Girard**, **Danny St-Pierre**, **Emmanuel Bilodeau**, **Vanessa Sicotte** and **Manon Leblanc**. They will be at Montreal's National Home Show to inspire visitors with their passion and their renovation know-how.

For more information and to look up the conference schedule, please click here.

• A Thinking Habitat Mini-chalet decorated live!

The tiny-house space is one of the star attractions of this year's Show. Canal Vie's Escouade Déco Top Chrono team, with Anne Casabonne and Erik Maillé, will decorate a Thinking Habitat Mini-chalet in 3 hours on March 5th, live, before our visitors' very eyes! A not-to-be-missed and unique event!

• The Hockey Lounge, presented by Deck To/Go in collaboration with Sleeman, will broadcast hockey games.

BBQ Québec's Max Lavoie will give his Grill 101 class, so "Become a Grill Master" and have a taste of his succulent grilled creations at the BAR-B-CUE terrace! The Hockey Lounge is the perfect place to relax or have a drink before you resume your visit. Come and watch the games of Montrealers' favorite hockey team in this space during the Show. It will also be the perfect time to take advantage of the discounts offered to hockey fans on the 8th and 10th of March, as of 5 p.m.

Quote

"This 37th edition will be one of inspiration and renewal! The Show's redesigned brand image is a clear indication of this intent. Thanks to our experts and celebrity speakers, our numerous exhibitors and partners as well as our different life-sized installations, we are convinced that you will leave Montreal's National Home Show inspired and driven by a single purpose... the need for change!", exclaimed Marie-Claude Blais, General Manager of Montreal's National Home Show.

Montreal's 37th National Home Show: from March 4th to 13th at Place Bonaventure in Montreal.

Dates and hours	Admission	
Monday to Friday, 11:00 a.m.	Adults	\$16.00
to 9:30 p.m.		
Saturday, 10:00 a.m. to 9:30	Seniors (60+) and students	\$13.00
p.m.		
Sunday, 10:00 a.m. to 6:00	Children from 6 to 12	\$6.00
p.m.		
	Children 5 and under	Free
	Family: 2 adults & 2 children	\$35.00 (\$6.00 for
		every additional
		child)

Avoid the ticket line-up and get a \$3.00 discount, courtesy of BP Canada, by purchasing your tickets online right now at <u>salonnationalhabitation.com</u>

About Marketplace Events

Marketplace Events creates vibrant expositions connecting enthusiasts with experts, products and services in dynamic face-to-face environments. The company produces 42 events annually in 21 markets including 28 consumer home shows in the US; 13 in Canada; and one Holiday Boutique in Kansas City. The 42 combined events attract 14,000 exhibitors, 1.5 million attendees and another 1.5 million unique web visitors annually. From 12 offices, the 112-person staff produces some of the most successful and longest-running shows in North America, including market-leading home shows in Montreal, Vancouver, Calgary, Minneapolis, Philadelphia and Washington, D.C. – some of which have thrived in their markets for more than 75 years.

For more information, visit <u>salonnationalhabitation.com</u>.

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