

2019 Edmonton Home + Garden Show - Media Kit

Kristy's Welcome Letter

Spring has finally sprung in YEG and year after year, the Edmonton Home + Garden Show has the most sought after advice for DIYers, home improvement gurus and budding designers. It's finally the right and *only* time to be thinking about the beautiful coming months when we want to spruce up our living spaces inside *and* out. With so many exhibitors, features, and expert guests... dare we say there is almost too much to enjoy? **The Home + Garden Stage** is the ultimate kitchen party: from backyard oasis ideas from HGTV's **Carson Arthur**, industry tips on flipping homes from **Kortney and Dave**, to live cooking demos from Masterchef winner **DJ Shaun O'Neale**, this open concept between kitchen and living will have you wishing you threw this party yourself!

You'll find us getting creative in masterclass workshops from some of Edmonton's favourite local artisans at the **Creative Hive Hub** or enjoying the start of patio season at **The Lounge**. Speaking of...warm months have us dreaming BIG for a home away from home that will fit everything we need. Thankfully, **Petite Retreats** has the ideas you need to live large in micro cabins to help you find more time to enjoy the great outdoors. This is the season to start utilizing every corner of your home and we can't wait to help you spring your ideas into a reality.

We can't wait to see you there!

Kristy Cairns
Show Manager

MEET THE EXPERTS Kortney & Dave Wilson



What began as two separate music careers has become a lifelong partnership for Kortney and Dave Wilson. After trading in their microphones for tool belts, the Canadian-born Nashville couple began flipping houses while raising their children, and in the process, have become two of television's favorite home renovation experts.

Since then, Kortney, an award-winning Realtor and design visionary, and Dave, a tireless flipper with a nose for profit, have become the stars of the hit HGTV series: Music City Fix (previously known as Masters Of Flip). The witty husband and

wife team share their experiences through the mess and stress of renovation, and the magic of transformation.

Catch Kortney & Dave on the Home + Garden Stage presented by The Edmonton Journal and Trail Appliances on Friday at 6pm and Saturday at 1pm.

Carson Arthur



As a host of HGTV's Green Force and Critical Listing, Home to Win; and Gemini nominated Room to Grow on Global, ION and the Discovery network, Carson teaches homeowners how to raise the value of their homes through outdoor renovation. Throughout his 15-year television career and as an international landscape designer, Carson focuses on the importance of environmentally friendly design. Among his other accolades, Carson is not only part of the Cityline team; writes a column for the Halifax Chronicle Herald and the Toronto Star about outdoor design, he is also the author of the sold out book Garden Designs for Outdoor Living, with a new release titled Vegetables, Chickens, and Bees: An Honest Guide to Growing Your Own Food Anywhere.

Catch Carson on the Home + Garden Stage, Thursday at 7pm and Friday at 4pm

“The New Home”

Redefining the traditional backyard to work for today's homeowner. How to include balconies, rooftops and shared spaces and what pitfalls to avoid when investing in a new space, plus why the internet is NOT your friend. Anyone can grow food-- you don't have to have a backyard!

“The Breaking Point”

When property values and eco-friendly choices collide in your backyard. How to make the right decisions for you, your bank account and the environment when creating the perfect landscape renovation

DJ Shaun O'Neale



Former DJ Shaun O'Neale was crowned champion of MasterChef Season 7 in 2016. The self-taught chef who developed his upscale, modern American style of cooking by reading cookbooks and traveling around the world has since completed his first cookbook titled "My Modern American Table" and has been the only MasterChef winner to be featured on two additional seasons of the show. Now a world-recognized chef, Shaun has been traveling and performing at some of the most prestigious culinary events and food festivals all over the world. Residing in Las Vegas, NV, Shaun's future plans include opening his first restaurant in his hometown.

Catch Shaun O'Neale on the Home + Garden Stage, Saturday at 6pm and Sunday at noon.

TOP FEATURES

The Home + Garden Stage

It's the ultimate kitchen party you've always wanted to host. From tried-and-true advice for home and garden improvement projects to cooking demos from some of YEG's finest culinary artists, the Home + Garden Stage is packed full with the expert advice you need for every corner of your home. Let our experts such as HGTV's Kortney and Dave from *Music City Fix* (formerly *Masters of Flip*), gardening connoisseur Carson Arthur from HGTV's *Home to Win* and *Masterchef* season 7 winner DJ Shaun O'Neale help inspire and transform your life! Learn from Canada's top outdoor experts, designers, and chefs and see what your budget, space, style, and creative abilities can accomplish this season

Presented by:



The Lounge

Take a mindful moment. Breathe deep, loosen-up, and re-energize in the bohemian Lounge designed by Crave Interiors. Air out your DIY frustrations, your home improvement troubles, and your garden dilemmas in a space created to unwind and fill your Pinterest boards (and stomachs!) with inspiration. Relax with a quiet glass of wine and a great meal, then flow your way back to the show floor for more expert advice!

Designed by:

C R A V E
I N T E R I O R S

The DIY Living Space

If your home is calling for a refresh but your wallet is screaming “maybe not”, you’re not alone. A home reno doesn’t always have to mean sledge hammers, demolition, and mess. Take the stress out of refreshing and renovating a space with the help from some of YEG’s best DIY experts! The DIY Living space is created entirely with innovative approachable projects you can “do-it-yourself” and Rust-Oleum paints. It’s time to roll up your sleeves, and get painting!

Presented by:

 **RUST-OLEUM**
CANADA

The Creative Hive Hub

Access your genius. With a weekend chalk full of masterclasses, The Creative Hive Hub is celebrating all of YEG’s favourite artisans, including you! Answer your artistic calling and try your hand at mastering *their* craft. Time to roll up your sleeves, pick up your (calligraphy) brushes and join in on a handful of Edmonton’s most sought after workshops all in one innovative space. The only question now is which class to take!

Presented by:



Petite Retreats

Who ever said bigger was better? Retreat to your (tiny) home away from home in micro cabins fit for your entire family. These small-scale cabins are equipped with everything you need to live large in the great outdoors. If you've dreamed big about owning your very own oasis without the giant price tag, these Petite Retreats will show you living moderately isn't as hard as you think. Leave your "big" work week at the door-- these cabins only have space for what you love!

Presented by:



Designed by:



Landscaped by:



2019 Backyard Wars Competition

It's time to take your "friendly" neighbourhood competition to the next level. Four local landscapers will be using their design skills to battle it out for a \$1000 cash prize! Vote for your favourite landscape design to help crown the best backyard space at Backyard Wars. After all...a little competition never hurt!

Participants include:

HML Landscape Construction and Maintenance
RCLCanada Landscape Contractors
The Isle Group of Companies
Park Landscaping



Cory Christopher Spring Garden Market presented by Cory Christopher

Warmer temps, slushy roads and a glimmer of spring weather-- it's time to perk up your space and welcome the warmer season with open arms. Fresh-cut flowers and terrariums are in bloom in Cory Christopher's Spring Garden Market. Take home your touch of spring at one of the do-it-yourself Terrarium Bar building workshops or fresh floral arranging workshops that will have you forgetting about the frigid temps, slippery roads, from season's past.

Presented by:

THE **Adams**
AGENCY



CORY CHRISTOPHER

Hallway Hacks

It's your best first impression. Take a walk through these Pinterest worthy entryways that will have you snapping a selfie and pinning it for later! Hallway Hacks designed for double takes and turning heads--these vignettes created by Turquoise Chair will "WOW" your guests from doorway to foyer.

Presented by:

