

CLEVELAND
HOME
+REMODELING
EXPO

THOUSANDS OF CONSUMERS ARE LOOKING FOR YOU!

MARCH 20-22, 2020

Cleveland's I-X Center

MEET YOUR NEXT FEW THOUSAND CUSTOMERS HERE.

Thousands of people will attend the **Cleveland Home + Remodeling Expo** seeking helpful advice, solutions, new products and experts for their next renovation, décor or landscape project. The **Cleveland Home + Remodeling Expo** features high-interest exhibits, high-profile industry personalities and the latest trends to bring in customers who are ready to move ahead with their home improvement projects.

EXHIBITOR PRODUCT CATEGORIES INCLUDE:

- Appliances
- Construction & Renovation
- Financial & Mortgage Agents
- Flooring
- Garage & Automotive
- Garden & Outdoors
- Gutters, Roofing & Siding
- Heating & Air Conditioning
- Home Décor, Art, Design & Furnishings
- Home Entertainment & Electronics
- Kitchen & Bath
- Recreation & Fitness
- Pools & Spas
- Utility Companies
- Windows, Window Coverings & Doors



**WE ATTRACT
A MORE
QUALIFIED
AUDIENCE**



96%
of visitors are unique to EACH of our shows

95%
plan to complete a project

92%
are homeowners

74%
attend with a spouse or partner - meet BOTH decision makers

70%
are ages 35-64

67%
are in the planning or budgeting stage of their home improvement project

\$113,151
average annual household income across all our spring U.S. shows

Source: 2018 Marketplace Events Attendee Survey

Did you know?

MARKETPLACE EVENTS IS THE LARGEST PRODUCER OF HOME SHOWS IN NORTH AMERICA. WE PRODUCE 68 CONSUMER HOME SHOWS, FIVE HOLIDAY SHOWS AND TWO BRIDAL SHOWS IN 33 MARKETS EACH YEAR THAT COLLECTIVELY ATTRACT 22,000 EXHIBITORS AND 1.9 MILLION ATTENDEES.

YOUR INVESTMENT IS MORE THAN JUST A BOOTH

- Standard pipe & drape
- Exhibitor badges
- Complimentary admission passes
- Listing in the official Show Guide
- Exhibitor guest ticket program at exclusive rates
- 24-hour security
- Online Exhibitor Listing (your own Web page!)
- Tips to increase your sales at the show and booth design ideas at FREE exhibitor workshops
- Pre-show promotional material
- Exhibitor manual for pre-show planning
- Promotional opportunities with major media partners
- Sponsorship opportunities



HEAR WHAT ONE OF OUR EXHIBITORS HAD TO SAY.

"This is a great show for exhibiting our products and services to customers who are in the market to do improvements to their home in the immediate future."

Tim Babb, OHIO STATE WATERPROOFING

MARKETPLACE EVENTS is proud to partner with Mike Rowe and the mikeroweWORKS Foundation

BOOK YOUR BOOTH FOR A CHANCE TO MEET MIKE ROWE AT OUR SHOW IN MINNEAPOLIS IN FEBRUARY 2020!



Photo credit: Michael Segal

BENEFITS TO EXHIBITORS

- Your business associated with one of Forbes 10 Most Trustworthy Celebrities
- Turbo-charged advertising with Mike's image and voice
- Opportunity to partner with mikeroweWORKS Foundation
- Trade Day with free admission for those in the industry and educational sessions from vocational schools
- Online job boards to help you find qualified staff
- Live appearances by Mike Rowe at select shows each year

SHOW HOURS

Fri	MAR 20	Noon - 9:00 p.m.
Sat	MAR 21	10:00 a.m. - 9:00 p.m.
Sun	MAR 22	10:00 a.m. - 6:00 p.m.

MOVE-IN HOURS

Tue	MAR 17	8:00 a.m. - 4:30 p.m.
Wed	MAR 18	8:00 a.m. - 4:30 p.m.
Thu	MAR 19	8:00 a.m. - 4:30 p.m.

MOVE-OUT HOURS

Sun	MAR 22	6:01 p.m. - 11:00 p.m.
Mon	MAR 23	8:00 a.m. - 3:00 p.m.

**Hours subject to change.*

BOOTH PRICING

Base Rate Pricing	
Exhibit Space Rate	\$14.99
Bulk Rate (<i>Booths 400 sq. ft. and up</i>)	\$14.29

REQUIRED:

Exhibitor Listing	\$89
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ADDITIONALLY:

Corner Premium	\$200/corner
Direct Sell Fee	\$200/booth
Main Aisle Premium	\$200
Island Premium	\$800

OHIO HOME + REMODELING SHOW

JANUARY 10-12, 2020

Greater Columbus Convention Center
OhioHomeAndRemodelingShow.com

GREAT BIG HOME + GARDEN SHOW

JANUARY 31 - FEBRUARY 9, 2020

Cleveland's I-X Center
GreatBigHomeAndGarden.com

CLEVELAND HOME + REMODELING EXPO

MARCH 20-22, 2020

Cleveland's I-X Center
HomeAndRemodelingExpo.com

**DON'T MISS OUT ON GROWING YOUR BUSINESS!
CALL TODAY! 440-248-5729 or 888-248-9751**