

CLEVELAND  
**HOME**  
 +REMODELING  
**EXPO**

# THOUSANDS OF CONSUMERS ARE LOOKING FOR YOU!

**MARCH 20-22, 2020**

Cleveland's I-X Center

## MEET YOUR NEXT FEW THOUSAND CUSTOMERS HERE.

Thousands of people will attend the **Cleveland Home + Remodeling Expo** seeking helpful advice, solutions, new products and experts for their next renovation, décor or landscape project. The **Cleveland Home + Remodeling Expo** features high-interest exhibits, high-profile industry personalities and the latest trends to bring in customers who are ready to move ahead with their home improvement projects.

### EXHIBITOR PRODUCT CATEGORIES INCLUDE:

- Appliances
- Construction & Renovation
- Financial & Mortgage Agents
- Flooring
- Garage & Automotive
- Garden & Outdoors
- Gutters, Roofing & Siding
- Heating & Air Conditioning
- Home Décor, Art, Design & Furnishings
- Home Entertainment & Electronics
- Kitchen & Bath
- Recreation & Fitness
- Pools & Spas
- Utility Companies
- Windows, Window Coverings & Doors



**WE ATTRACT  
 A MORE  
 QUALIFIED  
 AUDIENCE**



**96%**

are unique to EACH of our shows

**95%**

plan to complete a project

**92%**

are homeowners

**74%**

attend with a spouse or partner - meet BOTH decision makers

**70%**

are ages 35-64

**67%**

are in the planning or budgeting stage of their home improvement project

**\$113,151**

average annual household income across all our spring U.S. shows



MARKETPLACE EVENTS IS THE LARGEST PRODUCER OF HOME SHOWS IN NORTH AMERICA. WE PRODUCE 59 CONSUMER HOME SHOWS AND FIVE HOLIDAY SHOWS IN 30 MARKETS EACH YEAR THAT COLLECTIVELY ATTRACT 20,000 EXHIBITORS AND 1.8 MILLION ATTENDEES.

*Source: 2018 Marketplace Events Attendee Survey*

## YOUR INVESTMENT IS MORE THAN JUST A BOOTH

- Standard pipe & drape
- Exhibitor badges
- Complimentary admission passes
- Listing in the official Show Guide
- Exhibitor guest ticket program at exclusive rates
- 24-hour security
- Online Exhibitor Listing (your own Web page!)
- Tips to increase your sales at the show and booth design ideas at FREE exhibitor workshops
- Pre-show promotional material
- Exhibitor manual for pre-show planning
- Promotional opportunities with major media partners
- Sponsorship opportunities



## HEAR WHAT AN EXHIBITOR AT A MARKETPLACE EVENTS SHOW HAD TO SAY.

“This is a great show for exhibiting our products and services to customers who are in the market to do improvements to their home in the immediate future.”

*Tim Babb, OHIO STATE WATERPROOFING*

**OHIO HOME + REMODELING SHOW**  
**JANUARY 10-12, 2020**  
 Greater Columbus Convention Center  
[OhioHomeAndRemodelingShow.com](http://OhioHomeAndRemodelingShow.com)

**GREAT BIG HOME + GARDEN SHOW**  
**JANUARY 31 - FEBRUARY 9, 2020**  
 Cleveland's I-X Center  
[GreatBigHomeAndGarden.com](http://GreatBigHomeAndGarden.com)

**CLEVELAND HOME + REMODELING EXPO**  
**MARCH 20-22, 2020**  
 Cleveland's I-X Center  
[HomeAndRemodelingExpo.com](http://HomeAndRemodelingExpo.com)

## SHOW HOURS

Fri	MAR 20	Noon - 9:00 p.m.
Sat	MAR 21	10:00 a.m. - 9:00 p.m.
Sun	MAR 22	10:00 a.m. - 6:00 p.m.

## MOVE-IN HOURS

Tue	MAR 17	8:00 a.m. - 4:30 p.m.
Wed	MAR 18	8:00 a.m. - 4:30 p.m.
Thu	MAR 19	8:00 a.m. - 4:30 p.m.

## MOVE-OUT HOURS

Sun	MAR 22	6:01 p.m. - 11:00 p.m.
Mon	MAR 23	8:00 a.m. - 3:00 p.m.

*\*Hours subject to change.*

## BOOTH PRICING

Base Rate Pricing	
Exhibit Space Rate	\$14.99
Bulk Rate ( <i>Booths 400 sq. ft. and up</i> )	\$14.29

Exhibitor Listing - Required \$89

### ADDITIONALLY:

Corner Premium	\$200
Direct Sell Fee	\$200/booth
Main Aisle Premium	\$200
Island Premium	\$800

## DON'T MISS OUT ON GROWING YOUR BUSINESS! CALL TODAY!



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