

EDMONTON
HOME
+ GARDEN
SHOW

EDMONTON
EXPO CENTRE
MARCH 19-22

Avoid the Guesswork.
Meet the Experts.

Media Kit

YOUR 2020 GUIDE

Spring is on it's way! We're welcoming in the warmer days at the Edmonton Home + Garden Show with the most sought after advice for homeowners; whether you're tackling a new green project, looking to start at DIY or just finding the inspiration to start your next home renovation, it's finally the right time and season to be thinking about rejuvenating your spaces from the outside, in! With longer and sunnier days ahead, you'll have time to explore everything that #EHGS20 has to offer, from hundreds of exhibitors, beautiful features, to our expert guests.

It's a full-on "outdoor" garden party at The Home + Garden Stage with live cooking demos from *Masterchef Canada* contestant **Eugene Cheng**, industry tips on flipping homes from HGTV's **Clint Robertson + Luke Caldwell** from *Boise Boys*, to projects you can do-yourself with master DIYer, **Leigh-Ann Allaire Perrault** from *Cityline*. This backyard oasis will have you wishing you threw this party yourself!

Now's the time to start utilizing every corner of your home and we mean it! From local pop-ups to help spruce up your living rooms to beautifully built container homes, we've got the inspiration for you to dream big, be bold, and be brave enough to start and finish your next home refresh. Whether you're visiting **The Power Plant**, checking out the friendly neighbourhood battle at **Backyard Wars** or can't believe the sea-can homes at **Sea-ing is Believin'**, we can't wait to help you spring your ideas into reality. Satisfaction guaranteed or your money back!

Sincerely,
Kristy Cairns
Show Manager

THE VITALS

WHEN

Thursday, March 19	Noon – 9 pm
Friday, March 20	Noon – 9 pm
Saturday, March 21	10 am – 9 pm
Sunday, March 22	10 am – 6 pm

WHERE

EDMONTON EXPO CENTRE
7515-118 Ave NW, Edmonton, AB

HOW

Purchase tickets online:
www.edmontonhomeandgarden.com

Adults (13+): \$16.00
Seniors (60+): \$13.00
Seniors Friday before 5pm: \$7.00
(Box Office & Online)
Children 12 and under: FREE

PURCHASE ONLINE & SAVE \$2



@YEGHOMESHOWS



/HOMEANDGARDEN
EVENTS



@YEGHOMESHOWS

Consumer & Exhibitor Contact
KRISTY CAIRNS, SHOW MANAGER
KRISTYC@MPESHOWS.COM

MUST-SEE PRESENTERS

EDMONTON
HOME
+ GARDEN
SHOW

EDMONTON
EXPO CENTRE
MARCH 19-22

CLINT ROBERTSON + LUKE CALDWELL

HGTV's Boise Boys

CLINT ROBERTSON

Whether stringing miles of barbed wire on the family farm as a kid, structuring large commercial deals, or swinging a hammer on his own renovations, Clint's true business love has always been real estate. He carries both a contractor's and a broker's license to cut out the middle-man and keep him close to the action.

Clint lives for his family and beloved wife Sandy. Sandy has given him three incredible boys and years of sacrificial support, love, and understanding as he has pursued his ventures.

Originally from Texas, Clint uprooted his family to Idaho after the real estate crisis of 2008. Clint was then selected to appear on NBC's hit business reality TV competition, *The Apprentice with Donald Trump*. Clint's desire to test his business acumen against a field of top business competition paid-off as he finished a finalist and handily won the final competition task. After the dust settled from his national TV appearance and aftermath, Clint returned to his love of real estate and began scouting Boise, Idaho for homes to renovate.



LUKE CALDWELL

Luke grew up in Boise, Idaho. Even as a young man Luke had a passion for the artistic things of life. His talents have allowed him to express creativity throughout real estate and design. As a former professional musician, Luke's travels allowed him to hone his eclectic and fresh design sense with a global perspective that is expressed with warmth on a wide variety of home styles and various projects. He is most satisfied in his craft when he can re-purpose or redeem a space or home for a new and beautiful purpose.

Luke married his first sweetheart, Miranda. Together they have two biological children and have adopted four more. Luke's joy in experiencing transformation is not limited merely to renovations, but he and Miranda find their true life's calling in joy of their growing family through adoption. It was Luke's heart for adoption that led him to realize his purpose as a designer and real estate investor.



Presentation topic: Form and Function: The Foundations of Your Forever Home.

Catch Clint and Luke on the Home + Garden Stage presented by the Edmonton Journal, Friday at 6pm and Saturday at 1pm.



MUST-SEE PRESENTERS

EDMONTON
HOME
+ GARDEN
SHOW

EDMONTON
EXPO CENTRE
MARCH 19-22



LEIGH-ANN ALLAIRE PERRAULT Hue La La

As a colour and design enthusiast, Leigh-Ann has spent years perfecting her philosophy for design. Believing that great style isn't determined by how much money you spend, Leigh-Ann genially creates designs that fuses ingenuity, whimsy, and quality workmanship—all on a “frugalista budget”. Among being a DIY doyenne and a lifestyle expert, Leigh-Ann has been sharing her vast knowledge as a regular contributor on Cityline and has been a spokesperson for Rust-Oleum Canada for nearly a decade. Embracing every opportunity for creativity, Leigh-Ann opened her own media and design company, Hue La La in 2013, instilling confidence and inspiring others who strive to “DO IT YOURSELF”.

Presentation Topic: Designing a Mindful Home

Catch Leigh-Ann on the Home + Garden Stage presented by the Edmonton Journal, Thursday at 5pm and Friday at 4pm.

JAMIE BANFIELD Jamie Banfield Design

As an award-winning interior designer, Jamie Banfield believes in obtainable and timeless design for all spaces. Jamie has become a creative force in the industry, and is recognized for his signature West Coast style. He has the ability to transform and create well-edited spaces that exude both function and beauty. With a passion for sustainable design Jamie offers a unique perspective to his finished projects from private residences to boutique commercial projects throughout the Pacific North West.

Presentation Topic: The Designer Kitchen - Ten designer hacks to renovating a kitchen like a pro

Catch Jamie on the Home + Garden Stage presented by the Edmonton Journal, Saturday at 2pm and Sunday at Noon.



KENTON ZERBIN KZ Permaculture

Kenton Zerbin teaches others to create a sustainable life. As a speaker, consultant, and teacher he inspires and trains others how to grow food, create community, and build sustainable homes - including tiny homes! He has spent several years studying, designing and teaching across Australia, Canada, the U.S. and the Caribbean and now resides in an off-grid tiny house that he and his wife designed and built. He continues to teach others locally, nationally, and internationally through KentonZerbin.com

Presentation Topic: Make an Edible & Sustainable Property

Catch Kenton on The Home + Garden Stage presented by the Edmonton Journal, Sunday at 3pm.

MUST-SEE PRESENTERS

EDMONTON
HOME
+ GARDEN
SHOW

EDMONTON
EXPO CENTRE
MARCH 19-22



CHRISTINA DENNIS

The DIY Mommy

Christina Dennis is a full-time blogger and a YouTuber who DIYs from a home she and her husband built on the Alberta prairies. She loves to create craft and décor ideas on a budget, and she's a mom to three beautiful girls. If you like colour, enjoy learning how to make things, and have a penchant for farmhouse style with an eclectic twist, you'll love following the creative tutorials and inspirational decorating ideas on Christina's blog and YouTube channel. You can find her at @TheDIYMommy.

Catch Christina on the Home + Garden Stage presented by the Edmonton Journal, Sunday at 4pm.

ASHLEY SALVADOR

YEG Garden Suites

Ashley is the President and Co-Founder of YEGarden Suites. She has conducted extensive research on laneway housing, including the first-ever comprehensive study on Garden Suites in Edmonton. She is involved in Edmonton's infill community and specializes in the social and relational aspects of our built environment. Born and raised in Edmonton, Ashley completed a BA Honours in Sustainability and Sociology from Dalhousie University and is currently completing a MA Planning at the University of Waterloo.

Presentation Topic: The potential of Garden Suites for homeowners.

Catch Ashley on The Home + Garden presented by the Edmonton Journal, Thursday at 1pm and Sunday at 5pm.



JENNIFER WOCH

House of j Interior Designs

House of j is an Edmonton full service interior design company that is dedicated to personal quality work. Interior design and decorating is at the core of who Jennifer is. Her belief is that interior design is not something that is dictated by the latest magazine trend, but rather it is dictated by each individual.

Catch Jennifer on The Home + Garden Stage presented by the Edmonton Journal, Friday and Saturday at 8pm.



MUST-SEE PRESENTERS

EDMONTON
HOME
+ GARDEN
SHOW

EDMONTON
EXPO CENTRE
MARCH 19-22



ADAM F.D. MORRIS + JON SCHIEDEL CNTNR Co-Founders

CNTNR, has pioneered a manufacturing process for a new generation of construction. Using repurposed steel shipping containers (also known as sea-cans), they prefabricate modular building blocks that are assembled on-site into container-based structures.

Presentation topic: Rethink Housing with Shipping Containers: The Death of Old School Construction.

Catch Adam and Jon on the Home + Garden Stage presented by the Edmonton Journal, Thursday at 3pm, Friday at 2pm, Saturday at 4pm and Sunday at 1pm.



DAN SWANSTON Combined Insurance

Combined Insurance is a Chubb company that specializes in offering supplemental accident & sickness coverage. Where it shines is by covering individuals, or entire families in unique ways that traditional insurances typically won't. Whether you are at work, home, or play, including ALL types of sports and recreational activities, Combined has easy to understand plans that will give you the peace of mind to know that whenever an injury, or illness occurs, you will be financially compensated for the time you've lost from work or your usual activities! Combined Insurance proudly has paid out over 24 Billion dollars in claims to its clients since it was founded in 1922!

Presentation topic: Insurance Education: How Accident & Sickness Insurance can help protect your top 3 most valuable assets: Your Family, your Time, and your Ability to Produce an Income.

Catch Dan on the Home + Garden Stage presented by the Edmonton Journal, Thursday at 7pm.



NEIL HARDING Sleep Country Canada

Neil Harding has worked for Sleep Country Canada for the past 18 years. Neil is in charge of home shows, warehouse sales, and product knowledge training nationally. As a highly trained and experienced sleep expert, Neil has helped thousands of Canadians get a better night's sleep!

Presentation topic: Let's Talk About Sleep

Catch Neil on the Home + Garden Stage presented by the Edmonton Journal, Sunday at 11am.

OUR EXPERTS CHEFS

EDMONTON
HOME
+ GARDEN
SHOW

EDMONTON
EXPO CENTRE
MARCH 19-22



EUGENE CHENG

Masterchef Canada Season 5

Born in Victoria, British Columbia alongside the Pacific Ocean, Chef Eugene Cheng has always felt that salt water flows through his veins. He launched his culinary career as a finalist of MasterChef Canada Season 5. The judges critiqued his food, calling it "pure genius" and called Eugene "one of the most creative home cooks we've ever seen in all five seasons."

Inspired by the world at large, Eugene is on a culinary mission to bond people through experiencing food in unique and innovative ways. Having travelled to 77 plus countries, Eugene brings a varied arsenal of culture, flavour and technique back to his Pacific Northwest style of cuisine. Eugene Cheng is currently working with & consulting as a private chef onboard mega yachts. During his free time, Eugene curate's exclusive pop-up & private dining experiences throughout Vancouver.

Catch Eugene on The Home + Garden Stage, Friday at 5pm, Saturday at 6pm and Noon on Sunday.

EMILY MARDELL, RD GetJoyfull

Emily Mardell is a Registered Dietitian, expert in family nutrition, and Founder of GetJoyfull—a movement that celebrates local producers, and empowers families to connect with the food on their tables. As a food-loving Mama of three, Emily's greatest joy is creating delicious, kid-friendly recipes that help others raise healthy eaters.

Follow the GetJoyfull adventure at www.getjoyfull.com, and get inspired to fill up on family time.

Catch Emily on the Home + Garden Stage, Saturday at 11am.



LORETO NARDELLI Sugar Love Spices

Loreto is one half of the dynamic kitchen duo at Sugar Love Spices. Alongside his wife Nicoletta, this couple has been cooking up an Italian storm on their online blog www.sugarlovespices.com. In their bustling kitchen, they combine their passion for savory and sweet, and of course a bit of spice! They are avid supporters of using local, organic and seasonal ingredients to prepare foods that bring people together through a love of tradition and creativity.

Thursday March 19th : Orecchiette with Rapini and Italian Sausage.

Saturday March 21st: Stir Fried Halloumi and vegetables with Saffron Rice

Catch Loreto on the Home + Garden Stage, Thursday at 6pm and Saturday at 5pm

OUR EXPERTS CHEFS

EDMONTON
HOME
+ GARDEN
SHOW

EDMONTON
EXPO CENTRE
MARCH 19-22



MAIREL MONTERO-SENA HUMA

Presentation topic: Costras (cheese tortilla's) with veggie chorizo (chorigarbanzo)

Catch Mairel on the Home + Garden Stage, Sunday at 2pm.



AMBER + RICHARD OZERO Alberta Honey Bee

Presentation Topic: DIY Beeswax Food Wraps

Catch Alberta Honey Bee on the Home + Garden Stage, Friday at 1pm.



GLORIA BEDNARZ The Art Of Cake

Presentation topic: Trends in Cake Decorating and live demonstrations

Catch Gloria on the Home + Garden Stage, Saturday at 3pm.



TERRY SEPT Smokehouse BBQ

Presentation Topic: Tips and Tricks for BBQing

Catch Terry on the Home + Garden Stage, Friday at 3pm.



OTTO Ft. Pierogie Foods

Catch Otto on the Home + Garden Stage, Thursday at 2pm.

THE HOME + GARDEN STAGE

Presented by the Edmonton Journal

Designed by Turquoise Chair

We're springing into the new season and we're celebrating with the ultimate garden party! The Home + Garden stage will host some of North America's top designers, outdoor experts and chefs that will help inspire and transform your life—whether you're designing your dream home or cooking up your cravings! With celeb guests like Clint Robertson + Luke Caldwell from HGTV's *Boise Boys*, MasterChef Canada Season 5 contestant Eugene Cheng, and DIY master Leigh-Ann Allaire Perrault from Cityline, we've got the industry leaders who are ready to help you spruce up your spaces. It's time to get the advice you need to start and finish your next home improvement project.



MEET OUR **EXPERTS**

JENNIFER HUGHES

Turquoise Chair

Designer of The Main Stage



Turquoise Chair is an Edmonton based Interior Design business providing professional design services to enhance the beauty and quality of residential and commercial spaces.

Jennifer Hughes of Turquoise Chair is passionate about creating beautiful and functional spaces for her clients to reflect their personal style and transform their design dreams into reality. Jennifer's style is a unique mix of modern clean lines and contemporary curves with added rustic and vintage elements.

AMANDA LWANGA

Linger Interior Design

Designer of The Lounge



Amanda's design practice is a culmination of her life experiences. It's rooted in her respect of the environment, methodic approach to problem-solving, attention to detail and her love of fine arts. "Through my career, I've learned that the most rewarding experiences are those which allow us to share our gifts in ways that improve the lives of others."

REAL INSPIRATION

EDMONTON
HOME
+ GARDEN
SHOW

EDMONTON
EXPO CENTRE
MARCH 19-22

Sea-in' is Believin'

Presented by CNTNR

Designed by House of j Interiors

Landscaped by Evolve Landscapes

Time to kick conventional homes to the can! CNTNR is shaking up the traditional model of building construction with sea-can structures that are cost effective, tastefully designed, eco-friendly, and built quickly. From 160 sq ft garden and garage suites, to 2000 sq ft single-family homes, to 9-storey office or commercial buildings, CNTNR has a modular building solution to suit an endless array of applications. Uncertain whether 30% greater energy efficiency and a dramatically compressed construction timeline is achievable for your next project? You'll just have to "sea" it to believe it!



Backyard Wars

Judged by The Boise Boys

The white picket fences are coming down! The "steaks" are higher in this friendly neighbourhood competition: Backyard Wars. Three local landscapers will be using their design genius to battle it out for a \$1000 cash prize or free booth space at the 2021 Home + Garden Show! You can help sway the judges, vote for your favourite landscape design to help crown the best backyard space at the fifth annual Backyard Wars. After all...a little competition never hurt!

Located in Hall F



Cory Christopher's Garden Market



CORY CHRISTOPHER

Presented by Cory Christopher Design

Winter? Don't know her! We're welcoming the warmer temp and glimmer of spring weather at the Cory Christopher's Garden Market. It's time to perk up your space and say hello to fresh-cut flowers, terrariums, planters and more! Stop by the do-it-yourself Plant Bar to design your own terrarium or pick and pot a cute plant that will surely add the perfect spring in your step.

The Lounge

Designed by Linger Interior Design



Creating a cohesive space can be complicated. Time to air out your DIY frustrations, your home-flip flops, and your garden dilemmas in a space created to help you focus on the design styles you love. The monochromatic Lounge is the place to fill your Pinterest boards (and stomachs!) with inspiration. Whether your design style is ultra-modern, mid-century modern, or a bit more traditional, The Lounge designed by Linger Interior Design will help you nail your target style all while relaxing with a quiet glass of wine and a great meal. Then get your zhuzh back to the show floor for more expert advice!

REAL INSPIRATION

EDMONTON
HOME
+ GARDEN
SHOW

EDMONTON
EXPO CENTRE
MARCH 19-22

Walk of Art

Designed by RAD Originals

RAD
ORIGINALS

Turn on your portrait mode and take a walk through this Pinterest worthy breezeway that will have you snapping a selfie and pinning it for later! These murals are designed for double takes and turning heads that will inspire you to re-think the art inside and outside your home. Whether you take your photos with flash or not, get ready for these #wallgoals created by RAD Originals to take your idea of home art to the instagram level.

The Power Plant

Presented by Botaniful



Time to bid farewell to lush-less spaces and pay homage to the living entities that will never...leaf you. Whether your lawn has been yawning or it's "thyme" to add some more florals into your small space, you can grow your green thumb at The Power Plant presented by Botaniful. This 100 sq. Ft. space of flourishing botany will have to seedling for more!

TELUS Future Home

A modular footprint designed to showcase, collectively and individually, TELUS' best-in-class Entertainment, Smart Home and Health product innovations.

Interactive and inviting, each section of the footprint engages guests with TELUS' trademark friendliness. Highlights include Entertainment zone's Optik TV Trivia, our world-class Smart Home feature showcase, and the life-sized Babylon by TELUS Health doctor consultation.

Whether experienced holistically or deconstructed for more contextual relevance, the TELUS Superiority Hubs are a family-friendly experience as much as they are a comprehensive display of TELUS' ever-evolving product suite.



The Makers Keep

the
MAKERS
keep

#SupportLocal at The Makers Keep! From home essentials to handcrafted goods, stop in to this weekend-long pop-up to shop Alberta made products perfect for your place. Whether you're looking for gifts or items to add some local love to your home, the hardest part will be choosing which to... keep! Plus, some of Edmonton's best makers will be showcasing their talents and sharing them with you too! Stop by this creative space for events and surprises all weekend long.

BBB Help Desk



Vintage furniture screaming for a revamp? Kitchen cabinets begging for a makeover? Look no further than the Help Desk, where a slew of experts will provide tips, trade secrets and a little push to get every project going in the right direction. Stop by the Help Desk at the Hall C entrance to get started. Sometimes a little boost is all you need to kick your renovation into gear!

Toyota Test Drives



@ToyotaCanada is proud to return as the official automotive sponsor of the Edmonton Home + Garden Show. Choose from a selection of Toyota vehicles to test drive at the show, including the All-New RAV4, Corolla Hatchback, and more!

Lexus Test Drives

Who calls shotgun? It's time to find the perfect accessory for your driveway! Lexus is kicking things into high gear, showcasing their new, up and coming products at the show, plus they'll be hosting test drives of their most popular vehicles. Talk about a joy ride!

